



1. Identify a company that has become a market leader because of its innovative use of information systems. What other critical success factors for the company? (25%)
2. What are some reasons why companies value their transaction systems? (25%)
3. 何謂 M-Commerce? M-Commerce 將如何影響資訊相關產業的未來發展? 為什麼? 除資訊相關產業外, 何種產業的未來發展也將深受 M-Commerce 之影響? 什麼影響? 為什麼? (25%)
4. 當未來硬體功能突飛猛進時, 例如 CPU 速度達到目前的百倍, 硬碟容量超過目前最大容量十倍時, 對企業資訊系統發展趨勢將有何影響? 對企業資訊人員又將有何影響? (25%)