

	書名	出版年	作者	出版者	登錄號	索書號
1	Customer experience analytics : how customers can better guide your web and app design decisions	2023	Akin Arikan ; foreword by Thomas H. Davenport	Routledge	0095511	HF5415.335 A75 2023
2	Unlocking small business ideas : an australian guide	2023.	John W. English	Routledge, Taylor & Francis Group	0095512	HD62.7 E64 2023
3	Partners in life and work : finding success through a partner business	2023.	Elma Levy and Dov Levy.	Routledge, Taylor & Francis Group	0095513	HB615 L48 2023
4	Australian foreign policy : relationships, issues, and strategic culture	2023.	Michael O'Keefe, [La Trobe University, Australia].	Bloomsbury Academic	0095514	JZ1990 O54 2023
5	Crisis management, destination recovery and sustainability : tourism at a crossroads	2023.	edited by James Kennell, Priyakrushna Mohanty, Anukrati Sharma and Azizul	Routledge, Taylor & Francis Group	0095515	G155.A1 C75 2023
6	Managing luxury brands : a complete guide to contemporary luxury brand	2023	edited by Eleonora Cattaneo	Kogan Page	0095516	HD9999.L852 M37 2023
7	COVID-19 and informal workers in Asian cities : impact, response, and implications for urban recovery	2024	edited by Redento B. Recio [and seven others].	Taylor & Francis	0095517	RA644.C67 C68 2024
8	Communication and organizational changemaking for diversity, equity, and inclusion : a case studies approach	2024.	edited by Bobbi J. Van Gilder, Jasmine T. Austin, and Jaqueline S. Bruscella.	Routledge, Taylor & Francis Group	0095518	HD30.3 C66 2024
9	Marketing plans : profitable strategies in the digital age	2024.	Malcolm McDonald, Hugh Wilson, Dave Chaffey.	Wiley	0095519	HF5415.13 M255 2024
10	Marketing skills in practice : developing a successful marketing career	2024.	Linda Barkas and Yvonne Dixon-Todd.	Routledge	0095520	HF5415.35 B37 2024

中文： 4冊
西文： 30冊
合計： 34冊

	書名	出版年	作者	出版者	登錄號	索書號
11	Social and sustainability marketing : a casebook for reaching your socially responsible consumers through marketing science	2022.	edited by Jishnu Bhattacharyya, Manoj Kumar Dash, Chandana R. Hewege, M.S. Balaji, Weng Marc	Routledge	0095521	HF5415 S64 2022
12	Future of Tourism Marketing	©2021	edited By Seongseop (Sam) Kim, Dan	Routledge	0095522	G155.A1 F87 2021
13	Current Issues in Asian Tourism. Volume II /	[2023] ; ©2021	edited by C. Michael Hall, Chris Cooper	Routledge	0095523	G155.A74 C87 2023
14	The Routledge companion to international hospitality management	[2023] ; ©2021	edited by Marco A. Gardini, Michael C. Ottenbacher, and Markus Schuckert.	Routledge	0095524	TX911.3.M27 R68 2023
15	Place event marketing in the Asia Pacific Region : branding and promotion	[2023] ; ©2021	edited by Waldemar Cudny.	Routledge	0095525	G155.P16 P53 2023
16	How to succeed with people : remarkably easy ways to engage, influence and motivate almost anyone	2024	Paul McGee	Capstone	0095526	BF637.C45 M35 2024
17	International human resource management	©2023.	[edited by] B. Sebastian Reiche, Helene Tenzer & Anne-Wil Harzing.	SAGE Publications Ltd	0095527	HF5549.5.E45 I577 2023
18	Proposal writing for business research projects	2023.	Peter Samuels.	Routledge, Taylor & Francis Group	0095528	HF5718.5 S36 2023
19	The burnout challenge : managing people's relationships with their jobs	c2022	Christina Maslach and Michael P. Leiter	Harvard University Press	0095529	BF481 M37 2022
20	Digital customer success : why the next frontier of CS is digital and how you can leverage it to drive durable growth	©2024.	Nick Mehta, Kellie Capote.	Wiley	0095530	HD45 M44 2024

	書名	出版年	作者	出版者	登錄號	索書號
21	Marketing 6.0 : the future is immersive	©2024.	Philip Kotler, Hermawan Kartajaya, Iwan Setiawan.	Wiley	0095531	HF5415 K686 2024
22	The happiness index : why today's employee emotions equal tomorrow's business success	c2024.	Matt Phelan.	John Wiley & Sons, Inc.	0095532	HF5549.5.J63 P44 2024
23	The new rules of marketing & PR : how to use content marketing, podcasting, social media, AI, live video, and newsjacking to reach buyers directly	c2022.	David Meerman Scott.	John Wiley & Sons, Inc.	0095533	HF5415.1265 S36 2022
24	The dynamics of business behavior : an evidence-based approach to managing organizational change	c2024.	Beirem Ben Barrah and Philip Jordanov.	Wiley	0095534	HD58.8 B463 2024
25	Talent management : a research overview	2021	Anthony McDonnell, Sharna Wiblen.	Routledge	0095535	HF5549 M33 2021
26	Voice marketing : harnessing the power of conversational AI to drive customer engagement	c2024.	Laurence Minsky, Susan Westwater, Scot Westwater, and Colleen Fahey ; forword by Philip	Rowman & Littlefield	0095536	HF5827.95 M56 2024
27	Coach yourself! : increase awareness, change behavior, and thrive	2024	Antonia Bowring.	Wiley	0096440	HF5549.5.C53 B689 2024
28	Soft skills for the professional services industry : principles, tasks, and tools for success	c2022.	Andreas Creutzmann ; translated by Anja Blocksdorf-Cheatham	John Wiley & Sons, Inc.	0096441	HD8038 C74 2022
29	GRE prep	2017.	[edited by] Amanda Ronan.	Corey Michael Blake	0096670	LB2367.4 G747 2017
30	Love, hope, & leadership : a special	2024.	Gary Burnison	Wiley	0096718	HD57.7 B87 2024

	書名	出版年	作者	出版者	登錄號	索書號
31	極客之道：科技天才的商業制勝邏輯	2024.04.	安德魯.麥克費 (Andrew McAfee)著；	遠見天下文化	C314855	494.2 8353/10
32	行銷管理概論：探索原理與體驗實務 = Essentials of marketing management : principles and practice	2021.01	曾光華著	前程	C315369	496 8366/2-5 110
33	高效閱讀全攻略：用正確的方式閱讀， 全面強化理解力與記憶力，資訊爆炸 時代必備的思維輸入輸出法	2024.07	Thinknetic著；黃庭敏 譯	大牌出版 遠足文化 發行	C315447	019.1 8365
34	超圖解數位行銷：全方位必懂的網路 社群行銷實務新知識	2024.08	戴國良著	五南	C315465	496 8356/2-20

書名	出版年	作者	出版者	登錄號	索書號	
1	How to write differently : a quest for meaningful academic writing	2022	edited by Monika Kostera.	Edward Elgar Publishing	0094300	P301.5.A27 H69 2022
2	How to design, implement, and analyse a survey	[2023]	Anthony Arundel, Professorial Fellow, UNU-MERIT, Maastricht University, the Netherlands.	Edward Elgar Publishing	0094301	HB137 A78 2023
3	Integrated marketing communication : advertising and promotion in a digital	2022	Jerome M. Juska.	Routledge	0094302	HF6146.I58 J87 2022
4	International business strategy and cross-cultural management : an applied approach	2022	Nicole Franziska Richter, Jesper Strandkov, Sven	Edward Elgar Publishing	0094305	HD62.4 R536 2022
5	Global talent management during times of uncertainty	2023	edited by Francine Schlosser and Deborah M. McPhee.	Emeral Publishing Limited	0094612	HF5549.5.E45 G56 2023

中文： 0 冊
 西文： 5 冊
 合計： 5 冊

	書名	出版年	作者	出版者	登錄號	索書號
1	Internal marketing : theories, perspectives and stakeholders	2021.	David M. Brown.	Routledge	0091272	HF5415.13 B76 2021
2	Cross-cultural challenges in international management	2021	edited by Bruno Amann and Jacques	Routledge	0091344	HD62.4 C756 2021
3	Consumer behavior and culture	c2021.	Joao Heitor De Avila Santos.	Society Publishing	0091345	HF5415.32 S26 2021
4	Analyzing organization cultures	2021.	Bruce Fortado.	Routledge	0091346	HD58.7 F67 2021
5	A research agenda for employee engagement in a changing world of work	2021.	edited by John P. Meyer, Benjamin	Edward Elgar	0091987	HF5549.5.M63 R46 2021
6	Storytelling and market research : a practical user guide	2022.	C. Frederic John.	Routledge	0091988	HF5415.2 J56 2022
7	Statistical methods	2022.	Donna L. Mohr, William J. Wilson, Rudolf J. Freund.	Academic Press	0091989	QA276.12 M64 2022
8	Managing and organizations : an introduction to theory and practice	2022	Stewart R. Clegg, Tyrone S. Pitsis, Matthew Mount.	SAGE	0091990	HD31 C64 2022
9	Convergence of blockchain technology and E-business : concepts, applications, and case studies	2022	edited by D. Sumathi, T. Poongodi, Balamurugan Balusamy, Bansal Himani, and Firoz Khan	CRC Press	0091991	HF5548.2 C63 2022
10	Cases on digital strategies and management issues in modern	c2022.	José Duarte Santos, [editor]	IGI Global	0091992	HD30.28 C41 2022
11	Adoption and implementation of AI in customer relationship management	c2022.	Surabhi Singh	IGI Global	0091993	HF5415.5 S56 2022
12	Absolute essentials of marketing research	2022.	Bonita M. Kolb.	Routledge	0091994	HF5415.2 K588 2022

中文： 0 冊
 西文： 18 冊
 合計： 18 冊

	書名	出版年	作者	出版者	登錄號	索書號
13	A very short, fairly interesting and reasonably cheap book about studying	2022	Chris Grey.	SAGE	0091995	HD58.7 G74 2022
14	A manager's guide for better decision-making : easy to apply tools and	2022.	Abu S.M. Masud.	CRC Press, Taylor & Francis Group	0091996	HD30.23 M37 2022
15	Introduction to international political economy	2019.	David N. Balaam (University of Puget Sound & University of Washington), Bradford Dillman (University of Puget Sound).	Routledge	0091997	HF1359 B33 2019
16	Communication between cultures	2017.	Larry A. Samovar, Richard E. Porter, Edwin R. McDaniel, Carolyn S. Roy.	Cengage Learning	0091998	P94.6 S26 2017
17	Peter F. Drucker on management essentials	[2020].	Peter F. Drucker.	Harvard Business Review Press	0091999	HD31.2 D78 2020
18	HBR's 10 Must Reads on Career Resilience.	©2021		Harvard Business Review Press	0092000	HF5381 H37 2021

	書名	出版年	作者	出版者	登錄號	索書號
1	Successful event management : a practical handbook	c2019	Anton Shone and Bryn Parry	Cengage Learning	0089812	GT3405 S56 2019
2	Illustrated dictionary of management : terms, definitions, examples	c2021.	[3G E-learning LLC, USA].	3G E-learning LLC	0090910	HD30.15 I45 2021
3	Impact of ICTs on event management and marketing	2021	Kemal Birdir, Sevda Birdir	IGI Global, Business Science Reference	0090911	GT3405 I56 2021
4	Examining the career development practices and experiences of immigrants	2021.	Jared Keengwe and Kenneth Kungu,	IGI Global	0090912	HD6300 E93 2021
5	Handbook of research on innate leadership characteristics and examinations of successful first-time	2021	Matthew Waritay Guah, editor.	IGI Global, Business Science Reference	0090913	HD57.7 I555 2021
6	Hands-on python deep learning for the web : integrating neural network architectures to build smart web apps with flask, django, and tensorflow	2020.	Anubhav Singh, Sayak Paul.	Packt Publishing	0090914	QA76.73.P98 S56 2020
7	Handbook of research on human capital and people management in the tourism industry	2021.	Vania Goncalves Costa, Andreia Antunes Moura, Maria do	IGI Global	0090915	TX911.3.P4 C67 2021
8	Marketing research	2019.	Carl McDaniel, Jr., Roger Gates.	Wiley	0090916	HF5415.2 M3825 2019
9	Gateways to cross-cultural exchanges	2020	Ching-Yi Tien, Paul C. Talley		0090917	PE2751 T56 v.1
10	Gateways to cross-cultural exchanges	2020	Ching-Yi Tien, Paul C. Talley		0090918	PE2751 T56 v.1
11	MICE english : meetings, incentive travel, conventions, and exhibitions	2021.	Fang, Po-Ting Grace		0090919	PE1128 F36 2021
12	Fundamentals of multinational finance	2021.	Michael H. Moffet	Pearson/Addison-	0090920	HG4027.5 M64 2021

中文： 1 冊
 西文： 21 冊
 合計： 22 冊

	書名	出版年	作者	出版者	登錄號	索書號
13	Media now : understanding media, culture, and technology	2018	Joseph Straubhaar, Robert LaRose,	Cengage Learning	0090921	HE7775 S77 2018
14	Think for yourself : restoring common sense in an age of experts & artificial	2020	Vikram Mansharamani.	Harvard Business Review Press	0091057	B105.C457 M367 2020
15	What is strategy? : an illustrated guide to Michael Porter	2020	Joan Magretta	Harvard Business Review Press	0091058	HD30.28 M34 2020
16	Reinventing the organization : how companies can deliver radically greater value in fast-changing markets	2019	Arthur Yeung and Dave Ulrich.	Harvard Business Review Press	0091059	HD30.28 Y48 2019
17	Bring your brain to work : using cognitive science to get a job, do it well, and advance your career	2019	Art Markman.	Harvard Business Review Press	0091060	HF5381 M268 2019
18	Computer vision using deep learning : neural network architectures with Python and Keras	2021.	Vaibhav Verdhan.	Apress	0091061	TA1634 V47 2021
19	Peter F. Drucker on business and society	2020	Peter F. Drucker.	Harvard Business Review Press	0091062	JA76 D76 2020
20	The psychology of stupidity	2020.	Jean-François	Penguin Books	0091063	BF431 P86 2020
21	Microsoft Office 365 & Excel 2019 : comprehensive	2020	Steven M. Freund, Joy L. Starks.	Cengage	0091064	HF5548.4.M525 F74 2020
22	國際法那些事兒	2021.07	于亮著	元照出版有限公司	C303737	579 854

	書名	出版年	作者	出版者	登錄號	索書號
1	Cases in critical cross-cultural management : an intersectional approach	2020	Mahadevan, Jasmin./Pri	Routledge, Taylor & Fra	0087694	HD62.4/C37/2020
2	Cross-cultural management : with insights from brain Science	2020	Ngyuen-Phuong-Mai, N	Routledge Taylor & Fran	0088059	HF5549.5.M5/N58/2020
3	International entrepreneurship	2020	Santos, Joao Heitor De A	Society Publishing	0087695	HB615/S26/2020
4	Localizing global marketing strategies : emerging research and opportunities	2020	Harvey, Janell NaKia	Business Science Refere	0087696	HF5415/H24/2020
5	Organization behaviour in contemporary world	2020	Jain, Surbhi.	Society Publishing	0087697	HD58.7/J35/2020
6	Social entrepreneurship	2020	3G E-learning LLC.	3G E-learning	0087698	HD60/S635/2020
7	Strategic social marketing : for behaviour and social change	2020	French, Jeff./Gordon, R	SAGE Publications Ltd	0087699	HF5414/F74/2020
8	Service operations management	2020	Pardillo, Jonah C.	Society Publishing	0088516	HD9981.5/P37/2020
9	International business management	2020	3G E-learning LLC.	3G E-learning LLC	0088517	HD62.4/I584/2020
10	The production of managerial knowledge and organizational theory : new approaches to writing, producing and	2019	Zilber, Tammar B./Am	Emerald Publishing Limi	0088518	TS155/P76/2019
11	The emergence of the fourth industrial revolution : an historical introduction to knowledge management and the innovation economy	2019	Johannessen, Jon-Arild.	Emerald Publishing Limi	0088519	HC79.T4/J64/2019
12	Understanding globalization through the lens of gravity	2019	Bergstrand, Jeffrey H.	World Scientific	0088781	HF1008/U53/2019
13	The customer catalyst : how to drive sustainable business growth in the customer economy	2020	Adlard, Chris./Bausor, D	Wiley	0088520	HF5415.55/A35/2020

中文： 0 冊
西文： 16 冊
合計： 16 冊

	書名	出版年	作者	出版者	登錄號	索書號
14	Strategic responsiveness and adaptive organizations : new research frontiers in international strategic management	2019	Andersen, Torben Juul.	Emerald Publishing	0088521	HD30.28/E97/2019
15	Strategic marketing for social enterprises in developing nations	2019	Chiweshe, Nigel./Chiwe	IGI Global, Disseminator	0088522	HF5414/S775/2019
16	Managing complexity and creating innovation through design	2019	Sarantou, Melanie./Mie	Routledge, Taylor & Fran	0088782	HD69.P75/S27/2019

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1	Global strategic management	2018	Lasserre, Philippe	Palgrave	0086664	HD62.4/L37/2018
2	International business	2018	Buckley, Peter J./Cross	Oxford University Press	0086665	HD2755.5/I58/2018
3	Doing business in Europe : economic integration processes, policies, and the business environment	2018	Dima, Alina Mihaela.	Springer	0086666	HD3616.E853/D65/2018
4	Multinationals and transfer pricing	2017	Rugman, Alan M./Ede	Routledge	0086667	HD62.45/M85/2017
5	Talent management in global organizations : a cross-country	2018	Latukha, Marina	Palgrave Macmillan	0086668	HF5549/T35/2018
6	Determinants of FDI in central and eastern Europe : the effects of integration into the European Union	2018	Makhavikova, Hanna	Springer International Pu	0086669	HG5430.7.A3/M35/2018
7	Intercultural business negotiations : deal-making or relationship building?	2019	Usunier, Jean-Claude	Routledge	0086670	HD58.6/U78/2019
8	The digitization of business in China : exploring the transformation from manufacturing to a digital service hub	2018	Chen, Pi-Chi./Kim, Yo	Palgrave Macmillan	0086671	HF3834/D54/2018
9	Intercultural service encounters : cross-cultural interactions and service quality	2018	Sharma, Piyush	Palgrave Macmillan	0086672	
10	Achieving organizational excellence : a quality management program for culturally diverse organizations	2018	Lasrado, Flevy	Springer	0086673	HD58.8/L37/2018
11	International entrepreneurship : the pursuit of opportunities across national	2018	Reuber, A. Rebecca	Palgrave Macmillan	0086674	HD2755.5/I584/2018
12	Internet marketing	2018	Lloyd, Elizabeth	Willford Press	0086675	HF5415.1265/I58/201
13	Transnational management : text and cases in cross-border management	2018	Bartlett, Christopher A./	Cambridge University Pr	0086676	HD62.4/B365/2018
14	Managing cultural differences : global leadership for the 21st century	2018	Abramson, Neil R./Mc	Routledge	0086677	HD62.4/A27/2018

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西文： 14 冊
合計： 14 冊

編號	書名	出版年	作者	出版社	登錄號	索書號
1	Contemporary issues in international business : institutions, strategy and	2018	Castellani, Davide,/Naru	Palgrave Macmillan	0084896	HD62.4/C66/2018
2	Globalization and the transformation of foreign economic policy	2018	Bozyk, Pawel	Routledge	0084897	HF1359/B69/2018
3	Social media marketing all-in-one	2017	Zimmerman, Jan,/Ng, D	John Wiley & Sons, Inc.	0084898	HF5415.1265/Z56/20
4	Digital channels and social media management in luxury markets	2017	Mosca, Fabrizio	Routledge, Taylor & Fra	0084899	HF5415.1265/M68/2017
5	Strategic human resource management : an international perspective	2017	Rees, Gary,/Smith, Paul	SAGE Publications Ltd	0084900	HF5549/S87/2017
6	Mastering business letter writing skills : a practical approach	2016	Yaw Oppong, Nana	Nova Publishers	0084901	HF5718.3/M37/2016
7	Expand, grow, thrive : 5 proven steps to turn good brands into global brands through the LASSO method	2018	Canalichio, Pete	Emerald Publishing Limi	0084902	HF5415/C36/2018
8	Marketing research : a concise	2018	Kolb, Bonita M.	SAGE	0084903	HF5415.2/K59/2018
9	Cultural adaptation in the workplace	2017	John, Martha Tyler./Rob	Routledge	0084904	HF5549.5.M5/J64/20
10	Managing in developing countries	2018	Punnett, Betty Jane	Routledge	0084905	HD70.D44/P76/2018
11	Global marketing management system	2017	Janavaras, Basil J./Geor	World Scientific	0084906	HF1416/J363/2017
12	Navigating global business : a cultural compass	2017	Ronen, Simcha,/Shenka	Cambridge University Pr	0084907	HD62.4/R663/2017
13	The strategic storyteller : content marketing in the age of the educated	2017	Jutkowitz, Alexander	Wiley	0084908	HF5415/J87/2017
14	Compounds and compounding	2017	Bauer, Laurie	Cambridge University Pr	0085798	PE1175/B28/2017
15	Context counts : papers on language, gender, and power	2017	Lakoff, Robin Tolmach,/	Oxford University Press	0085799	P120.S48/L34/2017
16	Corpora and lexis	2018	Hoffmann, Sebastian,/S	Brill	0085800	PE1074.5/I5/2018
17	State estimation for robotics : a matrix Lie group approach	2017	Barfoot, Timothy D.	Cambridge University Pr	0085818	TJ211.35/B37/2017

中文： 0 冊
西文： 18 冊
合計： 18 冊

編號	書名	出版年	作者	出版社	登錄號	索書號
18	Thinking, fast and slow	2013	Kahneman, Daniel	Farrar, Straus and Giroux	0085101	SSC/BF441/K34/2013

編號	書名	出版年	作者	出版社	登錄號	索書號
1	Integral logistics management : operations and supply chain management within and across	2016	Schonsleben, Paul.	CRC Press, Taylor & Fra	0081748	HD38.5/S36
2	Introduction to global logistics : delivering the goods	2017	Manners-Bell, John	Kogan Page	0081749	HF5415.6/M36
3	Management across cultures : developing global competencies	2016	Steers, Richard M./Nard	Cambridge University Pr	0081750	HD62.4/S74
4	Managing international business in China	2016	Tian, Xiaowen	Cambridge University Pr	0081751	HD62.4/T53
5	Logistics : principles and practice	2006	Visser, H. M./Goor, A. F	Wolters-Noordhoff Gron	0081752	TS155/V57
6	Managing cultural diversity in small and medium-sized organizations : a guideline for practitioners	2017	Kuhlmann, Torsten M.	Springer Gabler	0082055	HF5549.5.M5/K84
7	Global economic issues and policies	2014	Daniels, Joseph P./Vanl	Routledge	0082056	HB171.5/D36
8	Global leadership practices : a cross-cultural management perspective	2014	Gehrke, Bettina./Claes,	Palgrave Macmillan	0082057	HD62.4/G66
9	The administrative professional : technology & procedures	2017	Rankin, Dianne S./Shun	Cengage Learning	0082058	LC/HF5547.5/L36
10	Demand-driven inventory optimization and replenishment : creating a more efficient supply chain	2016	Davis, Robert A.	Wiley	0082059	HD38.5/D38
11	Corporate governance : history, evolution, and India story	2015	Malla, Praveen B.	Routledge	0082060	HD2741/M35
12	Managing diversity : toward a globally inclusive workplace	2017	Mor-Barak, Michalle E	SAGE Publications, Inc.	0082061	HF5549.5.M5/M67
13	Organizational behavior : managing people and organizations	2016	Griffin, Ricky W./Philli	Cengage Learning	0082062	HD58.7/M664
14	Global perspectives in cross-cultural and cross-national consumer research	2016	Manrai, Lalita A./Manr	Routledge	0082063	HF5415.32/G55

中文： 0 冊
西文： 34 冊
合計： 34 冊

編號	書名	出版年	作者	出版社	登錄號	索書號
15	Strategic alliances : leveraging economic growth and development	2016	Link, Albert N./Antonel	Routledge	0082064	HD69.S8/S77
16	Business networks in East Asian capitalisms : enduring trends, emerging	2017	Nolan, Jane./Rowley, C	Chandos Publishing is ar	0082065	HD69.S8/B87
17	Strategic corporate social responsibility : sustainable value creation	2016	Chandler, David./Werthe	SAGE	0082066	HD60/W46
18	Small business management : launching & growing entrepreneurial ventures	2017	Longenecker, Justin G.	Cengage Learning	0082067	HD62.7/L66
19	The business student's guide to study and employability	2017	Morgan, Peter	SAGE Publications Ltd	0082068	HF5386/M67
20	International human resource management : contemporary human resources issues in Europe	2016	Dickmann, Michael./B	Routledge	0082069	HF5549.5.E45/I5
21	Energy markets in emerging economies : strategies for growth	2016	Wang, Henry K. H.	Routledge, Taylor & Fra	0082070	HD9502.D442/W36
22	Regional and multilateral trade in developing countries	2015	Ahmed, Shahid./Ashraf	Routledge	0082071	HF1413/I58
23	The coaching manager : developing top talent in business	2017	Hunt, James M./Weintra	SAGE	0082072	HF5385/H86
24	International innovation networks and knowledge migration : the German-Turkish nexus	2017	Pyka, Andreas./Kustepe	Routledge, Taylor & Fra	0082073	HC495.I55/I57
25	Services in global value chains : manufacturing related services	2016	Low, Patrick./Pasadilla,	World Scientific Publish	0082705	HD9720.5/S47
26	The political economy of trade policy : theory, evidence and applications	2016	Mitra, Devashish	World Scientific	0082706	HF1411/M58
27	Corporate governance : principles, practices and challenges	2016	Klein, Edmund	Nova Science Publishers	0082707	HD2741/C68

編號	書名	出版年	作者	出版社	登錄號	索書號
28	Global sourcing of services : strategies, issues and challenges	2017	Palvia, Shailendra./Palv	World Scientific Publishi	0082708	HD2365/G56
29	International economics : global markets and competition	2017	Thompson, Henry.	World Scientific Pub.	0082709	HF1379/T46
30	Business and entrepreneurship in Saudi Arabia : opportunities for partnering and investing in emerging businesses	2016	Burton, Edward	Wiley	0082710	HG5713.A3/B87
31	Democracy and trade policy in developing countries	2016	Mukherjee, Bumba	The University of Chicag	0082911	HF2580.9/M85
32	Sweet talk : paternalism and collective action in North-South trade relations	2017	Singh, J. P.	Stanford University Press	0082912	HF1413/S56
33	Emerging market multinationals : managing operational challenges for sustained international growth	2016	Cuervo-Cazurra, Alvaro	Cambridge University Pr	0083100	HD62.4/C83
34	The politics and economics of power	2016	Bowles, Samuel/Franzi	Routledge	0083101	JA77/P67

編號	書名	出版年	作者	出版社	登錄號	索書號
1	International business	2016	Hill, Charles W. L./Wee	McGraw-Hill Education	0079820	HD62.4/H55
2	The economics of money, banking and financial markets	2016	Mishkin, Frederic S.	Pearson	0079821	HG173/M632
3	Understanding digital marketing : marketing strategies for engaging the	2014	Ryan, Damian	Kogan Page	0079936	HF5415.1265/R93
4	How cool brands stay hot : branding to generation Y and Z	2016	Bergh, Joeri van den./B	Kogan Page	0079937	HF5415.332.Y66/
5	Pricing and the sales force	2016	Hinterhuber, Andreas./L	Routledge, Taylor & Fra	0079938	HF5416.5/P75
6	Value creation and the Internet of things : how the behavior economy will shape the 4th industrial revolution	2015	Manu, Alexander	Gower	0079939	HC79.T4/M36
7	The international business environment : a handbook for managers and executives	2016	Davies, Warnock	CRC Press, Taylor & Fra	0079940	HF1359/D38
8	Global enterprise management : new perspectives on challenges and future developments	2015	Camillo, Angelo	Palgrave Macmillan	0079941	HD62.4/G56/v.1/
9	Global enterprise management : new perspectives on challenges and future developments	2015	Camillo, Angelo	Palgrave Macmillan	0079942	HD62.4/G56/v.2/
10	Foundations of business	2017	Pride, William M./Hug	South-Western Cengage	0079943	HD31/P75
11	Marketing strategy for the creative and cultural industries	2016	Kolb, Bonita M.	Routledge	0079990	NX634/K653
12	Communication skills for business professionals	2015	Cenere, Phillip./Gill, R	Cambridge University Pr	0079991	HD30.3/C47
13	International business	2016	Peng, Mike W./Meyer,	Cengage Learning EME/	0079992	HF1379/P46
14	Always on : digital brand strategy in a big data world	2014	Overland, Arve Peder.	Gower	0080038	HF5548.32/O93
15	Strategic social marketing	2015	French, Jeff./Gordon, R	SAGE Publications Ltd	0080039	HF5414/F74

中文： 26 冊
西文： 44 冊
合計： 70 冊

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16	Storytelling for sustainability : deepening the case for change	2015	Leinaweaver, Jeff	Do Sustainability	0080040	HD30.255/L45
17	Creating competitive advantage : how to be strategically ahead in changing	2016	Uphill, Kevin	Kogan Page	0080044	HD30.28/U64
18	Introduction to management	2014	Combe, Colin	Oxford University Press	0080045	HD30.4/C66
19	Truth in marketing : a theory of claim-evidence relations	2016	Anker, Thomas Boysen	Routledge	0080046	HF5827.8/A55
20	Global marketing : practical insights & international analysis	2015	Farrell, Carlyle	SAGE Publications Ltd	0080317	HF1416/F37
21	Storytelling : beyond the academic article - using fiction, art and literary techniques to communicate	2014	Barter, Nick,/Tregidga, I	Greenleaf Publishing	0080318	HF5387/J68
22	Management fundamentals : concepts, applications, & skill development	2017	Lussier, Robert N.	SAGE Publications, Inc.	0080319	HD31/L843
23	International entrepreneurship : starting, developing, and managing a global	2016	Hisrich, Robert D.	SAGE Publications, Inc.	0080320	HB615/H57
24	Understanding global cultures : metaphorical journeys through 34 nations, clusters of nations, continents, and	2016	Gannon, Martin J./Pilla	SAGE	0080321	GN345.7/G36
25	Making social technologies work : leveraging the power and managing perils of social technologies in business	2015	Gruenbaum, Ronan	Palgrave Macmillan	0080414	HF5415.1265/G78
26	Managing and developing communities, festivals and events	2016	Jepson, Allan,/Clarke,	Palgrave Macmillan	0080415	GT3935/M36
27	Global vision : how companies can overcome the pitfalls of globalization	2016	Salomon, Robert	Palgrave Macmillan	0080416	HD2755.5/S25

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28	Uncertainty in entrepreneurial decision making : the competitive advantages of strategic creativity	2015	Petrakis, Panagiotis E.,	Palgrave Macmillan	0080473	HB615/P48
29	Mapping experiences : a guide to creating value through journeys, blueprints, and diagrams	2016	Kalbach, James	O'Reilly Media	0080712	QA76.9.I52/K35/
30	Digital strategy : a guide to digital business transformation	2016	Rausser, Alexander.	CreateSpace Independent	0080713	HD30.28/R38
31	Validating product ideas : through lean user research	2016	Sharon, Tomer	Rosenfeld Media	0080714	HF5415.153/S53/
32	Enhancing enterprise intelligence : leveraging ERP, CRM, SCM, PLM, BPM, and BI	2016	Kale, Vivek	CRC Press	0080729	TS176/K35
33	The lean enterprise : how corporations can innovate like startups	2014	Owens, Trevor,/Fernando	Wiley	0080730	TS156/O94
34	Trend-driven innovation	2015	Mason, Henry,/Reyes, J	John Wiley & Sons Inc.	0080797	HF5415.5/M37
35	Case studies in strategic planning	2016	Butuner, Hakan	CRC Press, Taylor & Fra	0080817	HD30.28/B88
36	The smarter screen : surprising ways to influence and improve online behavior	2015	Benartzi, Shlomo,/Lehr	Portfolio/Penguin	0080818	HF5415.32/B46
37	Relevance Raises Response : How to Engage and Acquire with Mobile	2016	Bentz, Bob,/Thorlton, El	SkillBites, LLC	0080819	HF5548.34/B46
38	Principles and practice of structural equation modeling	2015	Kline, Rex B.	The Guilford Press	0080857	QA278/K585
39	The end of accounting and the path forward for investors and managers	2016	Lev, Baruch,/Gu, Feng	John Wiley & Sons, Inc.	0080858	HG4028.B2/L49
40	Handbook of statistical distributions with applications	2016	Krishnamoorthy, K.	CRC Press, Taylor & Fra	0080940	QA273.6/K75

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41	Beyond e-business : towards networked structures	2016	Grefen, Paul.	Routledge	0080941	HF5548.32/G744/
42	Monetizing innovation : how smart companies design the product around the price	2016	Ramanujam, Madhavan	Wiley	0080942	HF5415.153/R36/
43	Mobilized : an insider's guide to the business and future of connected	2016	Moatti, S. C.	BK Berrett-Koehler Publ	0080943	HF5548.34/M63
44	From big data to big profits : success with data and analytics	2015	Walker, Russell	Oxford University Press	0080944	HF5548.2/W35
45	虛擬貨幣革命:區塊鏈科技,物聯網經濟,顛覆性的支付系統挑戰全球經濟	2016	威格納/凱西/林奕伶/V	大牌出版	C277994	563.146/8345
46	微行動引爆團隊力	2016	赫弗南/李芳齡/Heffer	天下雜誌	C277995	494.2/8355/12
47	貪婪遊戲:隱藏在大富翁背後的壟斷、陰謀、謊言與真相	2016	皮隆/威治譯/Pilon, Ma	商周出版	C277996	995/874
48	從管理企業到管理人生的終極MBA:迎戰劇變時代,世紀經理人傑克.威爾許的重量級指南	2016	威爾契/威爾契/陳琇玲	商周出版	C277997	494.35/8337/2-3
49	小國大想像:創新創業,開發以小搏大的巧實力	2016	鄭志凱	遠流	C277998	552.337/8435
50	如何用牛仔褲換噴射機?沒上過課就能讀通的經濟學,讓你的人生爽度(效益)達到最大滿足	2016	王福重	大是文化	C277999	550/8436-2
51	內容電力公司:用好內容玩出大事業	2016	普立茲/廖亭雲/Pulizzi	行人文化實驗室出版	C278000	496.5/8334/3-2/
52	夏普崩壞是誰搞垮了名門企業?	2016	劉昭滌/許明煌/日本經	春天出版國際	C278001	484.5/873 8546/
53	創新可以更好、更快、更有效:全球最權威趨勢獵人,解析6大機會模式,讓商業點子源源不絕	2016	迦奇/吳書榆/Gutsche, J	時報文化	C278002	494.1/875/8

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54	圖解聚焦東協:剖析各國實力與趨勢, 掌握最新經濟布局關鍵	2016	童靜瑩/曹茹蘋/崔立潔	易博士文化, 城邦文化	C278003	578.19307/8555/
55	謬論時代:看當代經濟理論如何毀了這世界	2016	麥德瑞克/洪慧芳/Mad	日月文化	C278004	552.52/8355/2
56	創新六策:寫給創新者的關鍵思維	2016	洪世章	聯經	C278005	494.1/8254
57	大數據的另一章!:資料分析3.0時代, 靠分析讀懂你的客戶, 讓企業贏得競爭優勢	2016	法蘭克斯/張建輝/Fran	博誌文化出版	C278006	494/8285
58	精實創新:快思慢決的開發技術	2016	稻垣公夫/吳廣洋	中衛發展中心	C278007	494.1/8645/3
59	十二波顛覆金融的新浪潮:迎戰金融	2016	魏本華	風格司藝術創作坊	C278008	561.7/8546
60	臺灣產業的轉型與創新	2016	李文基/陳添枝/陳添枝	臺大出版中心出版	C278512	555.933/8464
61	統計學概論	2016	陳淼勝/李德治	前程文化	C278513	510/8788
62	統計分析與R	2016	陳正昌/賈俊平	五南	C278514	512.4/8745-2
63	Stata與高等統計分析	2016	張紹勳	五南	C278515	512.4/8768-5
64	一本漫畫搞懂經濟用語:現學現會!一輩子都用得到的經濟常識辭典	2016	趙允慧圖文/金敏九原	寶鼎	C278538	550/8473-2
65	不當行為:行為經濟學之父教你更聰明的思考、理財、看世界	2016	薩勒/劉怡女/Thaler, Ri	先覺	C278539	550.14/856-2
66	不平等的經濟學	2016	皮凱提/陳郁雯/Piketty	衛城出版	C278540	551.8/8757
67	新總統的財經課題	2016	陳鴻達	博客思	C278541	552.337/8727
68	思辨賽局:看穿局勢、創造優勢的策略智慧	2016	狄克斯特/奈爾巴夫/董	商業周刊	C278542	494.1/8955/3
69	反對思考:有些商業理論需要打破, 但你可能深信不疑?想要成功, 快把大腦清一清!	2016	伍茲/周詩婷/Woods, C	好優文化	C278543	494.1/864/6
70	計算廣告:互聯網時代商業變現的市場與技術	2016	劉鵬/王超	佳魁資訊	C278544	497/875

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1	Managing the new workforce : international perspectives on the	2012	Lyons, Sean T./Ng, Eddy	Edward Elgar	0078287	HF5549/M36
2	Talent assessment : a new strategy for talent management	2007	Davis, Tony.	Gower	0078288	HF5549/T194
3	Marketing communications	2015	Eagle, Lynne.	Routledge, Taylor & Fra	0078289	HF5415.123/E24/
4	Just-in-time logistics	2009	Lai, Kee-hung./Cheng,	Gower	0078290	HD38.5/L35
5	The international business environment	2015	Hamilton, Leslie./Webst	Oxford University Press	0078386	HD2755.5/H365
6	China's economic transformation	2015	Chow, Gregory C.	Wiley-Blackwell	0078387	HC427.92/C46
7	Buyer personas : how to gain insight into your customers expectations, align your marketing strategies, and win more	2015	Revella, Adele.	Wiley	0078388	HF5415.32/R48
8	Copy, copy, copy : how to do smarter marketing by using other peoples ideas	2014	Earls, Mark.	Wiley	0078389	HF5415/E27
9	The basics of foreign exchange markets : a monetary systems approach	2015	Gerdes, William D.	Business Expert Press	0078417	HG3851/G47
10	Innovation and entrepreneurship : practice and principles	2015	Drucker, Peter.	Routledge	0078418	HD2346.U5/D78
11	Accounting for the numberphobic : a survival guide for small business owners	2015	Fotopulos, Dawn.	AMACOM/American M	0078419	HD62.7/F67
12	Sport funding and finance	2015	Stewart, Bob	Routledge	0078420	GV716/S74
13	Financial development and cooperation in Asia and the Pacific	2015	Chen, Edward K. Y./Do	Routledge, Taylor & Fra	0078421	HG187.A2/F55
14	Water utility capital financing	2014	Fedder, Richard./Amer	American Water Works	0078439	HD4461/F43
15	Understanding financial risk	2015	Corelli, Angelo.	Routledge	0078440	HD61/C668
16	M & A : a practical guide to doing the	2015	Hooke, Jeffrey C.	Wiley	0078441	HG4028.M4/H66
17	India's skills challenge : reforming vocational education and training to harness the demographic dividend	2014	Mehrotra, Santosh K./N	National Institute for Lab	0078442	LC1047.I4/I54

中文： 68 冊
 西文： 39 冊
 合計： 107 冊

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18	After the crisis	2014	Touraine, Alain.	Polity Press	0078473	HB3722/T68
19	Foundations of strategy	2015	Grant, Robert M./Jordar	Wiley	0078474	HD30.28/G73
20	Diversity in organizations : a critical examination	2015	Herring, Cedric./Hende	Routledge	0078525	HF5549.5.M5/H47
21	Business process management : practical guidelines to successful	2014	Jeston, John./Nelis, Joha	Routledge	0078717	HD62.17/J47
22	Corporate political behavior : why corporations do what they do in politics	2014	Healy, Robert.	Routledge	0078718	HD3611/H43
23	Indispensable and other myths : why the CEO pay experiment failed and how to	2014	Dorff, Michael B.	University of California I	0078719	HD4965.5.U6/D67
24	International management : strategic opportunities and cultural challenges	2015	Sweeney, Paul D./McF	Routledge	0078720	HD62.4/M395
25	Global supply chain quality management : product recalls and their impact	2015	Flynn, Barbara B./Zhao,	CRC Press	0078721	HF5415.9/G58
26	The marketing environment	2015	Dawson, John A.	Routledge	0078722	HF5415/D38
27	Trade shows in the globalizing knowledge economy	2014	Bathelt, Harald./Golfetto	Oxford University Press	0078723	T396/B37
28	The road to luxury : the evolution, markets, and strategies of luxury brand	2015	Som, Ashok./Blanckae	John Wiley & Sons Sing	0078724	HD9999.L852/S66
29	Retailing in emerging markets : a policy and strategy perspective	2015	Mukherjee, Malobi./Cutl	Routledge	0078725	HF5429.6.D44/R4
30	The key : how corporations succeed by solving the world's toughest problems	2014	Gratton, Lynda.	McGraw-Hill	0078726	HD58.8/G74
31	Customer value creation behavior	2014	Yi, Yu-jae	Routledge	0078802	HF5415.5/Y497
32	Competition and cooperation in the management theory and practice	2014	Jedynak, Piotr.	Jagiellonian University P	0079270	HD31/C66
33	Current issues in international	2013	Etemad, Hamid./Madsen	Edward Elgar	0079335	HB615/C87

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34	Handbook of culture and consumer behavior	2015	Ng, Sharon,/Lee, Ange	Oxford University Press	0079336	HF5415.32/H363/
35	Access to Asia : your multicultural guide to building trust, inspiring respect, and creating long-lasting business	2015	Schweitzer, Sharon,/Ale	John Wiley & Sons, Inc.	0079337	HF5389.3.A78/S39
36	Global capitalism, culture, and ethics	2014	Spinello, Richard A.	Routledge, Taylor & Fra	0079338	HD87/S65
37	Organizations and management in cross-cultural context	2014	Aycan, Zeynep,/Kanung	SAGE	0079339	HD58.7/A93
38	Fragile by design : the political origins of banking crises and scarce credit	2014	Calomiris, Charles W./	Princeton University Pres	0079519	HG1561/C35
39	Corporate governance : principles, policies, and practices	2015	Tricker, R. Ian	Oxford University Press	0079520	HD2741/T75
40	為什麼APPLE告遍全球?!:解構蘋果全球專利布局戰略	2014	張世文	大喜文化	C271602	440.6/8756/5
41	智富密碼:智慧財產運贏及貨幣化	2015	周延鵬	天下雜誌	C272210	553.407/8695
42	別註銷我們財報上的乳牛!	2015	愛默生/翁雅如/Edmon	大寫出版	C272211	483.38/8946
43	國際關係與亞太現勢	2014	廖顯謨/洪銘德/張凱銘	麗文文化	C272233	578.193/8546
44	圖解簡明世界局勢.2015年版	2014	張道宜	易博士文化,城邦文化	C272234	578/8457/103/c.2
45	國際企業管理:建構全球營運優勢	2006	方至民	前程文化	C272235	494/8545/5-2
46	國際企業:管理與策略	2013	柯藍/巴波迪/楊慎淇/C	新加坡商聖智學習	C272236	494/855/15/102/
47	行銷管理	2014	林建煌	林建煌出版	C272237	496/8773/2/103/
48	國際行銷管理	2014	林建煌	林建煌	C272238	496/8773/2-3/103/
49	行銷管理:亞洲觀點	2015	柯特勒/謝文雀/Kotler,	華泰文化	C272239	496/8556-12/104/
50	人力資源管理:全球經驗 本土實踐	2014	諾耳/王精文/Noe, Ray	麥格羅希爾出版	C272240	494.3/836/103/
51	科技與創新管理	2014	陳澤義	華泰發行	C272241	494.1/8742/3
52	策略管理	2014	林建煌	林建煌出版	C272242	494.1/8773/3/103/
53	管理學	2015	羅賓斯/高爾德/林孟彥	華泰	C272243	494/8525/2/104/c.2
54	國際財務管理	2012	馬度拉/李隆生/Madur	新加坡商聖智學習出版	C272244	H/561/8364/101/

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55	財務管理概論	2014	陳隆麒/俞海琴	華泰發行	C272245	494.7/8742-4/103/
56	策略行銷管理:全球觀點	2011	愛格/麥克勞夫林/林隆	華泰文化	C272246	496/894/2/100/
57	商用微積分	2013	錢傳仁/高金美	華泰文化	C272247	314.1/8556/3/102/
58	統計學:SPSS分析導論,生活中的統計應用14篇	2014	梁德馨/王智立/臺灣枋	華泰	C272248	512.4/8654c.2
59	觀察的力量:從烏干達到中國,如何為明天的客戶創造非凡的產品	2015	奇普切斯/史坦哈特/洪	日月文化	C272249	496.34/8536c.
60	New TOEIC新多益聽力攻略+模擬試題+解析	2013	鄭相虎/金映權/高俊江	不求人出版	C272250	H/805.1895/8445/102/c.2
61	多益測驗官方全真試題指南.IV	2013	ETS台灣區代表編輯委	ETS台灣區代表忠欣股	C272251	805.1895/8328-4/v.4
62	非學不可的字首.字根.字尾單字記憶	2015	林雨薇	不求人出版	C272252	805.12/8738-2
63	公司治理:全球觀點.台灣體驗	2015	葉銀華	滄海	C272253	494.2/8896-2
64	國際行銷學	2008	凱德朗/葛理翰/黃佑安	麥格羅希爾出版	C272256	496/8553/2/97/
65	管理與商業心理學	2014	林財丁	滄海	C272257	494.014/8775/103/
66	談判的戰略與戰術	2007	張天任	滄海	C272258	177.4/8776/2
67	論文研究與寫作	2009	高強	滄海	C272259	501.2/833
68	從創新到暢銷:新產品上市成功的祕密	2013	林英祥	遠見天下文化	C272260	496/8784c.2
69	跟誰簡報都成功	2015	杜亞特/呂奕欣/Duarte,	遠見天下文化	C272261	494.6/8445/2-3/
70	投資學	2009	吳崇貴/張宮熊	滄海	C272262	563.5/8844/3
71	當代國際企業	2010	希爾/楊宗欣譯/李麗說	麥格羅希爾	C272263	494/873/9-2/99/c.2
72	統計學	2015	楊惠齡	新文京開發	C272355	510/8634
73	商用統計學	2015	林德/馬沙/瓦森/陳乃絳	麥格羅希爾	C272356	518/875/104/
74	量化資料分析:SPSS與Excel	2015	陳新豐	五南	C272357	512.4/8745/2
75	成本與管理會計	2015	王怡心	三民	C272359	495.71/8432/104/
76	R在行為科學之應用	2015	鄭中平/許清芳	雙葉書廊	C272360	512.4/8465/2
77	結構方程模式:IBM SPSS與AMOS的	2015	布朗區/吳政達/Blunch	高等教育	C272361	512.4/8535

編號	書名	出版年	作者	出版社	登錄號	索書號
78	大驅離:揭露二十一世紀全球經濟的殘酷真相	2015	薩森/謝孟宗/Sassen, S	商周, 城邦文化出版	C272402	550.1654/857
79	超速變革:用開競爭,有效聚焦新機會的行動方略	2015	科特/陳冠甫/Kotter, Jo	天下雜誌	C272405	494.2/875-7
80	如何用大數據強化人才力?:Google、星巴克、Whole Foods都在用的解碼管理法則	2015	塞格爾/陳玉娥/Segal,	時報文化	C272406	494.2/8343
81	金融市場這樣比喻你就懂:33個神比喻,讓你讀懂金融市場的遊戲規則與陷阱	2015	赫希/吳書榆/Hirsch, Pa	漫遊者文化	C272407	563/837
82	物聯網革命:改寫市場經濟,顛覆產業運行,你我的生活即將面臨巨變	2014	雷夫金/陳儀/陳琇玲/R	商周	C272642	550.187/8476c.2
83	2025臺灣大未來:從世界趨勢看見臺灣機會	2015	詹文男	大立文創企業	C272643	555.933/8667c.2
84	超圖解自働化:152個內建智慧的豐田高效生產法則	2014	武田仁/林清田/張宏傑	中衛發展中心	C272644	494.5/8356/3c.2
85	作對的選擇:讓民法說話	2015	常揚/鮑伯	新保成	C272645	584.022/866
86	如何考公職搶鐵飯碗?	2013	聯合報編輯部	聯經出版	C272646	019/8467/2
87	會計學(含概要)	2013	王龍應	大華傳真出版社	C272647	EXAM/495.1022/8432
88	稅務法規(含概要)	2012	平心	大華傳真出版社	C272648	EXAM/567.022/852c.2
89	財政學(含概要)	2013	平心	鼎文書局	C272649	EXAM/560.22/852c.2
90	民法(含概要)	2015	陳齊實	鼎文書局	C272650	1/
91	中華民國憲法講義	2015	廖震/廖其偉	鼎文	C272651	581.21022/857
92	法學緒論	2015	胡劭安	鼎文	C272652	EXAM/580.22/8463/104
93	英文	2015	周文蒂/林雅應	鼎文	C272653	EXAM/805.189/8666
94	國文(作文、公文與測驗)	2015	寧遠	鼎文	C272654	EXAM/802.022/847/2
95	全球大變革:南環經濟帶如何重塑我們的世界	2015	奈斯畢/奈斯畢/Naisbit	遠見天下文化	C272655	552.1/8356c.2
96	創新地圖:創造客戶所需要的產品和服	2015	伍爾芬/Wulfen, Gijs v	電子工業	C273672	494.1/8637

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97	Copy Right!:模仿如何激發創新	2015	勞斯迪亞/斯布里格曼	電子工業	C273673	496/8558/3
98	公共資源的未來:超越市場失靈和政府管制	2015	奧斯特羅姆/郭冠清/O	中國人民大學	C273674	564/8955
99	IT到DT:大數據與精準營銷	2015	文丹楓/朱海/朱德清	萬卷	C273675	490.29/8663
100	大數據與商業分析	2015	利博維茨/劉斌/Liebow	清華大學出版社	C273676	494/8736/7
101	用Stata學微觀計量經濟學	2015	卡梅倫/特里維迪/尚光	重慶大學出版社	C273677	551/8437
102	SPSS 22.0統計分析從入門到精通	2015	李昕/張明明	電子工業	C273678	512.4/846
103	統計學習導論:基於R應用	2015	詹姆斯/威騰/哈斯帖/洪	機械工業	C273679	510/8655
104	統計學習理論	2015	瓦普尼克/許建華/張學	電子工業	C273680	510/8335
105	組織文化與領導力	2014	施奇恩/章凱/Schein, E	中國人民大學出版社	C274599	494.2/8454/7-2/103
106	計量經濟學模型及R語言應用	2015	王斌會	暨南大學出版社	C274600	550.19/8426
107	R軟件及其在金融定量分析中的應用	2015	許啟發/蔣翠俠	清華大學出版社	C274601	512.4/8437

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1	Problem solving with C++	2014	Savitch, Walter J./Mock	Pearson	0076102	QA76.73.C153/S2
2	The elite	2013	Cass, Kiera.	Harper Teen, an imprint	0076129	PZ7.C37/Sel/v.2
3	The One	2014	Cass, Kiera.	Harper Collins	0076130	PZ7.C37/Sel/v.3
4	Thrive : the third metric to redefining success and creating a life of well-being, wisdom, and wonder	2014	Huffington, Arianna St	Harmony Books	0076131	HF5386/H912
5	Divergent	2012	Roth, Veronica.	Katherine Tegen Books	0076132	PZ7.R7375/R742d
6	Flash boys : cracking the money code		Lewis, Michael	Allen Lane	0076133	HG4928.5/L49
7	Wedding night : a novel	2013	Kinsella, Sophie.	Dell	0076134	PR6073.I246/W43
8	Twelve years a slave	2014	Northup, Solomon	Penguin Classics	0076135	E444/N878
9	The secret life of Walter Mitty	2013	Thurber, James	Penguin	0076136	PZ7.T422/Se
10	The twelve tribes of Hattie	2012	Mathis, Ayana.	Alfred A. Knopf	0076137	PS3613.A82847/T76
11	The first 20 hours : how to learn anything ... fast	2013	Kaufman, Josh.	Portfolio/Penguin	0076138	BF378.E94/K38
12	The fault in our stars	2012	Green, John	Dutton Books	0076139	PZ7.G8233/G823/
13	The book thief	2014	Zusak, Markus./White, T	Alfred A. Knopf	0076140	PZ7.Z837/Z87
14	Dear life : stories	2014	Munro, Alice	Vintage Books	0076141	PR9199.3.M8/D43
15	Too much happiness	2014	Munro, Alice.	Vintage	0076142	1/
16	Roomies	2013	Zarr, Sara./Altebrando,	Little, Brown and Comp	0076310	PZ7.Z26715/R66/
17	Revenge wears Prada : the devil returns	2013	Weisberger, Lauren	Simon & Schuster	0076311	PS3623.E453/R48
18	The time between	2014	White, Karen	Penguin Group USA	0076312	PS3623.H5776T56
19	The great Gatsby	2013	Fitzgerald, F. Scott	Scribner	0076313	PS3511.I9/F576/
20	If I stay	2009	Forman, Gayle.	Speak	0076314	PZ7.F75876If/F6
21	Runaway : stories	2005	Munro, Alice	Vintage Contemporaries	0076315	PR9199.3.M8/R86
22	The signature of all things	2013	Gilbert, Elizabeth	Viking	0076316	PS3557.I3415/S5
23	The storied life of A.J. Fikry : a novel	2014	Zevin, Gabrielle.	Algonquin Books of Cha	0076317	PS3626.E95/S86/
24	Vintage Munro	2014	Munro, Alice.	Vintage Books	0076318	PR9199.3.M8A6/M85
25	The Cuckoo's calling	2013	Galbraith, Robert.	Little, Brown and Comp	0076319	PR6068.O93/C83/

中文：100 冊
西文：83 冊
合計：183 冊

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26	The death of money : the coming collapse of the International Monetary System	2014	Rickards, James.	Portfolio/Penguin	0076320	HG221/R513
27	The wolf of Wall Street : how money destroyed a Wall Street superman	2008	Belfort, Jordan.	Hodder & Stoughton	0076321	HG4928.5/B45
28	The Storyteller	2013	Picoult, Jodi.	Atria International	0076322	PS3566.I372S76/
29	You should have known	2014	Korelitz, Jean Hanff	Grand Central Publishing	0076323	PS3561.O6568/Y6
30	Jab, jab, jab, right hook : how to tell your story in a noisy, social world	2013	Vaynerchuk, Gary	HarperCollins Books	0076324	HF5415.1265/V39
31	The notebook : a novel	1996	Sparks, Nicholas.	Vision Books	0076325	PS3569.P363/N68
32	Allegiant	2013	Roth, Veronica.	Katherine Tegen Books	0076326	PZ7.R7375/A44
33	The Funeral Makers	2014	Pelletier, Cathie.	Sourcebooks Landmark	0076327	PS3566.E42/F8
34	A game of thrones : book one of A Song of ice and fire	2011	Martin, George R. R./Ma	Bantam Books	0076328	PS3563.A7239/M3
35	A clash of kings : book two of a song of ice and fire	2005	Martin, George R. R./Ma	Bantam Books	0076329	PS3563.A7239/M3
36	A storm of swords : book three of a song of ice and fire	2011	Martin, George R. R./Ma	Bantam Books	0076330	PS3563.A7239/M3
37	A feast for crows : book four of A song of ice and fire	2006	Martin, George R. R./Ma	Bantam Books	0076331	PS3563.A7239/M3
38	A dance with dragons : book five of a song of ice and fire	2013	Martin, George R. R./Ma	Bantam Books	0076332	PS3563.A7239/M3
39	Labor day	2013	Maynard, Joyce	William Morrow	0076333	PS3563.A9638L33
40	Mini shopaholic : a novel	2011	Kinsella, Sophie.	Dell	0076334	PR6073.I246/M56
41	The next thing on my list : a novel	2008	Smolinski, Jill.	Three Rivers Press	0076390	PS3619.M65/N48/
42	The selection	2013	Cass, Kiera.	Harpercollins Publishers	0076665	PZ7.C37/Sel/v.1
43	Where'd you go, Bernadette : a novel	2012	Semple, Maria.	Back Bay Books	0076666	PS3619.E495/W54
44	The promise of a pencil : how an ordinary person can create extraordinary change	2014	Braun, Adam./Adler, C	Scribner	0076667	LC2605/B723

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45	The confidence code : the science and art of self-assurance--what women	2014	Kay, Katty./Shipman, Cl	HarperBusiness, an impr	0076759	BF575.S39/K39
46	Creativity, Inc. : overcoming the unseen forces that stand in the way of true inspiration	2014	Catmull, Edwin E./Wal	Random House	0076760	HD53/C394
47	The miraculous journey of Edward	2009	DiCamillo, Kate./Ibatoul	Candlewick Press	0077086	PZ7.D53/M57
48	Business analysis & valuation : using financial statements text and cases	2013	Palepu, Krishna G./He	South-Western, Cengage	0077099	MA/HF5681.V3/P3
49	The truth about forever	2004	Dessen, Sarah.	Viking	0077231	PZ7.D455/T78
50	The moon and more	2013	Dessen, Sarah	Viking	0077232	PZ7.D455/M66
51	Just listen : a novel	2006	Dessen, Sarah.	Viking	0077233	PZ7.D455/J87
52	This lullaby : a novel	2002	Dessen, Sarah.	Speak	0077234	PZ7.D455/T45
53	Kramer vs. Kramer	1977	Corman, Avery.	Barricade Books	0077235	PS3553.O649/K73
54	The blessings	2014	Juska, Elise.	Grand Central Publishing	0077236	PS3610.U87/B54/
55	Twisted sisters	2014	Lancaster, Jen	NAL, New American Lit	0077237	PS3612.A53/T85/
56	Slumdog millionaire : a novel	2005	Swarup, Vikas./Swarup	Scribner	0077238	PR9499.4.S93/Q3
57	The angel's game	2009	Ruiz Zafon, Carlos	Doubleday	0077239	PQ6668.U49/J84/
58	S.	2013	Abrams, J. J./Dorst, Do	Mulholland Books	0077240	/
59	Warriors	2006	Hunter, Erin.	Avon Books	0077241	PZ7.H86/W37/v.1
60	Warriors	2006	Hunter, Erin.	Avon Books	0077242	PZ7.H86/W37/v.1
61	Warriors	2006	Hunter, Erin.	Avon Books	0077243	PZ7.H86/W37/v.1
62	Warriors	2006	Hunter, Erin.	Avon Books	0077244	PZ7.H86/W37/v.1
63	Warriors	2006	Hunter, Erin.	Avon Books	0077245	PZ7.H86/W37/v.1
64	Warriors	2006	Hunter, Erin.	Avon Books	0077246	PZ7.H86/W37/v.1
65	Warriors : the new prophecy	2007	Hunter, Erin.	Avon Books	0077247	PZ7.H86/W37/v.2
66	Warriors : the new prophecy	2007	Hunter, Erin.	Avon Books	0077248	PZ7.H86/W37/v.2
67	Warriors : the new prophecy	2007	Hunter, Erin.	Avon Books	0077249	PZ7.H86/W37/v.2
68	Warriors : the new prophecy	2007	Hunter, Erin.	Avon Books	0077250	PZ7.H86/W37/v.2

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69	Warriors : the new prophecy	2007	Hunter, Erin.	Avon Books	0077251	PZ7.H86/W37/v.2
70	Warriors : the new prophecy	2007	Hunter, Erin.	Avon Books	0077252	PZ7.H86/W37/v.2
71	Warriors : power of three	2009	Hunter, Erin./Hunter, Erin	HarperTrophy	0077253	PZ7.H86/W37/v.3
72	Warriors : power of three	2009	Hunter, Erin./Hunter, Erin	HarperTrophy	0077254	PZ7.H86/W37/v.3
73	Warriors : power of three	2009	Hunter, Erin./Hunter, Erin	HarperTrophy	0077255	PZ7.H86/W37/v.3
74	Warriors : power of three	2009	Hunter, Erin./Hunter, Erin	HarperTrophy	0077256	PZ7.H86/W37/v.3
75	Warriors : power of three	2009	Hunter, Erin./Hunter, Erin	HarperTrophy	0077257	PZ7.H86/W37/v.3
76	Warriors : power of three	2009	Hunter, Erin./Hunter, Erin	HarperTrophy	0077258	PZ7.H86/W37/v.3
77	Edge of tomorrow	2014	Sakurazaka, Hiroshi./Reed	Haikasoru	0077259	PL875.5.A45/E34
78	Selling in the New World of business	2004	Kimball, Bob./Hall, Jerry	Best Business Books	0077368	HF5438.25/K56
79	Understanding concepts of business	2006	Ireland, R. Duane./Hosking	Thomson South-Western	0077369	HD30.28/I74
80	B2B brand management	2006	Kotler, Philip./Pfoertsche	Springer	0077370	HD69.B7/K68
81	Social psychology and theories of consumer culture : a political economy	2013	McDonald, Matthew./Wright	Routledge	0077371	HC79.C6/M33
82	Data science for business : [what you need to know about data mining and data-analytic thinking]	2013	Provost, Foster./Fawcett	O'Reilly	0077384	QA76.9.D343/P76
83	旅繪人生:一支筆、一張紙、一段美好的想像旅行	2014	葛瑞哥雷/劉復苓/Greg	馬可孛羅文化出版	C265970	947.45/8655-3
84	帶媽媽去旅行:幸福與夢想的背包客之	2014	太源峻/李佩諭	日月文化	C265971	719/8328
85	賦能	2014	張文隆	商周出版	C266623	494.2/8764/4-3/
86	布置我的家:客廳x臥室x廚房都幸福的手作縫紉小物	2013	金花禧	創意市集出版	C266624	426.3/8663
87	手作族最想學會的100個包包Step by Step:1100個步驟圖解+動作圖片+版型光碟,新手,高手都,得收藏的保存版	2014	楊孟欣	朱雀文化	C266625	H/426.3/8649-4
88	我想開始學做菜:給自己第一本料理書,99道美味經驗帶回家!	2014	鄭景志/孫維辰/李修瑩	大田	C266626	427.1/8443/4
89	搭廉價航空出國去	2014	Sugo/貳毛/小樞	晨星	C266627	719/887

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90	原來我不是沒自信,只是太容易被踐踏:48個習慣,建立壓不垮的自信	2014	潮風洋介/陳嫻若	如果出版	C266628	177.2/8364/5
91	跟著Running Man玩韓國	2013	黃小惠	時報文化	C266629	732.9/8343
92	搭飛機上下班的OL:158cm空姐世界飛行日記	2014	李亭瑩	電腦人,創意市集出版	C266630	855/8442/6
93	人生最重要的18件事都是在麥當勞學	2014	鴨頭嘉人/劉金佑	平安	C266631	483.8/8434/5
94	散步西班牙.私設計小旅行	2014	許家銘	木馬文化出版	C266632	746.19/8466
95	小麥完全真相:歐美千萬人甩開糖尿病、心臟病、肥胖、氣喘、皮膚過敏的去小麥飲食法	2014	戴維斯/閻紀宇/Davis,	天下雜誌	C266633	411.3/8365/3
96	釋放更自在的自己:15分鐘快速減壓、平衡情緒的深層療癒法	2014	歐爾納/蔡孟璇/Ortner,	天下雜誌	C266634	176.54/8735
97	麥肯錫情緒處理與菁英養成法:為什麼從這家公司出來的人,都這麼強?	2014	高杉尚孝/劉錦秀	大是文化	C266635	494.1/8365/6-2/
98	執行力的修練:與成功有約的四個實踐原則	2014	柯維/麥切斯尼/霍林/	天下雜誌	C266636	494.3/856/4
99	小資度假遊學,萬元搞定!	2014	增田行俊	日月文化	C266637	529.25/8457/2
100	史上最強!疼痛消除聖經:每天5分鐘,160招輕鬆解決肩、頸、腰、背、膝蓋等各種慢性疼痛!	2014	蓋西歐/范兆延/Carrio,	平安文化	C266638	415.942/8547
101	全心擁抱你:讓人生好得不像話的靈修小品	2014	伏伊契克/許妍飛/Vujic	方智	C266639	244.93/8587
102	正向思考	2013	紋石	新潮社	C266640	177.2/894/2-2
103	小資賺千萬人脈理財術:學會人脈理財讓你加薪百萬	2014	周怡潔	世茂	C266641	177.3/8632
104	什麼都能賣!:貝佐斯如何締造亞馬遜傳奇	2014	史東/廖月娟/Stone, Br	遠見天下文化	C266642	487.652/887
105	別再拚命討好顧客:專心替顧客省麻煩,回購比例就能輕鬆提高94%!	2014	迪克森/托曼/德里西/	商周出版	C266643	496.7/8857

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106	決戰王妃.3,真命天女	2014	凱斯/賴婷婷/Cass, Kie	圓神	C266644	H/874.57/855/26
107	最完美的遺憾	2014	高芝/陳宗琛/Goudge, E	春天出版國際	C266645	874.57/838/5
108	手斧男孩:首部曲	2012	鮑辛/蔡美玲/黃小萍/P	野人文化	C266646	874.59/874
109	手斧男孩.2,領帶河	2012	鮑辛/奉君山/Paulsen, C	野人文化出版	C266647	874.59/874-2
110	手斧男孩.3,另一種結局	2012	鮑辛/陳雅菁/鐘苑文/P	野人	C266648	874.59/874-3
111	手斧男孩.4,鹿精靈	2012	鮑辛/奉君山/Paulsen, C	野人	C266649	874.59/874-4
112	手斧男孩.5,獵殺布萊恩	2012	鮑辛/奉君山/Paulsen, C	野人文化出版	C266650	874.59/874-5
113	手斧男孩之英語求生100天:手斧男孩中英名句選	2012	鮑辛/Paulsen, Gary	野人文化出版	C266651	805.18/874/2
114	年輕人寫給年輕人的人生攻略本:我的勝負哲學,讓我持續站在巔峰	2013	梅原大吾/博偉晨	如何	C266740	177.2/8337/6
115	閃亮閃亮	2006	角畑/張子樟/Kadohata,	臺灣東方	C266743	874.57/873/13
116	直到你屬於我	2014	海耶斯/狄芬奇/Hayes,	讀癮出版	C266744	873.57/8255
117	兩個靈魂的女孩	2014	派特曼/蘇瑩文/Patema	臉譜出版	C266745	873.57/8658
118	泡沫戰爭	2014	高翊峰	寶瓶文化	C266746	857.7/8336/2-3/
119	反抗者	2014	卡繆/嚴慧瑩/Camus, A	大塊文化	C266747	876.6/848-4
120	風流去:你有所不知的歷史人物	2012	鮑鵬山	本事	C266748	782.1/8756
121	劊子手世家	2012	勒歇爾博尼埃/張丹彤	麥田出版	C266749	784.27/873 8683
122	研發補助提案勝經:SBIR計畫書撰寫致勝關鍵解析	2013	施圍信	鼎茂圖書	C266750	403/8456
123	產學合作教戰手冊:企業與大學共創商	2011	周春芳	華泰文化	C266751	403/8647
124	工業工程管理:企業流程與供應鏈	2014	陳以明	滄海	C266832	440/8745
125	作業管理:創造競爭優勢	2014	李友錚	前程文化	C266833	494.5/8477/3
126	第三方支付的真相:如何從網路收到錢?線上開店和個人賣家都要懂的行動金流攻略	2014	陳柏江	電腦人文化	C266834	490.29/8743/2
127	賽斯.高汀的戳盒子宣言:啟動未來的行動指南	2014	高登/賴亦璇/Godin, Se	行人	C266835	494.35/834/3-2/

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129	中國大陸技術追趕與產業發展	2014	林惠玲/鄭秀玲	國立臺灣大學出版中心	C266837	552.207/8733
130	從國家與社會關係析論ECFA簽訂之議程設定模式	2014	林士清	致知學術出版社	C266838	558.52/8743
131	非懂不可!:掌握關鍵創造黃金年代	2014	財團法人商業發展研	經濟部商業司	C266839	489.1/8387
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133	創意雲端行銷新趨勢:不必寫程式也能製作APP	2014	傑克老師	博碩文化	C266841	312.952/8955
134	盒內思考:有效創新的簡單法則	2014	博依/高登柏格/黃煜文	遠見天下文化	C266842	494.1/839/3
135	淘寶經濟:13億人的金錢流動平臺vs.臺灣網拍業的失速故事	2014	亓漢威	大寫	C266843	498.96/8563
136	我要變有錢:以童話故事解決投資的19個煩惱	2014	米杜頓/米杜頓/蘇有薇	信實文化行銷	C266844	563/8643
137	在外商企業工作,不是你想的那樣	2014	北嶋一郎/黃薇嬪	商周文化	C266845	783.18/8642/2
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142	TED最撼動演說101:用一句話解答你的生命問題,18分鐘改變你,改變這	2014	許毓仁/TEDxTaipei	原點	C266850	078/8476/8
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145	政府失能下的新經濟革命:未來10年解決社會問題最重要的變革力量	2014	艾格斯/麥克米蘭/李大	商周	C266853	552.1/8845/3

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148	每,一天	2013	李維森/楊佳蓉/Levitha	三采文化	C267493	874.57/8467/2-2
149	這輩子,不為錢煩惱的理財觀:善用"錢 的分配術",不管月薪多少K,到老不用 為金錢所困	2013	佐藤颯融/賴庭筠	核果文化	C267494	563/8642/2
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152	這世界,就該是太陽黃	2014	艾斯畢諾沙/范媛/Espi	方智出版	C267497	417.8/8856/2
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154	一瘦就是一輩子 女中醫教你健康瘦身 不復胖:針對不同體質對症下藥,輕鬆 雕塑S型曲線	2014	彭燕婷/彭美婷	漢皇國際文化	C267499	411.94/8637/2
155	搭地鐵玩遍首爾.2014-2015最新版	2014	索尼客	太雅	C267500	732.7609/8353
156	首爾就該這樣慢慢玩.2,玩遍首爾,跟著 小梨準沒錯!	2014	小梨	大大創意	C267501	732.7609/849.2/
157	Traveller's波士頓	2014	周蔚倫	太雅	C267502	752.71419/8647/
158	希望回來了:最大的苦難,最美的重生	2014	陳雅琳	圓神	C267503	855/8747/8c.2
159	拋棄清單	2014	史摩林斯基/郭寶蓮/St	麥田	C267504	874.57/8847/2-2
160	請代我問候	2014	三毛/陳平	皇冠文化	C267505	856.286/847-2
161	思念的長河	2013	三毛/陳平	皇冠文化	C267506	855/847/18-4
162	別讓不好意思害了你	2013	周維麗	哈林文化出版	C267507	177.3/8665/4
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166	帶誰都能帶到心坎裡:40000個店長都是這樣升上來	2014	諾瓦克/楊幼蘭/Novak	天下雜誌	C267511	494.2/8335/3
167	驚人的澱粉減重法	2014	麥克杜格爾/麥克杜格	天下雜誌	C267512	411.94/8354/2
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173	反正競賽還很長	2014	羅暎錫/ATELOO	眾文圖書	C269328	862.6/8588
174	我是難民高中生:不符期待,你們就說我變壞,於是我得更壞,才活的下來	2014	仁藤夢乃/劉錦秀	大是文化	C269329	544.67/8644
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180	資料包絡分析法模式之建立	2014	薄喬萍	巨流	C269717	494.107/8466
181	企業管理與法律	2014	李智仁	元照	C269718	494.023/8466
182	新證券交易法實例研習	2014	劉連煜	劉連煜出版	C269720	563.51/8773-2
183	Bank 3.0:銀行轉型未來式	2013	金恩/孫一仕/King, Bre	臺灣金融研訓院	C269721	562.1/864