

書名	出版年	作者	出版者	登錄號	索書號
1	Disciplined entrepreneurship : 24 steps to a successful startup	c2024. Bill Aulet.	Wiley	0096074	HD62.5 A95 2024
2	Designing brand identity : a comprehensive guide to the world of	c2024. Alina Wheeler, Rob Meyerson.	Wiley	0096075	HD69.B7 W44 2024
3	Strategy activation canvas	2024. Ansgar Thiessen & Robert Wreschniok.	Routledge	0096076	HD57.7 T45 2024
4	A global humanities approach to the United Nations' sustainable development goals : understanding planet, people, and	2024. edited by Kelly Comfort.	Routledge	0096077	HD2741 G57 2024
5	Digital innovation strategy	2024. Aija Leiponen.	Cambridge University Press	0096078	HC79.T4 L45 2024
6	Equity & trusts in Australia	2023. M. W. Bryan, V. J. Vann, S. Barkehall Thomas.	Cambridge University Press	0096079	KU490 B79 2023
7	The governance of Chinese charitable Trusts	2023. Hui Jing.	Cambridge University Press	0096080	KNQ526 J56 2023
8	International economics and business : nations and firms in the global economy	2024. Sjoerd Beugelsdijk, Steven Brakman, Harry Garretsen, Charles van Marrewijk, Samuele Murtinu	Cambridge University Press	0096081	HF1379 I58 2024
9	Strategy : theory, practice, implementation	c2023. Dave Mackay, Mikko Arevuo, and Maureen Meadows.	Oxford University Press	0096082	HD30.28 M33 2023
10	Exploring leadership : individual, organizational, and societal perspectives	c2023. Richard Bolden, Jonathan Gosling, Beverley Hawkins.	Oxford University Press	0096083	HM1261 B65 2023
11	Reputations at stake	c2023. William S. Harvey.	Oxford University Press	0096084	HM1041 H37 2023
12	Think bigger : how to innovate	c2023. Sheena Iyengar.	Columbia University Press	0096085	BF449 I94 2023

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13	The worth of art : financial tools for the art markets	c2023.	Arturo Cifuentes and Ventura Charlin.	Columbia University Press	0096086	N8675 C54 2023
14	Corporate sustainability : managing responsible business in a globalised world	c2023.	edited by Andreas Rasche, Mette Morsing, Jeremy Moon, Arno Kourula	Cambridge University Press	0096087	HD60 C68 2023
15	Integrated digital marketing in practice	c2023.	Andrew Corcoran.	Cambridge University Press	0096088	HF5415.1265 C677 2023
16	How to design and develop a business research project : demystifying academic research for business professionals	c2023.	Bart Cambré, Karen Elliott, Janick Fierens.	Edward Elgar	0096089	HD30.4 C36 2023
17	Contextual embeddedness of entrepreneurship : frontiers in European entrepreneurship research	2023.	edited by Mirela Xheneti, Sílvia Costa, Jarna Heinonen, Agnieszka Kurczewska	Edward Elgar	0096090	HB615 C64 2023
18	Business model innovation : a blueprint for strategic change	2024.	Chander Velu.	Cambridge University Press	0096513	HD58.8 V45 2024
19	Energy and the environment : exploring the nexus under international economic	2024.	Sherzod Shadikhodjaev.	Cambridge University Press	0096514	K3820 S53 2024
20	Science, business and universities : cooperation, knowledge transfer and entrepreneurship	2022.	edited by Joanna Duda and Tomasz Bernat.	Routledge	0096515	HC79.T4 S35 2022
21	International business : perspectives from developed and emerging markets	2024.	K. Praveen Parboteeah, John B. Cullen, and Sahrok Kim.	Routledge	0096516	HD62.4 P38 2024
22	Sales management : analysis and decision making	2024.	Thomas N. Ingram, Raymond W. LaForge, Ramon A. Avila, Charles H. Schwepker Jr, Michael R. Williams	Routledge	0096517	HF5438.4 I54 2024
23	International case studies in event management	2024.	edited by Judith Mair, Gürhan Aktaş and Metin Kozak.	Routledge	0096518	GT3405 I568 2024

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24	Financial technologies and DeFi : a revisit to the digital finance revolution	c2023.	Abeba N. Turi, editor.	Springer	0096519	HG4515.5 F56 2023
25	Business process management workshops : BPM 2023 international workshops, Utrecht, the Netherlands, September 11-15, 2023, revised selected	c2024.	Jochen De Weerd, Luise Pufahl, editors	Springer	0096520	HF5548.2 B76 2023
26	Decision-making in design, maintenance, planning, and investment of wind energy	c2024.	Daniela Borissova	Springer	0096521	TJ820 B67 2024
27	Human-centered agile : a unified approach for better outcomes	2024.	Joe Montalbano, Brad Lehman ; developmental editor, Lauren Mix ; illustrations, Sandra Dorr ; cover art, Ed Galm ; foreword by Luke Hohmann.	Routledge	0096522	QA76.76.D47 M66 2024
28	Readings and cases in international human resource management	2024.	edited by B. Sebastian Reiche, Günter K. Stahl, Mark E. Mendenhall, Gary R. Oddou	Routledge	0096523	HF5549.5.E45 R43 2024
29	Entrepreneurship, innovation and technology : a guide to core models and	2024.	Oswaldo Lorenzo, Peter Kawalek and Leigh Wharton.	Routledge	0096524	HB615 L668 2024
30	Power and corporate responsibility : dimensions, purpose and value	2024.	Daniel Malan.	Routledge	0096525	HD2741 M36 2024
31	Artificial intelligence in commercial aviation : use cases and emerging	2024	Ricardo V. Pilon.	Routledge	0096526	HE9776 P56 2024
32	Discovering leadership : designing your success	c2024.	Anthony Middlebrooks, Scott J. Allen, Mindy S. McNutt, James L. Morrison	SAGE	0096527	HM1261 M53 2024
33	Sustainable digital technologies : trends, impacts, and assessments	2024.	edited by Vandana Sharma, Balamurugan Balusamy, Munish Sabharwal, Mariya	CRC Press, Taylor & Francis Group	0096528	TA170 S86 2024

	書名	出版年	作者	出版者	登錄號	索書號
34	An introduction to news product management : innovation for newsrooms and readers	2024.	Damon Kiesow.	Routledge	0096529	PN4734 K48 2024
35	Entrepreneur revolution : how to develop your entrepreneurial mindset and start a business that works	2024.	Daniel Priestley.	Wiley-Capstone	0096530	HD62.5 P75 2024
36	Data analytics and digital transformation	2024.	Erik Beulen and Marla A.	Routledge	0096531	HD30.2 B47 2024
37	Strategic business case analysis	2024.	Christopher Williams.	Routledge	0096532	HF1106 W625 2024
38	Understanding strategic analysis : a simple guide to choosing, developing and implementing business strategy	2024.	Tom Elsworth.	Routledge	0096533	HD30.28 E48 2024
39	Management research : applying the principles of business research methods	2024.	Susan Rose, Nigel Spinks and Ana Isabel Canhoto.	Routledge	0096534	HD30.4 R67 2024
40	Business model innovation : how it really works	2024.	Staffan Hedén.	Routledge	0096535	HD62.7 H43 2024
41	Make better strategic decisions : how to develop robust decision-making to avoid organisational disasters	2024.	Jeremy N. White.	Routledge	0096536	HD30.28 W444 2024
42	Strategy beyond markets : political economy from the firm's perspective	2024.	Nicola Persico.	Cambridge University Press	0096537	HB615 P39 2024
43	高效人生工作法圖解：GTD、子彈筆記、原子習慣、PDCA, 重新理解30個生產力實作方法	2024.05	趙胤丞, 電腦玩物站長Esor 作	創意市集出版 家庭傳媒城邦分公司 發行	C314740	494.01 8474/2
44	優勢談判：把自己的思想放進別人的腦袋,把別人的錢放進自己的口袋	2024.06.	羅傑.道森(Roger Dawson)著; 陳諭聖譯	平安文化	C314759	490.17 867

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45 台灣資本1949~台商學：跨時代的台商學, 1949年以來台灣資本與家族企業傳承的那些故事.....	2024.03	許作名口述撰著；劉明浩研究與文字整理	天立出版；大和書報圖書總經銷	C314771	552.2 8466/3
46 時勢：財經知識型YT「小Lin說」第一本商業金融科普書, 讓你一口氣看懂世界經濟大局 = Megatrends the shortest way to understand global economics	2024.03	小Lin著	野人文化出版 遠足文化發行	C314777	552.1 847
47 顧客價值行銷：35則從顧客角度出發, 提升品牌價值的行銷筆記	2024.05	小馬宋著	時報文化	C314785	496 8436
48 麥肯錫：競爭者的下一步：來自麥肯錫團隊的競爭行為預判調查，1,825名主管的經歷總合，協助你看穿對手底牌，搶占獲利	2024.06	約翰.霍恩(John Horn)著; 林庭如, 蔡旻諺譯	大是文化	C314854	494.1 844/5
49 街頭商學院：企管顧問的江湖筆記	2024.03	游森楨著	商周出版 家庭傳媒城邦分公司發行	C314857	494.1 8373
50 影響力領導：5大原則培養乘數思維, 讓部屬甘心跟隨, 締造乘數績效	2024.05.	莉茲.懷斯曼(Liz Wiseman)作; 蕭美惠譯	時報文化	C314858	494.2 8658
51 稻盛和夫經營12條：管理者應貫徹的會計原則、人才養成與組織管理	2024.03	稻盛和夫著；吳乃慧譯	天下雜誌股份有限公司	C314859	494.1 8646-3
52 未來團隊最需要的輕量化管理：對上有交代、對下能放手, 將一切透明化的減壓工作模式	2024.04	山田理著；劉淳譯	高寶國際	C314860	494.2 8654/3
53 AI行銷學：為顧客量身訂做的全通路轉型策略	2020.09	拉斯穆斯.賀林(Rasmus Houllind), 科林.謝爾(Colin Shearer)著；李芳齡譯	遠見天下文化	C315366	496 837/2
54 心態致勝領導學：最新組織心理學, 培養成功的成長心態	2024.06.	瑪麗.墨菲(Mary C. Murphy)作; 周羣英譯	遠見天下文化	C315458	494.2014 855

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1	Microeconometrics using Stata	2022.	A. Colin Cameron, Pravin K. Trivedi.	Stata Press	0093411	HB139 C36 2022 v.1
2	Microeconometrics using Stata	2022.	A. Colin Cameron, Pravin K. Trivedi.	Stata Press	0093412	HB139 C36 2022 v.1
3	Introduction to entrepreneurship : methodologies and practices	2020.	by Xiaozhou Xu.	Springer	0093475	HB615 X89 2020
4	Leadership in disruptive times	©2020.	Sattar Bawany.	Business Expert Press	0093476	HD57.7 B39 2020
5	Sustainable innovation : strategy, process and impact	©2021	edited by Cosmina L. Voinea, Nadine Roijakkers, Ward	Routledge	0093477	HD30.28 S87 2021
6	Salvaging corporate sustainability : going beyond the business case	c2022.	Michael L. Barnett, Irene Henriques, Bryan W. Husted.	Edward Elgar Publishing	0093478	HD60 B376 2022
7	Business ethics and social responsibility	2023.	[authored and edited by 3G E-learning LLC].	3G E-learning	0093547	HF5387 B877 2023
8	Rethinking sustainability in facilities and workplace management	2023.	Frans Melissen, Bert Smith, Vitalija Danivska and Andrew Ngawenja Mzembe.	Routledge	0093548	TX955 M45 2023
9	Disruptive innovation	2022.	editor Ubaldo Comite.	Magnum Publishing	0093549	T173.8 D57 2022
10	Brand protection and the global risk of product counterfeits : a total business solution approach	2022	edited by Jeremy M. Wilson.	Edward Elgar Publishing	0093550	H69.B7 B73 2022
11	Competitive quality strategies	2023.	editor Jimin Zheng.	Magnum Publishing	0093551	HD30.28 C66
12	Inclusive and innovative businesses and sustainability	2023.	editor Lijun Zhang.	Magnum Publishing	0093552	HD62.5 I53 2023
13	Digital entrepreneurship and the global economy	2023.	edited by J. Mark Munoz.	Routledge	0093553	HB615 D536 2023
14	Principles of sustainable business : frameworks for corporate action on the SDGs	2023.	Rob van Tulder and Eveline van Mil.	Routledge	0093554	HD60 T85 2023

中文： 0 冊
西文： 117 冊
合計： 117 冊

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15	Sustainable operations management : key practices and cases	2023.	Breno Nunes, Donato Masi, Luciano Batista and David Bennett.	Routledge	0093555	HD30.255 N86 2023
16	Impacts of Science & Technology on currency Internationalization	2023	Peter Guangping Zhang, Shanghai Bureau of China Banking and Insurance Regulatory Commission,	World Scientific	0093589	HG3851 Z478 2023
17	Managing your nonprofit for resilience : use lean risk management to improve performance and increase employee	2023	Ted Bilich	John Wiley & Sons, Inc.	0093590	HD62.6 B566 2023
18	Startup boards : a field guide to building and leading an effective board of directors	2022	Brad Feld, Matt Blumberg, Mahendra Ramsinghani	Wiley	0093591	HD62.5 F44 2022
19	Digital marketing strategies for value co-creation : models and approaches for online brand communities	[2022] ; ©2022	Wilson Ozuem, Michelle Willis	Palgrave Macmillan	0093674	HF5415.1255 O98 2022
20	Against NGOs : a critical perspective on civil society, management, and	2022	Nidhi Srinivas	Cambridge University Press	0093825	HD2769.15 S65 2022
21	In good conscience : do the right thing while building a profitable business	2022	Nicholas Ind, Oriol Iglesias	Palgrave Macmillan	0093826	HD60 I53 2022
22	Digital business models for Industry 4.0 : how innovation and technology shape the future of companies	[2022] ; ©2022	Carlo Bagnoli, Andrea Albarelli, Stefano Biazzo, Gianluca Biotto, Giuseppe Roberto Marseglia, Maurizio Massaro, Matilde Messina, Antonella Muraro, Luca	Springer	0093827	T59.6 B34 2022
23	Gamification of electronic negotiation	2022	Andreas Schmid	Springer Gabler	0093828	HD58.6 S36 2022
24	Social media analytics strategy : using data to optimize business performance	2022	April Ursula Fox	Apress L. P.	0093829	HF5414 F69 2022

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25	Organization management - dynamic creative team coordination	[2022] ; ©2022	Stavros Georgiades	Springer Gabler	0093830	HD66 G46 2022
26	Socially responsible consumption and marketing in practice : collection of case studies	[2022] ; ©2022	Jishnu Bhattacharyya, M.S. Balaji, Yangyang Jiang, Jaylan Azer, Chandana R.	Springer	0093831	HF5415.32 S635 2022
27	Survival guide for early career researchers	[2022] ; ©2022	Dominika Kwasnicka, Alden Yuanhong Lai, editors	Springer	0093832	H62 S87 2022
28	From Trump to Biden and beyond : reimagining US-China relations	2021	Earl A. Carr Jr., editor	Palgrave Macmillan	0093833	E183.8.C6 F76 2021
29	International cases of corporate	2022	Jean Jinghan Chen	Palgrave Macmillan	0093834	HD2741 C44
30	Big data analytics : digital marketing and decision-making	2023.	edited by Kiran Chaudhary and Mansaf Alam.	CRC Press, Taylor and Francis Group	0094043	HF5548.32 B54 2022
31	Digital marketing : a practical approach	2023.	Alan Charlesworth.	Routledge	0094044	HF5415.1265 C488 2023
32	Technology brands in the digital economy	2023.	edited by Wioleta Kucharska and Ewa Lechma.	Routledge	0094045	HC79.H53 T43 2023
33	Digital marketing excellence : planning, optimizing and integrating online	2023	Dave Chaffey and PR Smith	Routledge	0094046	HF5415.1265 C43 2023
34	Contemporary issues in digital marketing	2022	edited by Outi Niininen.	Routledge	0094047	HF5415.1265 C66 2022
35	Persuasion in your life	2022	Shawn T. Wahl, Eric Morris.	Routledge	0094048	P301.5.P47 W34 2022
36	Social media marketing for book publishers	2023.	Miriam J. Johnson & Helen A. Simpson.	Routledge	0094049	Z285.6 J64 2023
37	Social media storms : empowering leadership beyond crisis management	2022	Pernille Rydén, Muhammad Ismail Hossain, Eftymia Kottika, Vatroslav Škare.	Routledge	0094050	HM742 R93 2022

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38	Social media storytelling	2023	Marie Elisabeth Mueller and Devadas Rajaram.	Routledge	0094051	P96.S78 M84 2023
39	Strategic communications for PR, social media and marketing	c2022	[authored and edited by 3G E-learning LLC]	3G E-learning LLC	0094052	HD30.3 S77 2022
40	Success in social marketing : 100 case studies from around the globe	2023	Nancy R. Lee and Philip Kotler.	Routledge	0094053	HF5414 L443 2023
41	Comparative corporate governance : a research overview	2023.	Thomas Clarke.	Routledge	0094054	HD2741 C53 2023
42	Foundations of social entrepreneurship : theory, practical tools and skills	2023.	Tanja Collavo.	Routledge	0094055	HD60 C589 2023
43	Digital transformation demystified	2023	Dr. Frank Granito, Institute for Digital Transformation, USA.	World Scientific	0094056	HD30.2 G724 2023
44	Digital transformation for the university of the future	2023.	editor, Jay Liebowitz, Seton Hall University, USA.	World Scientific	0094057	LB2395.7 D298 2023
45	Handbook of international and cross-cultural leadership research processes : perspectives, practice, instruction	2022	edited by Yulia Tolstikov-Mast, Ph.D., Franziska Bieri, Ph.D., Jennie L. Walker, Ph.D	Routledge	0094058	HM1261 H366 2022
46	Innovation analytics : tools for competitive advantage	2023	editors, Nachiappan Subramanian, University of Sussex, UK, S.G. Ponnambalam, Vellore Institute of Technology, India, Mukund Janardhanan,	World Scientific	0094059	HF5415.15 I556 2023
47	Managing the digital transformation : aligning technologies, business models,	2023.	Maciel M. Queiroz and Samuel Fosso Wamba.	CRC Press	0094060	HD30.213 Q45 2023
48	Optimization modeling for supply chain applications	2023	Haitao Li	World Scientific Publishing Company	0094061	HD38.5 L495 2023

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49	Developing an ISO 13485-certified quality management system : an implementation guide for the medical-	2022	Ilkka Juuso	Routledge	0094062	TS156.6 J88 2022
50	Effective strategic sourcing : drive performance with sustainable strategies for procurement	2022.	Patrick Barr.	Kogan Page Limited	0094063	HD39.5 B37 2022
51	Operations management and data analytics modelling : economic crises perspective	2022.	edited by Lalit Kumar Awasthi, Sushendra Kumar Mishra, Dilbagh Panchal and Mohit Tyagi.	CRC Press	0094064	HD30.215 O64 2022
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53	Sustainable logistics and supply chain management : principles and practices for sustainable operations and	2023.	David B. Grant, Alexander Trautrim and Chee Yew Wong.	KoganPage	0094066	HD38.5 G73 2023
54	Doing business in emerging markets : progress and promises	2022	edited by Sudhir Rana, Avinash K. Shrivastava	Routledge	0094067	HD62.4 D65 2022
55	Climate-smart innovation : social entrepreneurship and sustainable development in the environmental economy	2023	editors, Elena G. Popkova, MGIMO University, Russia, Natalia G. Vovchenko, Rostov State University of Economics, Russia, Olga V. Andreeva, Rostov State University of Economics, Russia.	World Scientific	0094068	HD60 C528 2023

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56	Adaptive innovation : an entrepreneur's guide to technology innovation	2023	Howard Califano, Singapore-MIT Alliance for Research and Technology, Singapore, Virginia Cha, National University of Singapore, Singapore, Charles L. Cooney, Massachusetts Institute of Technology, USA, Uday Deshpande, Singapore-MIT Alliance for Research and Technology, Singapore, Krishna Kumar Nallur.	World Scientific	0094069	HC79.T4 C34 2023
57	Business networking : innovation and ideas in theory and practice	2022.	Catherine O'Sullivan and Terry O'Sullivan.	Routledge	0094070	HD30.37 O868 2022
58	Innovation in China : a strategic management casebook	2022	Hugh Thomas, Chinese University of Hong Kong,	World Scientific	0094071	HD70.C5 T426 2022
59	A practitioner's guide to digital platform business	2022	Chiraphol N Chiyachantana, David K Ding, Jack J Hong, Singapore Management University, Singapore.	World Scientific	0094072	HF5548.325.S55 C45 2022
60	Transforming the B2B buyer journey : maximize brand value, improve conversion rates and build loyalty	2023.	Antonia Wade.	Kogan Page	0094073	HF5415.1263 W33 2023
61	The practical guide to digital transformation : quickly master the essentials with tips, case studies and	2022.	Antonio Weiss.	Kogan Page	0094074	HD58.8 W457 2022

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62	AI strategy for sales and marketing : connecting marketing, sales and customer experience	2022.	Katie King.	Kogan Page Inc	0094075	HF5415 K52 2022
63	Digital marketing strategy : an integrated approach to online marketing	2022.	Simon Kingsnorth.	Kogan Page Limited	0094076	HF5548.32 K566 2022
64	Social media marketing for business : scaling an integrated social media strategy across your organization	2022.	Andrew Jenkins.	Kogan Page	0094077	HF5415 J46 2022
65	Sustainable human resource management : using HRM to achieve long-term social, environmental and	2023.	Rafal Sitko.	Kogan Page Inc	0094078	HF5549 S658 2023
66	Common Data Sense for Professionals : a Process-Oriented Approach for Data-Science Projects	2022	Rajesh Jugulum	Routledge	0094079	T58.6 J84 2022
67	Questionnaire design : how to plan, structure and write survey material for effective market research	2022.	Ian Brace and Kate Bolton.	KoganPage	0094080	HF5415.3 B73 2022
68	Agile strategies for the 21st century : the need for speed	2022	by Herbert Nold	Cambridge scholars publishing	0094081	HD58.8 N65 2022
69	Strategic tendering for professional services : win more, lose less	2022	Matthew Fuller, Tim Nightingale	Kogan Page	0094082	HD2365 F85 2022
70	Transforming public-private ecosystems : understanding and enabling innovation in complex systems	2022.	William B. Rouse.	Oxford University Press	0094083	HD3871 R67 2022
71	Knowledge management : dependency, creation and loss in industrial history	2022.	edited by John F. Wilson, Ian Jones and Steven Toms.	Routledge	0094084	HD30.2 K63 2022
72	Building virtual teams : trust, culture, and remote working	2022	Catalina Dumitru.	Routledge	0094085	HD66 D86 2022

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73	Publishing in the digital age : how business can thrive in a rapidly changing	2022.	Michael N Ross.	Routledge	0094086	Z278 R67 2022
74	Seven essentials for business success : lessons from legendary professors	2022	George Siedel.	Routledge	0094087	HF5386 S44 2022
75	The silver bullets of project management	2022.	Christopher Lennon.	Routledge	0094088	HD69.P75 L463 2022
76	Agile marketing : unlock adaptive and data-driven marketing for long-term	2022	Neil Perkin	Kogan Page	0094089	HF5415 P475 2022
77	Strategic entrepreneurial ecosystems and business model innovation	2022.	edited by Vanessa Ratten.	Emerald Publishing Limited	0094141	HB615 S77 2022
78	Strategic decision making for successful planning : solving problems for great	2022	CJ Rhoads, William Roth	Routledge	0094142	HD30.23 R46 2022
79	Armstrong's handbook of performance management : an evidence-based guide to performance leadership	2022.	Michael Armstrong.	Kogan Page Inc	0094143	HF5549.5.R3 A758 2022
80	The security risk handbook : assess, survey, audit	2023.	Charles Swanson.	Routledge	0094144	HD61.5 S93 2023
81	Social entrepreneurship : building impact step by step	2023.	Teresa Chahine.	Routledge	0094145	HD60 C43 2023
82	Dark sides of the startup nation : winners and losers of technological innovation and entrepreneurship in Israel	2023.	Sibylle Heilbrunn.	Routledge, Taylor & Francis Group	0094146	HC415.25.Z9 H53 2023
83	Crowdsourcing for innovation in higher education	2023.	Regina Lenart-Gansiniec and Lukasz Sulkowski.	Routledge, Taylor & Francis Group	0094147	LB1027 L46 2023
84	Family business and management : objectives, theory, and practice	2023.	Magdalena Biel and Beata Slusarczyk.	Routledge, Taylor & Francis Group	0094148	HD62.25 B537 2023
85	The space industry of the future : capitalism and sustainability in outer	2023.	Mark W. McElroy Jr.	Routledge	0094149	HD9711.75.A2 M34 2023

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86	Measurement in marketing	2022.	edited by Hans Baumgartner, Bert Weijters.	Emerald Publishing	0094150	HF5415.16 M43 2022
87	Gendered marketing	2023.	Pauline Maclaran, Andreas Chatzidakis	Edward elgar	0094151	HF5415 M335 2023
88	Demand-driven business strategy : digital transformation and business model innovation	2022	Cor Molenaar	Routledge, Taylor & Francis Group	0094152	HD58.8 M626 2022
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106	Agile marketing performance management : 10 success factors for maximizing marketing ROI dynamically	2022.	Sascha Stürze, Markus Hoyer, Claudio Righetti, Matthias Rasztar ; foreword by Marc	Springer	0094589	HF5415.13 S78 2022

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11	Management and business research	©2021.	Mark Easterby-Smith, Richard Thorpe, Lena J. Jaspersen, Danat Valizade.	SAGE Publications	0092478	HD30.4 E37 2021
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18	Handbook of digital innovation	c2020.	edited by Satish Nambisan, Kalle Lyytinen, Youngjin	Edward Elgar Publishing	0092485	HC79.T4 N36 2020
19	Digital entrepreneurship : management, systems and practice	2022.	Vincenzo Morabito, Bocconi University.	Cambridge University Press	0092486	HC79.I55 M67 2022
20	Changing face of e-commerce in Asia	[2022].	editors, Abhishek Behl, Management Development Institute, Gurgaon, India, Pankaj Dutta, Indian Institute of Technology, Bombay, India, Pratima Sheorey, Symbiosis International University, India, Chris Rowley, University of	World Scientific	0092487	HF5548.325.A78 C43 2022
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53	Performance & compensation management	2021.	Surbhi Jain.	Society Publishing	0090233	HF5549.5.R3 J35 2021
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64	Entrepreneurship in theory and practice : paradoxes in play, third edition	[2021] ; ©2021.	Suna Løwe Nielsen; Kim Klyver	Edward Elgar Publishing	0090368	HB615 E58 2021
65	Family business in China. Volume 1 : a historical perspective	[2021]	Ling Chen, Jian An Zhu, Hanqing Fang.	Palgrave Macmillan,	0090369	HD62.25 C44 v.1
66	Financial and managerial aspects in human resource management : a practical guide	2021. ; ©2021.	edited by Dennis Pepple and Crystal Zhang.	Emerald Publishing Limited	0090370	HF5549 F56 2021
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81	Corporate governance and its implications on accounting and finance	[2021] ; ©2021.	Ahmad J. Alqatan, Khaled Hussainey, Hichem Khelif.	IGI Global	0090787	HD2741 C67 2021
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86	Collaborative convergence and virtual teamwork for organizational	[2021] ; ©2021.	Jingyuan Zhao, editor.	Business Science Reference	0090818	HD58.8 C655 2021
87	Demand forecasting and order planning in supply chains and humanitarian	[2021] ; ©2021.	Atour Taghipour, editor.	Business Science Reference	0090819	HD38.5 D45 2021
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97	Case studies in entrepreneurship	2021.	Marlene M. Reed, Rochelle R. Brunson	Edward Elgar	0091179	HB615 R44 2021

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99	抖音：短影音、演算法、年輕化 世界最有價值新創公司的成功秘密	2021.07.	馬修.布倫南著	城邦文化	C303764	484.67 8575/3
100	最強行銷武器：整合行銷研究與資料科學	2021.05	羅凱揚, 蘇宇暉, 鍾皓軒著	碁峰資訊	C303907	496 8556/5-2

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2	Marketing communications	2020. ; 2020	John Egan.	SAGE Publications Lt	0087790	HF5415.123 E33 2020
3	Organization development : the process of leading organizational change	2020.	Donald L. Anderson.	Sage Publications	0087791	HD58.8 A53 2020
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5	Principles of marketing for a digital age	2020 ; 2020.	Tracy L. Tuten.	SAGE	0087793	HF5415 T88 2020
6	Strategic corporate social responsibility : sustainable value creation	2020	David Chandler, University of	SAGE Publications, In	0087794	HD60 W46 2020
7	Sustainable marketing planning	2020.	Neil Richardson.	Routledge, Taylor & F	0087795	HF5413 R53 2020
8	You can farm : the entrepreneur's guide to start and succeed in a farm enterprise	1998 ; 1998	by Joel Salatin	Polyface	0087837	S565.86 S25 1998
9	The marvelous pigness of pigs : respecting and caring for all God's	2017.	Joel Salatin.	Faith Words	0087838	BR115.N87 S25 2017
10	3G handy guide : how to start a small business	2020.	authored and edited by 3G E-le	3G E-learning LLC	0087979	HD62.7 H36 2020
11	3G handy guide : leadership and communication	2020.	authored and edited by 3G E-lea	3G E-learning LLC	0087980	HD57.7 H36 2020
12	3G handy guide : marketing a new business	2020.	authored and edited by 3G E-le	3G E-learning LLC	0087981	HF5415.13 H36 2020
13	3G handy guide : property management	2020.	authored and edited by 3G E-lea	3G E-learning LLC	0087982	HD1394 H36
14	3G handy guide : retail manager	2020.	authored and edited by 3G E-le	3G E-learning LLC	0087983	HF5429 H36 2020
15	3GE collection on business management : market research	2020.	authored and edited by 3G E-lea	3G E-learning LLC	0087984	HF5415.2 C65 2020

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16	3GE collection on business management : materials management	2020.	authored and edited by 3G E-le	3G E-learning LLC	0087985	TS161 C65 2020
17	3GE collection on business management : new product development	2020.	authored and edited by 3G E-lea	3G E-learning LLC	0087986	HF5415.153 C65 2020
18	3GE collection on business management : services marketing	2020.	authored and edited by 3G E-le	3G E-learning LLC	0087987	HF5415.122 C65 2020
19	Absolute essentials of operations	2020.	Andrew Greasley.	Routledge	0087988	TS155 G74 2020
20	Accounting For Management and Decision Making	2020.	Editor : Frenk K Rowley	Magnum Publishing	0087989	HF5657.4 A23 2020
21	Alternative currencies in the digital age	2020.	edited by David Zhou.	Society Publishing	0087990	HG231 A48 2020
22	Administrative and Office Management	2020.	authored and edited by 3G E-le	3G E-learning LLC	0087991	HF5547 A36 2020
23	Analyzing workplace deviance in modern organizations	2020	Naman Sharma, Entrepreneurshi	IGI Global, Business S	0087992	HF5549.5.E42 A539 2020
24	Business and Society	2020.	Joao Heitor De Avila Santos	Society Publishing	0087993	HD60 S26 2020
25	Business development services	2020.	authored and edited by 3G E-lea	3G E-learning LLC	0087994	
26	Business ethics and care in organizations	2020.	edited by Marianna Fotaki, Ga	Routledge	0087995	HD6955 B874
27	Business Informatics	2020.	Jonah C. Pardillo.	Society Publishing	0087996	HF5548.2 P37
28	Business management and communication perspectives in industry 4.0	2020	Aysegul Ozbebek Tunc, Instab	IGI Global, Business S	0087997	HD30.2 B87 2020
29	Business Model for the Internet Economy	2020.	Abhishek Singh.	Society Publishing	0087998	HF5548.32 S564 2020
30	Business processes : modeling and simulation techniques	2020.	editor John K Wavreille.	Magnum Publishing	0087999	HD58.87 B87 2020
31	China's quest for innovation : institutions and ecosystems	2020.	edited by Shuanping Dai and Ma	Routledge	0088000	HC430.T4 C45 2020
32	Conducting classic grounded theory : for business and management students	2020.	Isabelle Walsh, Judith A. Holt	SAGE Publications	0088001	H61.24 W35 2020

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33	Conducting necessary condition analysis : for business and management students	2020.	Jan Dul.	SAGE Publications	0088002	
34	Conflict management for managers : resolving workplace, client, and policy disputes	2020	Susan S. Raines, PhD, Kennesaw State University	Rowman & Littlefield	0088003	HD42 R35 2020
35	Current issues and trends in knowledge management, discovery, and transfer	2020	Murray Eugene Jennex, editor.	Information Science Reference	0088004	HD30.2 C87 2020
36	Customer satisfaction and sustainability initiatives in the fourth industrial revolution	2020	Cecilia Silvestri, Michela Piccarini	Business Science Reference	0088005	HF5415.335 C87 2020
37	Digital disruptive innovation	2020 ; 2020.	Joseph Tidd, University of Sussex	World Scientific	0088006	HD30.2 T53 2020
38	Direct, digital & data-driven marketing	2020.	Lisa Spiller.	SAGE	0088007	HF5415.126 S65 2020
39	Enlightened planning : using systematic simplicity to clarify opportunity, risk and uncertainty for much better management decision making	2019	Chris Chapman.	Routledge	0088008	HD69.P75 C43 2020
40	Enterprise GIS : concepts and applications	2020.	by John Woodard.	CRC Press	0088009	G70.212 W66
41	Entrusted : stewardship for responsible wealth creation	2020 ; 2020	Ong Boon Hwee, Mark Goyder.	World Scientific ; Stevens	0088010	HB251 O54 2020
42	Global applications of multigenerational management and leadership in the transcultural era	2020	Bryan Christiansen, Global Research	IGI Global, Business Science	0088011	HF5549.5.C75 G56 2020
43	Green human resource management in Chinese enterprises	2020. ; 2020.	Jie Shen, Jenny Dumont and Xirong	Routledge	0088012	HF5549.2.C6 S54 2020
44	Health at work : critical perspectives	2020 ; 2020	Leah Tomkins and Katrina Pritchard	Routledge	0088013	RC967 T66 2020

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45	Influence : how social media influencers are shaping our digital future	2020. ; 2020	Sara McCorquodale.	Bloomsbury Business	0088014	HF5415.1265 M33 2020
46	Innovation renaissance : defining, debunking and demystifying creativity	2020.	John E. Ettlie.	Routledge	0088015	HC79.T4 E88 2020
47	Knowledge management : theory in practice	2020. ; 2020.	Peter Massingham.	SAGE Publications	0088016	HD30.2 M37 2020
48	Managing diversity and inclusion : an international perspective	2020. ; 2020.	edited by Jawad Syed and Mus	SAGE Publications	0088017	HF5549.5.M5 M36 2020
49	Marketing Research : Planning, Process, Practice	2020	editor, I Ethan.	Magnum Publishing	0088018	HF5415.2 M37 2020
50	Mobile Marketing Channel : Online Consumer Behavior	2020	editor, Rink L. Henry.	Magnum Publishing	0088019	HF5415.1265 M63 2020
51	Operations and Supply Chain Management in Current Era	2020	editor, Andy Edward.	Magnum Publishing	0088020	TS155 O647 2020
52	Operations management for business excellence : building sustainable supply chains	2020.	[edited by] David Gardiner an	Routledge	0088021	TS155 O65 2020
53	Performance management systems : an experiential approach	2020. ; 2020.	Arup Varma & Pawan Budhwar.	SAGE Publications Lt	0088022	HF5549.5.P35 V37 2020
54	Place branding : connecting tourist experiences to places	2020. ; 2020.	edited by Pantea Foroudi, Chia	Routledge	0088023	G155.A1 P53 2020
55	Qualitative research in business & management	2020 ; 2020	Michael D. Myers.	SAGE Publications Lt	0088024	HD30.4 M94 2020
56	Quality in Human Resources Management	2020	editor, N. A. Miranda.	Magnum Publishing	0088025	HF5549 Q35 2020
57	Risk Management : Strategic	2020	editor, K. M. Mankowska.	Magnum Publishing	0088026	HD61 R575 2020
58	Statistical Techniques for Management	2020	editor, Pan K. Sandberg	Magnum Publishing	0088027	HD30.25 S73
59	Supply Chain and Total Quality Management : Integrated Approach	2020	editor, Liama Leyland.	Magnum Publishing	0088028	HD38.5 S87 2020

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60	Sustainability management and business strategy in Asia	2020 ; 2020.	edited by Katsuhiko Kokubu and	World Scientific	0088029	HD30.255 S87 2020
61	Techniques of Market Research	2020	editor, R. K. Chung.	Magnum Publishing	0088030	HF5415.2 T43
62	The trend forecaster's handbook	2020 ; 2020	Martin Raymond	Laurence King Publish	0088031	HF5415.32 R39 2020
63	Understanding Organizational Culture	2020	editor, S. C. Halex	Magnum Publishing	0088032	HD58.7 U53 2020
64	Folks, this ain't normal : a farmer's advice for happier hens, healthier people, and a better world	2011	Joel Salatin	Center Street	0088086	TX369 S25 2012
65	Everything I want to do is illegal	2007	by Joel Salatin.	Polyface	0088087	S605.5 S25 2007
66	Achieving peak sales performance for optimal business value and sustainability	2020	Carlton Brown, University of F	IGI Global, Business S	0088362	HF5438.25 B74 2020
67	Business reinvention for ecosystem value, flexibility and empowerment : emerging research and opportunities	2020	Soe-Tsyd Daphne Yuan, Nationa	IGI Global, Business S	0088363	HD58.8 Y93 2020
68	Business sustainability, corporate governance, and organizational ethics	2020	Zabihollah Rezaee with Timot	Wiley	0088364	HF5387 R495 2020
69	Cases on learning design and human performance technology	2020	Jill Stefaniak, University of Geo	IGI Global, Business S	0088365	HF5549.5.P37 C38 2020
70	Competitiveness, organizational management, and governance in family firms	2020	Cesar Camison and Tomas Go	Business Science Refe	0088366	HD62.25 C655 2020
71	Challenges and opportunities of corporate governance transformation in	2020	Mikhail Yevgenievich Kuznetso	IGI Global	0088367	HD2741 C43 2020
72	Data privacy and GDPR handbook	2020.	Sanjay Sharma.	Wiley	0088368	KJE6071 S53
73	Dynamic digital marketing : amaster the world of online and social media marketing to grow your business	2020.	Dawn McGruer, FRSA, FCIM.	Wiley	0088369	HF5415.1265 M34 2020

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74	Redeeming leadership : an anti-racist feminist intervention	2020	Helena Liu.	Bristol University Press	0088370	HM1261 L58 2020
75	Sales management success : optimizing performance to build a powerful sales	2020	Warren Kurzrock, CEO, Porter E	John Wiley & Sons, Inc	0088371	HF5438.4 K869 2020
76	The cross-disciplinary perspectives of management : challenges and	2020 ; 2020	edited by Yaakov Weber [and	Emerald Publishing Ltd	0088372	HD30.4 C76 2020
77	The leading practice of decision making in modern business systems : innovative technologies and perspectives of	2020. ; 2020	edited by Elena G. Popkova, Ali	Emerald Publishing Ltd	0088373	HD30.213 L43 2020
78	Entrepreneurship, innovation and regional development : an introduction	2020.	Jay Mitra	Routledge	0088515	HB615 M58 2020
79	Platform strategy : a new paradigm for a changing world	2020 ; © 2020	Ki-Chan Kim, Chang Seok Song	World Scientific	0089219	HD45 K57 2020
80	圖解區塊鏈. 2, 通證經濟	2020.08	徐明星, 李霽月, 王沫凝原著	碁峰資訊	C300701	561.029 8555.2
81	管理學 = Management	2020.03	林建煌著	華泰	C300702	494 8773/5 109
82	管理學 : 理論探索與實務運用 = Management : theory and applications	2020.06	方至民, 曾志弘著	前程文化	C300703	494 8545/5-4 109

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1	International supply chain relationships : creating competitive advantage in a globalized economy	2019	Daly, Patrick	Kogan Pgae Ltd	0086296	HD38.5/D35/2019
2	3G handy guide : human resource management	2019	3G E-Learning LLC.	3G E-learning LLC	0086417	HF5549/T47/2019
3	E-HRM : digital approaches, directions & applications	2019	Thite, Mohan	Routledge	0086418	HF5549.5.D37/E37/2019
4	Employee engagement for organizational change : the theory and practice of stakeholder engagement	2018	Hodges, Julie	Routledge	0086419	HD58.8/H63/2019
5	Authentic marketing : how to capture hearts and minds through the power of	2018	Weber, Larry	John Wiley & Sons	0086420	HF5415/W43/2019
6	Greener products : the making and marketing of sustainable brands	2018	Iannuzzi, Al	CRC Press, Taylor & I	0086421	HF5413/I16/2018
7	Consumer behaviour : applications in marketing	2017	East, Robert,/Singh, Jaywant	Sage Publications Ltd	0086422	HF5415.32/E278/2017
8	Global marketing : contemporary theory, practice, and cases	2017	Alon, Ilan,/Jaffe, Eugene D.,/P	Routledge/Taylor & F	0086423	HF1416/A47/2017
9	Business writing today : a practical guide	2019	Canavor, Natalie	Sage Publications	0086424	HF5718.3/C36/2019
10	Developing masterful management skills for international business	2019	Cook, Thomas A.	CRC Press, Taylor & I	0086425	HD62.4/C665/2019
11	Business model innovation : concepts, analysis, and cases	2019	Afuah, Allan	Routledge	0086426	HD30.28/A38/2019
12	Corporate innovation : disruptive thinking in organizations	2019	Kuratko, Donald F./Goldsby, I	Routledge	0086427	HD58.8/K87/2019
13	Business strategies for sustainability	2019	Borland, Helen	Routledge, Taylor & F	0086428	HD30.255/B87/2019

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14	Lean transportation management : using logistics as a strategic differentiator	2019	Achahchah, Mohamed	Taylor & Francis	0086429	HD38.5/A24/2019
15	Using R for principles of econometrics	2017	Colonescu, Constantin	Constantin Colonescu	0086430	HB139/C65/2018
16	Introductory time series with R	2009	Cowpertwait, Paul S. P./Metcalfe, John	Springer	0086431	QA280/C69/2009
17	Matrix differential calculus with applications in statistics and	2019	Magnus, Jan R./Neudecker, Heiko	Wiley	0086432	QA188/M34/2019
18	Reproducible finance with R : code flows and shiny apps for portfolio analysis	2019	Regenstein, Jonathan K.	CRC Press, an imprint of Taylor & Francis Group	0086433	HG4529.5/R44/2019
19	Quantitative investment portfolio analytics in R : an introduction to R for modeling portfolio risk and return	2018	Picerno, James	Beta Publishing, LLC	0086434	QA76.73.R3/P53/2018
20	Econometric models with Matlab : parametric regression analysis	2019	Vidales, A.	Independently published	0086435	HB139/V53/2019
21	Financial econometrics using Stata	2016	Boffelli, Simona./Urga, Giovanni	Stata Press	0086436	HG106/B64/2016
22	Principles of business : precision exams edition	2019	Dlabay, Les R./Burrow, Jim, Kirk	Cengage Learning	0086437	HF1008/D53/2019
23	Key success factors of SME internationalisation : a cross-country perspective	2018	Dominguez, Noemie	Emerald Publishing Limited	0086438	HD62.7/K49/2018
24	How small-to-medium enterprises thrive and survive in turbulent times : from deconstructing to synthesizing organizational resilience capabilities	2019	Chu, Yiu Ha./Smyrniotis, Kosmas	Routledge	0086439	HD62.7/C48/2019
25	Knowledge, innovation and sustainable development in organizations : a dynamic capabilities perspective	2019	Peris-Ortiz, Marta./Ferreira, Joao	Springer	0086440	HC79.E5/K66/2019
26	Family wealth continuity : building a foundation for the future	2016	Lansky, David.	Palgrave Macmillan	0086441	HD62.25/L36/2016

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27	Information theft prevention : theory and practice	2018	Okeke, Romanus Izuchukwu./Sh	Routledge	0086442	HF5548.37/O34/2018
28	Innovation leadership	2018	Gliddon, David G./Rothwell, V	Routledge	0086443	HD53/I56/2018
29	Management systems and performance frameworks for sustainability : a road map for sustainably managed enterprises	2018	James, Lowellyne	Routledge	0086444	HD62.15/J36/2018
30	Sustainability in small and medium-sized enterprises : an empirical investigation of drivers on individual, organizational, and network level	2018	Kiefhaber, Eva	Nomos	0086445	HD75.6/K54/2018
31	Black swan start-ups : understanding the rise of successful technology business in unlikely places	2016	Mahroum, Sami	Palgrave Macmillan	0086446	HD62.5/M34/2016
32	Mafia organizations : the visible hand of criminal enterprise	2018	Catino, Maurizio	Cambridge University	0086447	HV6441/C38/2019
33	Operations and Supply Chain	2019	Collier, David Alan./Evans, Jam	Cengage Learning	0086448	TS155/C65/2019
34	Economics for business	2019	Gillespie, Andrew	Oxford University Pre	0086449	HD30.22/G55/201
35	Opening strategy : professional strategists and practice change, 1960 to	2019	Whittington, Richard	Oxford University Pre	0086450	HD30.28/W45/2019
36	Creating economy : enterprise, intellectual property, and the valuation of goods	2019	Townley, Barbara./Roscoe, Phi	Oxford University Pre	0086451	HD9999.C9472/T69/2019
37	The Oxford handbook of mutual, co-operative, and co-owned business	2017	Michie, Jonathan./Blasi, Joseph	Oxford University Pre	0086452	HD2965/O94/2017
38	Corporate financial distress, restructuring, and bankruptcy : analyze leveraged finance, distressed debt, and bankruptcy	2019	Altman, Edward I./Hotchkiss,	Wiley	0086453	HG3766/A48/2019
39	Handbook on place branding and	2019	Campelo, Adriana	Edward Elgar	0086454	G155.A1/H36/201

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40	Re-platforming the airline business : to meet travelers' total mobility needs	2019	Taneja, Nawal K.	Routledge, Taylor & F	0086455	HE9780/T36/2019
41	Digital marketing : strategic planning & integration	2019	Hanlon, Annmarie.	SAGE Publications	0086456	HF5415.1265/H365/2019
42	Cases in organizational behaviour : perspectives from the new-gen workplace	2018	Manimala, Mathew J.	SAGE Publications Inc	0086457	HD58.8/M365/2019
43	Philosophical organization theory	2018	Tsoukas, Haridimos.	Oxford University Pre	0086458	HD58.7/T76/2019
44	Quantitative financial risk management	2019	Miller, Michael B.	Wiley	0086459	HD61/M55/2019
45	Capital structure, earnings management, and risk of financial distress : a comparative analysis of family and non-	2019	Gottardo, Pietro./Moisello, Anna	Springer	0086460	HG4028.F3/G68/2019
46	Investment behaviour : towards an individual-centred financial policy in developing economies	2018	Sarkar, Arup Kumar./Sahu, Ta	Emerald Publishing	0086461	HG4515.15/S27/2018
47	Master your mind : counterintuitive strategies to refocus and re-energize	2018	Seip, Roger./Zbierski, Robb	Wiley	0086462	HD30.23/S45/2019
48	AI for marketing and product innovation : powerful new tools for predicting trends, connecting with customers, and closing sales	2019	Pradeep, A. K./Appel, Andrew	John Wiley & Sons	0086463	HF5410/P73/2019
49	NGOs and disaster management	2019	Kumar, Rajesh	Amiga Press. Inc	0086464	HV551.2/K86/201
50	Professional hotel organisation and front office management	2019	Shoff, David	Amiga Press. Inc.	0086465	TX911.3.M27/S64/2019
51	South Africa's energy transition : a roadmap to a decarbonised, low-cost and	2019	Bischof-Niemz, Tobias./Creame	Routledge, Taylor & F	0086466	HD9502.S56/B57/2019
52	Core concepts in business and management : human resource	2019	3G E-Learning LLC.	3G E-learning LLC	0086718	HF5549/C67/2019

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53	Numerical methods in finance and economics : a MATLAB-based	2006	Brandimarte, Paolo./Brandimarte	Wiley Interscience	0086719	HG176.5/B73/2006
54	Sports and entertainment marketing	2019	Kaser, Ken./Oelkers, Dotty Bo	Cengage Learning	0086720	CV716/K37/2019
55	Strategic implementation of continuous improvement approach : improving the performance of small and medium-sized enterprises	2019	Singh, Jagdeep./Singh, Harwind	Springer	0086721	TS183/S564/2019
56	Impact of culture on management of foreign SMEs in China	2018	Pauluzzo, Rubens./Shen, Bin	Springer Berlin Heidel	0086722	HD62.7/P38/2018
57	African diaspora direct investment : establishing the economic and socio-cultural rationale	2018	Hack-Polay, Dieu./Siwale, Juliar	Palgrave Macmillan	0086723	HG5822/A37/2018
58	The changing strategies of international business : how MNEs manage in a changing commercial and political	2019	Chidlow, Agnieszka./Academy	Palgrave Macmillan	0086724	HD2755.5/C43/2019
59	Internationalization of business : cases on strategy formulation and	2018	Schmid, Stefan	Springer	0086725	HD62.4/I58/2018
60	Advanced brand management : building and activating a powerful brand strategy	2019	Temporal, Paul.	Harriman House Ltd	0086726	HD69.B7/T46/2019
61	Digital economies at global margins	2019	Graham, Mark	The MIT Press	0086727	HD2341/D54/201
62	Sustainable human resource management : strategies, practices and challenges	2019	Mariappanadar, Sugumar./Mar	Red Globe Press	0086728	HF5549/M37/2019
63	The risk management of contingent convertible (CoCo) bonds	2018	Spiegeleer, Jan de./Marquet, Ine	Springer	0086729	HG4651/S65/2018
64	Employee to entrepreneur : how to earn your freedom and do work that matters	2019	Glaveski, Steve	John Wiley & Sons At	0086745	HB615/G53/2019
65	Open innovation business modeling : gamification and design thinking		Leitao, Joao	Springer	0086746	HD45/L45/2019

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66	Open innovation and knowledge management in small and medium enterprises	2018	Durst, Susanne./Temel, Serdal.	World Scientific	0086747	HD62.7/O64/2018
67	Organizational commitment : the case of unrewarded behavior	2019	Bar Haim, Aviad	World Scientific	0086748	HF5549.5.M63/B37/2019
68	Corporate governance system of Japanese multinational companies : a quantitative evaluation	2019	Basu, Dipak R./Miroshnik, Vi	World Scientific	0086749	HD2907/B37/2019
69	The first 2 hours : make better use of your most valuable time	2019	McGeorge, Donna	John Wiley & Sons At	0086750	HD69.T54/M34/2019
70	Critical systems thinking and the management of complexity : responsible leadership for a complex world	2019	Jackson, Michael C.	Wiley	0086751	T57.6.A2/J33/2019
71	Business sustainability in Asia : compliance, performance, and integrated reporting and assurance	2019	Rezaee, Zabihollah	John Wiley & Sons, Ir	0086752	HC415.E5/R49/2019
72	Out of the Gobi : my story of China and America	2019	Shan, Weijian	John Wiley & Sons, Ir	0086753	HC426.5.S43/A3/2019
73	Driven by data 2.0 : a practical guide to improve instruction	2019	Bambrick-Santoyo, Paul	Jossey-Bass	0086754	LB1028.43/B35/2019
74	Leading for organisational change : building purpose, motivation and	2019	Emery, Jennifer	Wiley	0086755	HD58.8/E44/2019
75	Smart cities, smart future : showcasing tomorrow	2019	Barlow, Mike/Levy-Bencheton,	John Wiley & Sons, Ir	0086756	TD159.4/B37/2019
76	Strategic analytics : integrating management science and strategy	2018	Kunc, Martin	John Wiley & Sons	0086757	HD30.25/K86/2019
77	The handbook of behavioral operations	2019	Donohue, Karen./Katok, Elena,/	John Wiley & Sons	0086758	TS155/H36/2019
78	The left case against the EU	2019	Lapavitsas, Costas	Polity Press	0086759	JN50/L37/2019

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79	Visual and multimodal research in organization and management studies	2019	Holerer, Markus A.	Routledge	0086793	HD30.3/H65/2019
80	Ageing in Asia-Pacific : interdisciplinary and comparative perspectives	2018	Klassen, Thomas Richard,/Hig	Routledge, Taylor & F	0086794	HQ1061/A4278/2018
81	Extra-dependent teams : realising the power of similarity	2019	Kesby, David.	Routledge	0086795	HD66/K47/2019
82	The ultimate route to market : how technology professionals can work successfully with global systems integrators, outsourcers and consulting	2019	Shanahan, Ian	Routledge,Taylor Fran	0086796	T58.5/S53/2019
83	Arts and cultural management : sense and sensibilities in the state of the field	2019	DeVereaux, Constance	Routledge	0086797	NX760/A78/2019
84	Financial derivative and energy market valuation : theory and implementation in MATLAB	2013	Mastro, Michael A.	Wiley	0086798	HG6024.A3/M377/2013
85	Financial modelling : theory, implementation and practice (with	2012	Kienitz, Joerg./Wetterau, Daniel	Wiley	0086799	HG106/K53/2012
86	Computational finance : an introductory course with R	2014	Arratia, Argimiro,/SpringerLin	Atlantis Press	0086800	HG176.7/A77/2014
87	Statistics and data analysis for financial engineering : with R examples	2015	Ruppert, David,/Matteson, David	Springer	0086801	HG176.7/R87/2015
88	Innovation and internationalisation : successful SMEs' ventures into China	2018	Orr, Stuart,/Menzies, Jane,/Zhe	Routledge, Taylor & F	0086802	HD2346.C6/O77/2018
89	Legal compliance and risk management in small business	2017	Birt, Ian	Mirabel Publishing	0086803	
90	Manage finances and develop financial plans : running your business better	2017	Birt, Ian	Mirabel publishing	0086804	

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91	The low carbon economy : understanding and supporting a	2017	Baranova, Polina./Conway, Elain	Springer International	0086805	HC79.E5/L69/2017
92	Grow your global markets : a handbook for successful market entry	2017	Hopkins, Raymond A.	Apress	0086806	HD82/H67/2017
93	Safety management in small and medium sized enterprises (SMEs)	2018	Boustras, George./Guldenmund,	CRC Press	0086807	R859.7.S43/S24/2018
94	Grow your factory, grow your profits : lean for small and medium-sized manufacturing enterprises mclean	2015	Mclean, Timothy.	CRC press	0086808	
95	International Dimensions of Sustainable Management : Latest Perspectives from Corporate Governance, Responsible Finance and CSR	2019	Schmidpeter, Rene./Capaldi, Nic	Springer	0087081	HD30.255/I58/2019
96	Myths of branding : a brand is just a logo, and other popular misconceptions	2019	Bailey, Simon./Milligan, Andy	Kogan Page	0087082	HF5415.1255/B35/2019
97	Austerity : when it works and when it	2019	Alesina, Alberto./Favero, Carlo/	Princeton University P	0087150	HJ8015/A44/2019
98	Microeconomics for managers	2019	Kreps, David M.	Princeton University P	0087151	HB172/K92/2019
99	Why not default? : the political economy of sovereign debt	2019	Roos, Jerome.	Princeton University P	0087152	HB173.G48/R66/2019
100	Time series : a data analysis approach using R	2019	Shumway, Robert H./Stoffer,	CRC Press, Taylor & I	0087330	QA280/S58/2019
101	Time series econometrics : learning through replication	2018	Levendis, John D.	Springer Science+Busi	0087333	HA30.3/L48/2018
102	Creating and managing experiences in cultural tourism	2019	Jelincic, Daniela Angelina,/Ma	World Scientific	0087334	G156.5.H47/C75/2019
103	Exploring the dynamics of consumerism in developing nations	2019	Gbadamosi, Ayantunji	IGI global/Business Sc	0087335	HF5415.33.D48/E97/2019

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104	Business transformations in the era of digitalization	2019	Mezghani, Karim./Aloulou, W	IGI global/Business Sc	0087336	HC79.I55/B87/2019
105	Linear programming and resource allocation modeling	2019	Panik, Michael J.	John Wiley & Sons, Ir	0087337	T57.77/P36/2019
106	Multivariate time series analysis : with R and financial applications	2014	Tsay, Ruey S.	John Wiley & Sons	0087419	QA280/T739/2014
107	An introduction to analysis of financial data with R	2013	Tsay, Ruey S.	Wiley	0087420	HG106/T73/2013
108	Being! : five ways of leading authentically in an iconnected world	2019	Murthy, Vikram	World Scientific	0087464	HD57.7/M87/2020
109	Multiculturalism and advertising : Indian and European enterprises under	2019	Bhattacharjee, Anuradha.	Oxford University Pre	0087503	HF5814/B43/2019
110	Company of one : why staying small is the next big thing for business	2019	Jarvis, Paul	Houghton Mifflin Har	0087524	HD2341/J37/2019
111	Scaling leadership : building organizational capability and capacity to create outcomes that matter most	2019	Anderson, Robert J./Adams, W.	Wiley	0087525	HD57.7/A63/2019
112	餐飲開店。體驗設計學:首席餐飲設計顧問親授品牌創建與系統化開店戰略	2019	鄭家皓	麥浩斯出版	C295846	483.8/8466/3/
113	管理的本質:迎戰複雜與變局的高績效之道, 打造每個人都能實踐的核心能	2019	馬利克/李芳齡/許玉意/Malik,	天下雜誌	C295891	494/8375/4/
114	讓部屬主動出擊,阿德勒育戰術	2019	大平信孝/張嘉芬	好的文化	C295899	494.2/8756/4/
115	大腦的記憶鍛鍊:提高學習效率、強化腦連結、提升理解力、增進長期記憶	2019	風影	沐光文化	C295916	176.33/857/
116	未來最需要的新人才:摩根士丹利、Google培訓師的職場能力開發建議	2019	吉瓦奇/蔡昭儀/Grzywacz, Pic	先覺	C295917	494.35/8435/8-2/
117	港澳青年內地創業:企業案例·創業者故事·政府政策	2019	張光南	商務印書館(香港)	C295922	494.1/8765/8/

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118	敢於創業,快速挖掘第一桶金	2019	白景山/景山	菁品文化	C295925	494.1/8646/4/
119	職涯脫軌,當升職一再跳過我.....:超過三分之二的人會遇到,怎麼辦?頂尖商學院教授告訴你,不被耽誤的人都怎麼做。	2019	凱斯特/吳宜蓁/Cast, Carter	大是文化	C295928	494.2/8555/15/
120	跟貝佐斯學創業:我在Amazon 12年學到再多錢都買不到的創業課	2019	朴鼎浚/陳家怡	遠流	C295949	494.35/8366/7/
121	智商稅,越聰明的人越吃虧:資訊越多,人的心理就越受操弄,誰在誘使你樂於花冤枉錢、甘願奉獻?醒醒吧,你該拒當別人的提款機。	2019	高德	大是文化	C295960	176.8/835/

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1	This is service design doing : applying service design thinking in the real world : a practitioner's handbook	2018	Stickdorn, Marc./Hormess, Mark	O'Reilly Media, Inc.	0083625	BOOK/HD9980.5/S75/2018
2	Essentials of marketing : a marketing strategy planning approach	2017	Perreault, William D./Cannon	McGraw-Hill Educatio	0083750	TX/HF5415/M378/2017
3	Fundamentals of corporate finance = 財務管理	2016	Ross, Stephen A./Westerfield, R	McGraw-Hill Educatio	0083751	TX/HG4026/R677/2016
4	Kiss, bow, or shake hands : the bestselling guide to doing business in more than 60 countries	2006	Morrison, Terri./Conaway, Wa	Adams Media	0083752	BOOK/HF5389/M67/2006
5	Diffusion of innovations	2003	Rogers, Everett M.	Free Press	0083753	BOOK/HM101/R57/2003
6	Strategic brand management : building, measuring, and managing brand equity	2013	Keller, Kevin Lane	Pearson	0083754	BOOK/HD69.B7/K45/2013
7	World English : real people real places real language. 3	2015	Johannsen, Kristin L./Chase, Re	National Geographic L	0083755	BOOK/PE1128/J643/v.3
8	Worldlink : developing English fluency. Level 3	2016	Douglas, Nancy./Morgan, Jame	National Geographic L	0083756	BOOK/PE1128/D67/v.3
9	World English : real people real places real language. 2	2015	Johannsen, Kristin L./Chase, Re	National Geographic L	0083757	BOOK/PE1128/J643/v.2
10	Blue ocean strategy : how to create uncontested market space and make the competition irrelevant	2015	Kim, W. Chan./Mauborgne, Re	Harvard Business Rev	0083758	BOOK/HF5415.153/K53/2015
11	Speak now 3 : communicate with confidence	2013	Richards, Jack C./Bohlke, David	Oxford University Pre	0083911	BOOK/PE1128/S643/v.3
12	TakeAway English. 3 : english for success	2012	Loveday, Peter./Koop, Melissa	McGraw-Hill ELT	0083912	BOOK/PE1128/L685/v.3

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13	Contemporary topics. 1 : 21st century skills for academic success	2017	Solorzano, Helen./Frazier, Laurie	Pearson	0083913	BOOK/PE1128/C667/v.1
14	Explaining international production	2015	Dunning, John H.	Routledge	0083914	BOOK/HD2755.5/D86/2015
15	International human resource management	2017	Dowling, Peter./Festing, Marion	Cengage Learning EM	0083915	BOOK/HF5549.5.E45/D68/2017
16	Operations management in the supply chain : decisions and cases	2018	Schroeder, Roger G./Goldstein	McGraw-Hill Educatio	0083916	BOOK/TS155/S334/2018
17	Negotiating globally : how to negotiate deals, resolve disputes, and make decisions across cultural boundaries	2014	Brett, Jeanne M.	Jossey-Bass	0083917	BOOK/HD58.6/B74/2014
18	A research on opportunity identification : a customer value based approach	2009	Chang, Sheng-Li.	VDM Verlag	0083918	BOOK/HB615/C43/2009
19	The business of humanity : strategic management in the era of globalization, innovation, and shared value	2017	Camillus, John C./Bidanda, Bog	Routledge,Taylor & Fr	0083919	BOOK/HD60/C36/2017
20	Entrepreneurship and institutions : the causes and consequences of institutional asymmetry	2017	Williams, Nick./Vorley, Tim./	Rowman & Littlefield	0083920	BOOK/HB615/W55/2017
21	Employee LEAPS : leveraging engagement by applying positive	2016	Phillips, Kevin E.	Business Expert Press	0083971	BOOK/HF5549.5.M63/P45/2016
22	Essentials of retirement planning : a holistic review of personal retirement planning issues and employer-sponsored	2016	Robbins, Eric J.	Business Expert Press	0083972	BOOK/HQ1062/R63/2016
23	Ethical business cultures in emerging markets	2017	Jondle, Douglas./Ardichvili, Ale	Cambridge University	0083973	BOOK/HF5387.5.D44/E84/2017
24	Graduate work : skills, credentials, careers, and labour markets	2017	Tholen, Gerbrand	Oxford University Pre	0083974	BOOK/HD6278.G7/T47/2017

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25	Leading professionals : power, politics, and prima donnas	2017	Empson, Laura	Oxford University Pre	0083975	BOOK/HD57.7/E47/2017
26	Making HR technology decisions : a strategic perspective	2017	Marler, Janet H./Fisher, Sandra	Business Expert Press	0083976	BOOK/HF5549.A27/M37/2017
27	Organizational behaviour and work	2018	Wilson, Fiona M./Wilson, Fiona	Oxford University Pre	0083977	BOOK/HD58.7/W548/2018
28	Skillful performance : enacting capabilities, knowledge, competence, and expertise in organizations	2017	Sandberg, Jorgen	Oxford University Pre	0083978	BOOK/HD58.82/S6/2017
29	Strategy, HRM, and performance : a contextual approach	2017	Paauwe, J./Farndale, Elaine	Oxford University Pre	0083979	BOOK/HF5549/P33/2017
30	Success : Theory and Practice.	2016	Edmondson, Michael.	Business Expert Press	0083980	BOOK/HF5381/E36/2016
31	Market design : a linear programming approach to auctions and matching	2018	Bichler, Martin	Cambridge University	0083981	BOOK/HB171.5/B53/2018
32	Management	2017	Hellriegel, Don.	Oxford University Pre	0083982	BOOK/HD31/H45/2017
33	Managerial forensics	2016	Munoz, J. Mark/Bivona, Diana F	Business Expert Press	0083983	BOOK/HD58.8/M36/2016
34	Managerial lives : leadership and identity in an imperfect world	2016	Sveningsson, Stefan./Alvesson	Cambridge University	0083984	BOOK/HD38.2/S94/2016
35	Managing Virtual Teams	2016	DuFrene, Debbie D./Lehman, Ca	Business Expert Press	0083985	BOOK/HD66/D84/2016
36	Narconomics : how to run a drug cartel	2017	Wainwright, Tom	PublicAffairs	0083986	BOOK/HV5801/W35/2016
37	Organization theory : modern, symbolic, and postmodern perspectives	2018	Hatch, Mary Jo.	Oxford University Pre	0083987	BOOK/HD58.7/H4/2018

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38	Organizational routines : how they are created, maintained, and changed	2017	Howard-Grenville, Jennifer A.	Oxford University Pre	0083988	BOOK/HD58.7/O74/2017
39	International financial management	2018	Madura, Jeff	Cengage Learning	0083993	BOOK/HG3881/M2765/2018
40	Strategic management : an integrated approach theory & cases	2017	Hill, Charles W.L./Schilling, M	Cengage Learning	0083994	BOOK/HD70.U5/H555/2017
41	Art of modern oriental management : applying the Chinese, Japanese and Korean management styles at work	2017	Yu, Sing Ong	WS Professional	0083999	BOOK/HD70.A7/Y83/2017
42	The subprime crisis : lessons for business students	2017	Luque, Jaime	World Scientific	0084000	BOOK/HB3717/L87/2017
43	Fundamentals of human resource management	2019	Dessler, Gary	Pearson	0084477	BOOK/HF5549/D47/2019
44	Strategic management	2017	Rothaermel, Frank T.	McGraw-Hill Educatio	0084478	BOOK/HD30.28/R6646/2017
45	Elementary statistics : a step by step approach	2018	Bluman, Allan G.	McGraw-Hill Educatio	0084479	BOOK/QA276.12/B59/2018
46	Introduction to Information Systems	2018	Wallace, Patricia	Pearson	0084480	BOOK/HF5548.2/W355/2018
47	Global marketing	2017	Keegan, Warren J./Green, Mark	Pearson	0084481	BOOK/HF1416/K443/2017
48	Business continuity management : a crisis management approach	2017	Austin, Jacinta.	Arcler Press	0084482	BOOK/HD49/B87/2017
49	Handbook of research in mass customization and personalization	2010	Piller, Frank T./Tseng, Mitchell	World Scientific	0084521	BOOK/TS170/W67v.2/
50	Handbook of research in mass customization and personalization	2010	Piller, Frank T./Tseng, Mitche	World Scientific	0084522	BOOK/TS170/W67v.1/

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51	Business, government, and society : a managerial perspective, text and cases	2012	Steiner, John F./Steiner, George	McGraw-Hill Irwin	0084687	BOOK/HD60.5.U5/S8/2012
52	Introduction to human resource management	2018	Banfield, Paul./Kay, Rebecca./	Oxford University Pre	0084742	BOOK/HF5549/B36/2018
53	Strategic alliance management	2018	Tjemkes, Brian./Vos, Pepijn./Bu	Routledge, Taylor & F	0084743	BOOK/HD69.S8/T59/2018
54	The Routledge companion to consumer behavior	2018	Solomon, Michael R./Lowrey,	Routledge	0084744	BOOK/HF5415.32/R68/2018
55	Integrated marketing communication : advertising and promotion in a digital	2018	Juska, Jerome M.	Routledge	0084745	BOOK/HF6146.I58/J87/2018
56	Management research : European perspectives	2018	Siebert, Sabina	Routledge/Taylor & F	0084746	BOOK/HD30.4/M36/2018
57	Lean maintenance : a practical, step-by-step guide for increasing efficiency	2018	Blanco, Javier Giron./Dederichs,	CRC Press/Taylor & F	0084747	BOOK/HD38.5/B48/2018
58	Making organizational change stick : how to create a culture of partnership between project and change management	2018	O'Donovan, Gabrielle	Routledge	0084748	BOOK/HD58.8/O345/2018
59	International marketing : strategy development and implementation	2018	Solberg, Carl Arthur	Routledge	0084749	BOOK/HF5415/S688/2018
60	Innovation in pricing : contemporary theories and best practices	2018	Hinterhuber, Andreas./Liozu, S	Routledge, Taylor & F	0084750	BOOK/HF5416.5/I586/2018
61	Business process management : practical guidelines to successful	2018	Jeston, John	Routledge	0084751	BOOK/HD62.17/J47/2018
62	The buyer's toolkit : an easy-to-use approach for effective buying	2017	O'Brien, Jonathan	KoganPage	0084752	BOOK/HF5437/O27/2007
63	Marketing management : a cultural perspective	2012	Penaloza, Lisa/Toulouse, Nil/Vis	Routledge	0084753	BOOK/HF5415.13/M375/2012

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64	Credit management	2010	Bullivant, Glen.		0084754	BOOK/HG3751/C728/2010
65	The ultimate sales machine : turbocharge your business with relentless focus on 12 key strategies	2007	Holmes, Chet.	Portfolio	0084755	BOOK/HF5438.4/H63/2007
66	An introduction to management science : quantitative approaches to decision	2017	Anderson, David R./Sweeney,	Cengage Learning EM	0084756	BOOK/HD30.25/A53/2017
67	Applications of management science	2017	Kleinman, Gary,/Lawrence, Ken	Emerald Publishing	0084757	BOOK/T56.24/A67/2017
68	Starting a successful business : your guide to setting up your dream start-up, controlling its finances and managing its operations	2017	Morris, M. J.	Kogan Page	0084758	BOOK/HD62.5/M67/2017
69	A better way of doing business? : lessons from the John Lewis Partnership	2016	Salaman, Graeme,/Storey, John	Oxford University Pre	0084759	BOOK/HD3025/S25/2016
70	Cross-cultural management	2012	Velo, Veronica	Business Expert Press	0085009	BOOK/HD62.4/V46/2012
71	The new leader : harnessing the power of creativity to produce change	2016	Kosiarek, Renee	Business Expert Press	0085015	BOOK/HD57.7/K67/2016
72	Designing ethical workplaces : the Moldable Model	2016	Dunn, Donald D.	Business Expert Press	0085016	BOOK/HF5387/D86/2016
73	Future automation : changes to lives and to businesses	2019	Carone, Timothy E.	World Scientific	0085607	BOOK/HC79.A9/C37/2019
74	資訊管理:e化企業的核心競爭能力	2016	林東清	智勝文化	C287744	BOOK/494.8/8773/105
75	服務業行銷	2009	羅維拉克/維茲/Chew, Patricia/	臺灣培生教育出版	C287745	TX/496/8564/3-3/
76	服務管理	2017	費茲西蒙斯/費茲西蒙斯/波多	美商麥格羅.希爾國際	C287746	BOOK/494/8324/106

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77	產業經濟學:理論與實際	2016	陳正倉	雙葉書廊	C287747	BOOK/555/8746/105
78	期貨與選擇權原理	2015	陳威光	新陸	C287770	BOOK/563.534/8736/2/
79	期貨與選擇權	2016	廖世仁	三民	C287771	BOOK/563.534/8556/
80	電子商務:新商業革命	2016	朱訓麒	前程文化	C287772	BOOK/490.29/8942/
81	國際行銷管理	2017	林建煌	林建煌出版	C287773	TX/496/8773/2-3/106
82	行銷管理	2013	皮洛特/甘農/麥卡錫/黃延聰/	麥格羅希爾出版	C287774	BOOK/496/8735/2-3/102
83	財務管理	2015	洪茂蔚	雙葉書廊有限公司	C287775	BOOK/494.7/8244/104
84	國際企業管理:建構全球營運優勢	2006	方至民	前程文化	C287776	BOOK/494/8545/5-2/c.2
85	行銷管理	2017	林建煌	林建煌	C287777	BOOK/496/8773/2/106
86	公司治理策略地圖:提升公司治理評鑑之必備步驟	2017	張明輝	資誠教育基金會	C287778	BOOK/553.97/8756/
87	人力資源管理	2016	陸洛/高旭繁	滄海圖書	C287779	BOOK/494.3/843/3-4/
88	2017管理資訊系統	2016	朱海成	碁峰資訊	C287780	BOOK/494.8/8923-4/105
89	電子商務與網路行銷:2019前端領航	2018	陳德來	深石數位	C287781	BOOK/490.29/8757/2/
90	網路行銷	2014	曹修源/王建富/盧瑞山	普林斯頓國際	C287782	BOOK/496/8482/
91	電子商務與網路行銷	2018	劉文良	碁峰資訊發行	C287783	BOOK/490.29/8766/3-3/107

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92	電子商務:應用與科技發展	2017	樂斌/陳苡任	滄海	C287784	TX/490.29/862-4/106
93	從0開始:跨境電商實訓教程	2017	蔡淵輝/阿里巴巴(中國)網路打	前程	C287785	BOOK/490.29/8555/3/
94	民法入門	2017	李淑明	元照	C287786	BOOK/584/8465/3/106
95	企業概論	2012	蔡敦浩/劉育忠	滄海	C287787	BOOK/494/8463/7-3/
96	勞資關係:平衡效率與公平	2018	衛民/許繼峰	前程文化	C287788	BOOK/556.6/875-3/107
97	國際貿易實務新論	2016	張錦源/康蕙芬	三民書局股份有限公司	C287789	BOOK/558.7/8772-3/105
98	資訊管理:大數據時代的企業架構	2016	華萊士/陳平/Wallace, Patricia	臺灣培生教育,普林	C287790	BOOK/494.8/868

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1	The innovation tools handbook	9999	Harrington, H. J./Voehl, Frank	CRC Press	0081465	HD45/I56/v.2/
2	An introduction to industrial service	2017	Miettinen, Satu	Routledge/Taylor & F	0081772	HF5415.5/I58
3	Project management for engineering, business and technology	2017	Nicholas, John M./Steyn, Herm	Routledge	0081773	HD69.P75/N53
4	Servitization, IT-ization and innovation models : two-stage industrial cluster	2015	Hirakawa, Hitoshi	Routledge	0081774	HC79.D5/S47
5	Mastering digital business : how powerful combinations of disruptive technologies are enabling the next wave of digital transformation	2017	Evans, Nicholas D.	BCS	0082333	HF5548.2/E93
6	Preventing fraud and mismanagement in government : systems and structures	2016	Petrucci, Joseph R./Peters, Jc	John Wiley & Sons	0082334	JF1525.C66/P47/
7	Lean UX : designing great products with Agile teams	2016	Gothelf, Jeff./Seiden, Josh	O'Reilly	0082335	QA76.9.H85/G68/
8	Accelerating performance : how organizations can mobilize, execute, and transform with agility	2017	Price, Colin./Toye, Sharon	Wiley	0082336	HD58.7/P75
9	Advancing organizational theory in a complex world	2017	Luo, Ben Nanfeng./Qiu, Jane XJ	Routledge, Taylor & F	0082337	HD30.4/A38
10	Applying neuroscience to business	2017	Alonso Dos Santos, Manuel	IGI Global	0082338	HF5415/A67
11	Collective creativity for responsible and sustainable business practice	2017	Fields, Ziska	IGI Global	0082339	HD2963/C65
12	Critical perspectives on entrepreneurship : challenging dominant discourses	2017	Dey, Pascal./Essers, Caroline./	Routledge, Taylor & F	0082340	HB615/C75
13	Further advances in project management : guided exploration in unfamiliar	2017	Dalcher, Darren	Routledge	0082341	HD69.P75/F87
14	Global intermediation and logistics service providers	2017	Cezanne, Cecile./Saglietto, Lau	IGI Global	0082342	HD38.5/G56

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15	Innovation and shifting perspectives in management education	2017	Baporikar, Neeta	IGI Global	0082343	HD30.4/I56
16	Integrating art and creativity into business practice	2017	Lerro, Antonio./Schiuma, Gio	IGI Global	0082344	HD58.8/I58
17	Introduction to business analytics using simulation	2017	Pinder, Jonathan P.	Academic Press is an i	0082345	HD38.7/P56
18	Leadership strategies in the age of big data, algorithms, and analytics	2017	Paley, Norton	CRC Press, an imprint	0082346	HD30.28/P35
19	Lean and agile project management : how to make any project better, faster, and more cost effective	2017	Vanzant Stern, Terra	CRC Press	0082347	HD69.P75/V36
20	Managing convergence in innovation : the new paradigm of technological innovation	2017	Yi, Kong-nae	Routledge Taylor & F	0082348	HC79.T4/M37
21	Promotional strategies and new service opportunities in emerging economies	2017	Dadwal, Sumesh./Nadda, Vipin,	IGI Global	0082349	HD9989.D44/P76/
22	Quantitative techniques in business, management and finance : a case-study approach	2017	Dubey, Umeshkumar./Awari, C	CRC Press	0082350	HG4026/D83
23	Social entrepreneurship : managing the creation of social value	2017	Beugre, Constant D.	Routledge, Taylor & F	0082351	HD60/B48
24	Statistics for business	2017	Waller, Derek L.	Routledge	0082352	HF1017/W35
25	Supply chain management in the big	2017	Abdulrahman, Muhammad Dan-	IGI Global	0082353	HD38.5/S88
26	The global management of creativity	2017	Burger-Helmchen, Thierry./Va	Routledge	0082354	HD53/G56
27	Adverse impact analysis : understanding data, statistics, and risk	2017	Dunleavy, Eric M./Morris, Scot	Routledge, Taylor & F	0082355	HF5549.5.S38/A3
28	Agile engagement : how to drive lasting results by cultivating a flexible, responsive, and collaborative culture	2017	Jaramillo, Santiago./Richardso	John Wiley & Sons, Ir	0082356	HD58.7/J37

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29	Analysing quantitative survey data for business and management students	2017	Dawson, Jeremy	SAGE	0082357	HD30.4/D39
30	Building a lean service enterprise : reflections of a lean management practitioner	2017	Sarkar, Debashis	CRC Press	0082358	HD9980.65/S27
31	Building the Agile Enterprise : With Capabilities, Collaborations and Values, Second Edition	2017	Cummins, Fred	Elsevier Science and T	0082359	QA76.9.A73/C866
32	Case studies as a teaching tool in management education	2017	Latussek-Jurczak, Dominika	IGI Global	0082360	HD30.4/C37
33	Counter-narratives and organization	2017	Frandsen, Sanne./Kuhn, Timothy	Routledge	0082361	HD30.3/C68
34	CSR 2.0 and the new era of corporate citizenship	2017	Camilleri, Mark Anthony	IGI Global	0082362	HD60/C77
35	Culture matters : decision-making in global virtual teams	2017	Norhayati Zakaria	CRC Press, Taylor & I	0082363	HD66/N67
36	Project portfolio management in theory and practice : thirty case studies from around the world	2017	Moustafaev, Jamal	CRC Press	0082364	HD69.P75/M68
37	Style and statistics : the art of retail	2017	Bullard, Brittany	Wiley	0082365	HF5429/B85
38	Service design : process & methods	2016	Curedale, Robert	Design Community Co	0082651	HF5415.5/C88
39	Sense and respond : how successful organizations listen to customers and create new products continuously	2017	Gothelf, Jeff./Seiden, Josh.	Harvard Business Rev	0082652	HD58.9/G67
40	Dual transformation : how to reposition today's business and create the future	2017	Anthony, Scott D./Gilbert, Cla	Harvard Business Rev	0082653	HD58.87/A58
41	Woo, wow, and win : service design, strategy, and the art of customer delight	2016	Stewart, Thomas A./O'Connell,	HarperBusiness	0082654	HF5415.5/S74

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43	Smart collaboration : how professionals and their firms succeed by breaking	2017	Gardner, Heidi K.	Harvard Business Rev	0082657	HD62.65/G37
44	The trust factor : the science of creating high-performance companies	2017	Zak, Paul J.	AMACOM	0082658	HD58.7/Z35
45	The lean strategy : using lean to create competitive advantage, unleash innovation, and deliver sustainable	2017	Balle, Michael	McGraw-Hill Educatio	0082659	HD58.9/L43
46	Mapping innovation : a playbook for navigating a disruptive age	2017	Satell, Greg.	McGraw-Hill	0082660	HD45/S37
47	How innovation really works : using the trillion-dollar R&D fix to drive growth	2017	Knott, Anne Marie.	McGraw-Hill	0082661	HD45/K56
48	Co-create : how your business will profit from innovative and strategic collaboration	2017	Nour, David	St. Martin's Press	0082662	HD69.S8/N68
49	Swarm leadership and the collective mind : using collaborative innovation networks to build a better business	2017	Gloor, Peter A.	Emerald Publishing	0082663	HD57.7/G56
50	The power of resilience : how the best companies manage the unexpected	2015	Sheffi, Yosef	MIT Press	0082664	HD61/S54
51	Reputation strategy and analytics in a hyper-connected world	2016	Foster, Chris	Wiley	0082665	HD59.2/F67
52	Handbook of the management of creativity and innovation : theory and practice	2017	Tang, Min./Werner, Christian	World Scientific	0083006	HD53/H36
53	Think, engage, thrive : marketing actions to skyrocket your brand in the	2017	Masiello, Philip.	Hound Dog Digital	0083007	HF5548.32/M37
54	Agile and lean program management : scaling collaboration across the	2016	Rothman, Johanna.	Practical Ink	0083008	HD69.P75/R68

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56	Strategic analysis : a creative and cultural industries perspective	2017	Gander, Jonathan	Routledge	0083180	HD9999.C9472/G3
57	Patterns of strategy	2017	Hoverstadt, Patrick./Loh, Lucy	Routledge	0083181	HD30.28/H69
58	How to write successful business & management essays	2017	Tissington, Patrick./Hasel, Ma	Sage	0083182	HF5718.3/T57
59	International & cross-cultural business research	2017	Usunier, Jean-Claude./Herk, Hes	SAGE	0083183	HD2755.5/U78
60	The Financial Value of Entrepreneurship : Using Applied Research to Quantify Entrepreneurial Competence	2017	Mantovani, Guido M.	Palgrave Macmillan U	0083258	HB615/M36
61	The future of FinTech : integrating finance and technology in financial	2017	Nicoletti, Bernardo	Palgrave Macmillan	0083263	HG173/N53
62	Fintech in a flash : financial technology made easy	2017	Rubini, Agustin.	Simtac Ltd	0083264	HG1601/R83
63	The financial diaries : how American families cope in a world of uncertainty	2017	Morduch, Jonathan./Schneider, F	Princeton University P	0083265	HG179/M67
64	Industry 4.0 data analytics : [guide to developing analytics with case studies]	2017	Agnihotri, Rajesh./New, Samu	Rajesh Agnihotri, Sam	0083266	HD30.213/A36
65	The blockchain : a guide for legal and business professionals	2016	Amuial, Shawn S./Dewey, Josia	Thomson Reuters	0083267	K1081/A48
66	The Internet of money : talks by Andreas M. Antonopoulos	2016	Antonopoulos, Andreas M./Ha	Merkle Bloom LLC	0083268	HM851/A58
67	The work of management : a daily path to sustainable improvement	2017	Lancaster, Jim./Adams, Emily	Lean Enterprise Institu	0083269	HD57.7/L36
68	One mission : how leaders build a team of teams	2017	Fussell, Chris./Goodyear, C.W	Portfolio/Penguin	0083270	HD66/F87

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70	The innovation mentality : six strategies to disrupt the status quo and reinvent the way we work	2017	Llopis, Glenn./Eber, Jim	Entrepreneur Press	0083272	HD57.7/W56
71	Customer experience management rebooted : are you an experience brand or an efficiency brand?	2017	Walden, Steven	Palgrave Macmillan	0083273	HF5415.5/W35
72	Digging deeper : how purpose-driven enterprises create real value	2016	Sternad, Dietmar./Kennelly, Ja	Greenleaf Publishing I	0083274	HD60/S74
73	Platform strategy : how to unlock the power of communities and networks to grow your business	2017	Reillier, Laure Claire./Reillier, E	Routledge	0083293	HD9999.M782/R45
74	Location strategies and value creation of international mergers and acquisitions	2017	Chalencon, Ludivine.	Wiley-ISTE	0083294	HD2746.5/C43
75	Strategic management of innovation networks affiliation	2017	Ozman, Muge.	Cambridge University	0083295	T175.5/O96
76	Integral innovation : new worldviews	2017	Al-Jayyousi, Odeh.	Routledge	0083296	HC79.T4/A45
77	Creativity and data marketing : a practical guide to applying data	2017	Wang, Becky.	KoganPage	0083297	HF5415/W36
78	Radical business model transformation : gaining the competitive edge in a disruptive world	2017	Linz, Carsten./Muller-Stewens	Kogan Page	0083298	HD58.8/L56
79	Disruptive technologies : understand, evaluate, respond	2017	Armstrong, Paul	Kogan Page	0083299	HD45/A75
80	Corporate foresight : anticipating the	2017	De Toni, Alberto F./Siagri, Ro	Routledge/Taylor & F	0083300	CB158/D48

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82	Entrepreneurship, innovation and smart cities	2018	Ratten, Vanessa.	Routledge	0083302	HT153/R38
83	Building an entrepreneurial organisation	2017	Mosey, Simon./Noke, Hannah./F	Routledge	0083303	HD53/M67
84	Design-centered entrepreneurship	2016	Basadur, Min./Goldsby, Micha	Routledge	0083304	HD62.5/B37
85	Entrepreneurship and cluster dynamics	2016	Boari, Cristina./Elfring, Tom,/M	Routledge	0083305	HD62.5/E58
86	Doing organizational ethnography	2016	Reff Pedersen, Anne./Humble, I	Routledge	0083306	HM786/D65
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88	Objectives and key results : driving focus, alignment, and engagement with OKRs	2016	Niven, Paul R./Lamonte, Ben	Wiley	0083308	HD58.9/N59
89	Project risk analysis made ridiculously	2017	Virine, Lev./Trumper, Michael	World Scientific	0083309	HD69.P75/V57
90	Research methods for business : a skill-building approach	2016	Sekaran, Uma./Bougie, Roger.	Wiley	0083310	HD30.4/S45
91	Research methods for strategic	2016	Dagnino, Giovanni Battista./Cin	Routledge	0083311	HD30.28/R47
92	Rethinking strategy for creative industries : innovation and interaction	2016	Todorovic, Milan.	Routledge	0083312	HD9999.C9472/T6
93	Strategic sustainability : a natural environmental lens on organizations and management	2016	Fogel, Daniel S.	Routledge	0083313	HD30.255/F64
94	Strategy for a networked world	2016	Ramirez, Rafael./Mannervik, U	Imperial College Press	0083314	HD30.28/R36
95	The changing organization : agency theory in a cross-cultural context	2016	Guo, Kaijun.	Cambridge University	0083315	HD58.8/G86
96	The innovation maze : 4 routes to a successful new business case	2016	Wulven, Gijs van.	BIS	0083316	HD45/W85

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98	Convergence innovation in Asian	2017	Yi, Kong-nae.	Routledge	0083318	HC415.T4/C66
99	Micropolitics in the multinational corporation : foundations, applications	2016	Becker-Ritterspach, Florian A. A	Cambridge University	0083319	HD2755.5/M53
100	Multinational enterprises and host country development	2016	Gorg, Holger.	World Scientific	0083320	HD2755.5/G67
101	Bankruptcy : how community banking can survive fintech	2017	Waupsh, John	Wiley	0083321	HG173/W38
102	Digital sense : the common sense approach to effectively blending social business strategy, marketing technology, and customer experience	2017	Wright, Travis./Snook, Chris J	John Wiley & Sons, Ir	0083351	HF5415.1265/W75
103	Building the agile business through digital transformation	2017	Perkin, Neil./Abraham, Peter	Kogan Page Ltd	0083352	HD45/P47
104	The agile enterprise : building and running agile organizations	2017	Moreira, Mario E.	Apress	0083353	HF1008/M67
105	The rollout : a novel about leadership and building a lean-agile enterprise with	2016	Yakyma, Alex	[Alex Yakyma]	0083359	PS3575.A39/R65/
106	Value-ology : aligning sales and marketing to shape and deliver profitable customer value propositions	2017	Kelly, Simon./Johnston, Paul./	Palgrave macmillan	0083360	HF5415/K45
107	Value as a service : embracing the coming disruption	2016	Bernshteyn, Rob	Greenleaf Book Group	0083361	HF5415.5/B47
108	郭台銘霸業	2017	楊艾俐	遠見天下文化	C283027	490.9933/8466 8
109	1913-2017聯準會主席全傳:從發行美元到操作世界	2017	斯凱恩	海鴿文化	C283028	561.18/8554

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111	一天付36萬,去幫他提公事包,為什麼大家搶著做?	2017	小山昇/林詠純	先覺	C283030	494.35/8466/5
112	無法測量的領導藝術:跟超級老闆學帶人:他們不說、沒有人會懂的非典型X跨世代人才培育力	2017	芬克斯坦/廖崇佑/Finkelstein,	大寫出版	C283031	494.2/8755/4-2/
113	建立當責文化:從思考、行動到成果,激發員工主動改變的領導流程	2017	康納斯/史密斯/吳書榆/Conno	經濟新潮社出版	C283032	494/8655/9-3
114	超好懂商業入門品質管制	2017	山田正美/諸橋勝榮/吉崎茂夫	臺灣東販	C283033	494.56/8654/3
115	看故事學管理.II,EMBA也可以這樣輕鬆讀	2017	陳念南	中國生產力	C283034	494/8755/7-2
116	圖解管理學	2017	戴國良	五南	C283035	494/8356/5-7
117	圖解個體經濟學:理性決策的基本功	2016	菅原晃/傅莞云	十力文化	C283036	551/8536
118	圖解總體經濟學:政策制定的脈絡	2017	菅原晃/傅莞云	十力文化	C283037	550/8536
119	一小時讀懂互聯網創業模式	2017	姬劍晶/呂水鴻	布克文化出版	C283038	490.29/8775/5
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121	電競產業的大未來:打電玩、說電玩、做周邊行業就能賺大錢! 電競產業如何改變數百萬人娛樂和工作的方式	2017	李羅蘭/廖桓偉/Li, Roland	大是文化	C283040	484.6/8458/2
122	怎樣賣東西給年輕人?:新科技、新媒體、新語言,跟千禧世代消費大浪變成同一國!	2017	弗朗/嘉頓/劉朔寬/Fromm, Jef	城邦商業周刊	C283041	496/853/5
123	靠關係就能賣不停:把顧客從雲端帶到實體,就缺這社群行銷7件事!	2017	藤村正宏/米立安	城邦商業周刊	C283042	496/8434/3

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125	三的思考捷徑:從午餐吃什麼到如何讓別人聽我的,「想出一個好辦法」反而害你腦子一片空白。日本教育學大師教你,先掰三個,答案就出來	2017	齋藤孝/劉錦秀	大是文化	C283044	494.35/8444/2-2
126	看出關鍵:FBI、CIA、全美百大企業都在學的感知與溝通技術	2017	赫爾曼/陳繪茹/Herman, Amy	方智	C283045	176.12/8338
127	價值談判:從獨贏、雙贏,到創造無限利益,4萬高階經理人瘋狂搶學	2017	崔哲圭/尹嘉玄	先覺	C283046	490.17/8544
128	我們用假設創造世界:日本千萬暢銷書鬼才佐渡島庸平,一再化不可能為可能的奇蹟法則	2017	佐渡島庸平/賴惠鈴	采實文化	C283047	494/8667/6
129	LINE、星巴克創造10倍淨利的獲利方式:如何運用財務報表、銷售數據,達成100%的業績目標?	2017	村井直志/石學昌	大樂文化	C283048	494.1/8354/5
130	投資檢查表:基金經理人的選股秘訣	2017	席恩/黃嘉斌/Shearn, Michael	寰宇	C283049	563.5/844/7
131	TED人氣講者這樣做搶戲投影片	2017	克利亞/林力敏/Karia, Akash	先覺	C283050	494.6/8574
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133	理財與生活:富朋友.窮朋友掙錢術	2017	唐祖蔭	葉子	C283052	563/8334
134	激情的經濟學:我們從未理性過?塔德人類學的經濟解讀	2017	拉圖/雷比內/伍啟鴻/陳榮泰/	群學	C283516	550.1657/845
135	下一波全球新貨幣:黃金	2017	瑞卡茲/吳國卿/Rickards, Jame	聯經	C283517	561.31/8544
136	行動支付大解構:掌握新消費習慣	2017	盧納特/Lew, Nat	四塊玉文創	C283518	563.146/8555/2/

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138	讓人一看就想買的9個祕密:從蘋果、星巴克到麥當勞都在用的視覺行銷法則,靠顏色、光線與擺設,讓銷售飆10	2017	李朗州/徐若英	商周出版	C283520	496/8434/4
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140	超好懂商業入門:生產管理	2017	田中一成/李瓊祺	臺灣東販	C283661	494.5/8562/2-3/
141	EIQ分析與物流	2016	廖建榮	廖建榮出版	C283662	496.8/8576/2
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143	實用企業併購法:理論與實務	2016	賴源河	五南	C283664	553.433/8324
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148	孫正義一次OK的社內簡報術:3分鐘一舉過關!日本最強簡報術,各大企業競相採用	2017	前田謙利/黃薇嬪	遠流	C283669	494.6/8459
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151	簡單準則:活用6種準則,讓你擺脫職場與生活的複雜困境	2017	薩爾/艾森豪特/溫力秦/Sull, D	寶鼎	C283672	494.1/853/7

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153	超譯<<君主論>>領導學:在生活中遇見馬基維利,讓你洞悉人心,成為職場、人生的贏家	2017	鈴木博毅/劉愛菱	日月文化出版	C283674	571.4/8573
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156	餐桌上的經濟學家:我們被食衣住行的費用追著跑,錢都到哪裡去了?	2017	趙源敬/宋佩芬	商周出版	C283917	550.1/8428
157	英國製造:國家如何維繫經濟命脈	2017	戴維斯/蔡明輝/Davis, Evan	立緒	C283918	552.41/8365
158	與鯊魚游泳:深入倫敦金融圈的秘境旅	2017	盧彥戴克/何玉美/Luyendijk, J	時報文化	C283919	561.941/8553
159	區塊鏈革命:比特幣技術如何影響貨幣、商業和世界運作	2017	泰普史考特/泰普史考特/陳以	遠見天下文化	C283920	563.146/8338
160	寫給未來社會的新帳本:區塊鏈:人類的新型貨幣、終極信任機器與分散治理革命	2017	龔鳴	大寫出版	C283921	562.029/824
161	FinTech跟我有什麼關係?:16個核心觀念X40張簡明圖解,輕鬆看懂FinTech,快速了解FinTech怎麼讓生活更便利	2017	辻庸介/瀧俊雄/洪淳澄	城邦商業周刊	C283922	561.029/8747
162	一張圖看懂10位投資大師的致富之道	2017	商業周刊	城邦商業周刊	C283923	563.53/8386/2
163	獲利思考:從破壞到創造,顛覆競爭規則的四個獲利模式	2017	內田和成/楊鈺儀	時報文化	C283924	494.1/8456/5
164	小國大品牌:從委託代工到自創品牌的競合轉身	2016	侯勝宗/中衛發展中心	中衛發展中心發行	C283925	496.14/8677
165	最新行銷王:Facebook廣告沒有說的業績倍增活用術	2016	岡弘和人/林錦慧	博碩文化	C283926	494.4/8636

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166	行銷靠社群:零秒成交,讓顧客想都不想的超猛下單術	2017	今周刊	今周刊	C283927	496/8665/2
167	App行銷革命	2017	譚賢	風格司藝術創作坊出版	C283928	496/843/5
168	來自IBM的B2B業務絕學:不應酬、不送禮、不陪打高爾夫,我從菜鳥業務做到副總裁	2017	李章錫/陳聖薇	大是文化	C283929	496.5/8448
169	拜訪5次,100%成交!IBM頂尖業務的必勝戰略思考:業績獲利和升遷加薪,就藏在42個銷售細節裡	2017	高野孝之/李瓊祺	臺灣東販	C283930	496.5/8364/2
170	外包災難:揭穿大剝削時代商品與服務背後的真相,透視資本詭計的高CP值迷	2017	盧米斯/陳義仁/Loomis, Eric	漫遊者文化出版	C283931	556/8565
171	創意思考的祕密在聯想力:點子源源不絕!歐洲最具未來競爭力的訓練課程	2017	尼爾森/瑟伯/劉名揚/Nielsen, J	本事出版	C283932	176.4/8537
172	為什麼麥可要穿白襪子?:36個與眾不同的反轉思考術!	2017	野呂映志郎/林冠汾	時報文化	C283933	177.2/8658
173	最低限度思考:全世界最單純的問題解決法則	2017	鈴木銳智/林佩蓉	遠足文化	C283934	494.1/8577/2
174	麥肯錫顧問教你從菜鳥變成問題解決高手	2017	齋藤顯一/竹內 SATO子/米立	商業周刊出版	C283935	494.1/8444/4-2/
175	易經商學院:從菜鳥到CEO的六堂成功講義	2017	竹村亞希子/卓惠娟	野人文化出版	C283936	494/8734/8
176	遊戲化實戰全書:遊戲化大師把工作、教學、健身、行銷、產品設計.....變遊戲,愈好玩就愈有吸引力!	2017	周郁凱/王鼎鈞/Chou, Yu-kai	商業周刊出版	C283937	484.6/8655/2
177	善用25%規則,TOYOTA精實到位時間管理術	2017	原正彥/郭子菱	商周出版	C283938	494.01/8345/2
178	TOYOTA的失敗學:善用失誤,創造逆轉勝!	2017	曾佩琪/OJT Solutions股份有限	臺灣角川	C283939	484.3/8434

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180	變革.變革.再變革:給領導者21種激勵團隊擁抱變革的方法	2017	安德森/費登斯坦/謝佳真/And	晨星	C283941	494.2/8357/3
181	橡膠帝國:亨利.福特的亞馬遜夢工廠	2017	格倫丁/謝佩奴/Grandin, Greg	左岸文化出版	C283942	757.124/8475
182	中川政七再生老店記:13代傳人親授小公司經營.品牌.商品與溝通力	2017	中川淳/余亮閻	天下雜誌出版	C283943	494/8673/2
183	銀光盔甲:跨國金融家35年的人性洞察	2017	吳均龐	寶瓶文化	C283944	561/8843
184	獻米給教宗的男人:史上最熱血農村公務員衝破體制無極限,拚出自己與村落的新人生	2017	高野誠鮮/莊雅琇	時報文化	C283945	575.31/8362
185	你的未來值多少?:像精算師一樣思考,估算出最適合自己的選擇	2017	紐沃斯/李芳齡/Neuwirth, Peter	天下雜誌	C283946	563.5/8665/3
186	不受限的工作人生:建立職涯存摺,經營4項投資,打造不畏時局變遷的本事	2017	阿考夫/董文琳/Acuff, Jon	天下雜誌出版	C283947	494.35/8547-2
187	千萬講師的50堂說話課	2017	謝文憲/王永福	商周,城邦文化出版	C283948	494.35/8262-2
188	財務管理:理論與實務	2017	張大成	雙葉書廊	C284083	494.7/8773
189	績效管理:理論與實務	2017	卓正欽/葛建培	雙葉書廊	C284084	494.3/8649
190	國際企業管理:實務個案分析	2017	戴國良	五南	C284085	494/8356/5-2
191	R語言:金融演算法與台股期貨程式交易實務	2017	鄧士昌	博碩文化	C284086	563.5029/8645
192	Office論文寫作實務:以Office 2016為例	2017	顏榮昌/邱彙傑	松崗資產管理	C284220	312.94904/8265/
193	選這個,還是那個?:看穿「商業價值」的金融理論	2017	野口真人/李其融	精誠資訊	C284221	563/8653/4
194	油價決定者:他的一句話直接影響油價、一個動作震盪世界經濟,沙烏地阿拉伯油王告訴你,世界的權力如何運	2017	阿爾奈米/易敬能/Al-Naimi, A	大是文化	C284222	783.5918/8533

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196	當世界不使用鈔票:加密數位資產革命,將改變人類的消費、經營、投資與避險,臺灣遠遠落後、你萬萬不能	2017	劉振友	大是文化	C284224	494/8777/3
197	一支120元的霜淇淋竟然可以大排長龍?:43個抓住人心的實用經濟學,讓顧客跟你買單!	2014	朱容徵/葉冰婷	八方出版發行	C284225	550/8939-4
198	三萬日圓的電扇為什麼能賣到缺貨?:只要一張圖,就能學會熱賣商品背後的秘密!	2017	坂田直樹/林依璇	商周出版	C284226	494.35/8754/9
199	當債券連結國家命運:從債券投資原理看懂全球財經大事件	2017	林睿奇/Lin, Richie	大寫出版	C284227	563.53/8755/2
200	大掠奪:華爾街的擴張和美國企業的沒	2017	福洛荷/林麗雪/foroohar, Rana	時報文化	C284228	561.952/8336/2/
201	Uber與Airbnb憑什麼翻轉世界:史上最具有顛覆性的科技匯流,如何改變我們的生活、工作與商業	2017	史東/李芳齡/Stone, Brad	遠見天下文化	C284229	489.2/887
202	說出亮點吸引力:不只吸睛,還能讓人目不轉睛的關注力法則	2017	賀恩/洪慧芳/Horn, Sam	天下雜誌	C284230	494.2/834/11
203	讓錢不斷流進來的說故事技術:如何在十分鐘之內,讓別人願意為你的夢想買單?這是學校沒法教、一輩子都用得到的技能。	2016	貝爾/盧米司/蔣雪芬/Bachr, Ev	大是文化	C284231	494.1/843/12
204	勾癮:創造品牌幻想,從心理學與腦神經科學解構行銷創意,觸發消費渴望	2017	韋伯/戴至中/Weber, Daryl	日月文化	C284233	496.14/856
205	用「空服員說話法」輕鬆搞定各種人:如何把「不中聽」的話也說得動聽?讓客戶稱讚、主管認同、同事主動配	2017	加藤茜/鍾嘉惠	采實文化	C284234	494.2/8445/10

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207	野村證券傳奇業務教我的業務絕學	2017	市村洋文/林潔珏	光現	C284236	563.558/8434
208	大前研一決斷聖經:晉身職場勝利組的88條黃金守則	2017	大前研一/鄭曉蘭	平安文化	C284237	494.35/8745-8
209	偷學日本頂尖決策專家,一開始就把事情做對的技術	2017	山田修/李健銓	光現	C284238	494.1/8658
210	為什麼思考強者總愛「不知道」?:傑出商業家、藝術家與創新人士如何精通從不確定中找機會?	2016	得蘇澤/瑞納/簡美娟/D'Souza,	大寫出版	C284239	494.2/8584/4
211	擠進TOP20%你就贏了:33個工作態度讓你成為公司不可或缺的頂尖咖	2017	橫山信治/黃紘君	天下雜誌	C284240	177.2/8366/7
212	頂尖團隊是如何自我管理:用1張「職場環境量表」,看出戰友出了什麼問題	2017	見波利幸/林佑純	大樂文化	C284241	494.3/8667/5
213	好人主管的不公平領導學:員工的幹勁你得用「錢」買,而且,買的越偏心,不公平,效果最好	2017	小山昇/邱惠悠	大是文化	C284242	494.3/8466-3
214	靜爭力:唯有心細如髮,才能打造最強團隊!	2017	藤沢久美/李其融/藤沢久美	精誠資訊	C284243	494.2/8469/2
215	心型領導人:一位神秘校工如何改變一支球隊	2017	康威爾/黃大業/Gongwer, Tod	格子外面文化	C284244	494.2/8633/2
216	逆勢成長:武藏野經營術:9個祕訣.9種做法.6項準則.10種發想	2017	小山昇/陳惠莉	天下雜誌	C284245	494.2/8466/3-2/
217	決戰同溫層:用九宮格思維,贏得分眾市場商機	2017	迪博/陳繪茹/Dib, Allan	先覺	C284246	496/883
218	自宅創業聖經:建立富有個人色彩的「一人事業」	2017	佐藤傳/侯萱憶	春天出版國際	C284247	494.1/8645/4

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220	一個人的獲利模式:用這張圖,探索你未來要走的路	2017	克拉克/奧斯瓦爾德/比紐赫/曹	早安財經文化	C284249	494.35/8545/6
221	有錢人才知道的「精準閒聊」	2017	田口智隆/蔡昭儀	先覺	C284250	494.2/8556/3
222	圖解大腦超速練習:0秒思考、10秒決策,5倍速清空待辦事項!	2017	角田和將/黃薇嬪	野人文化出版	C284251	019.1/8756/2
223	管理你的慌張:「慌」能激發鬥志,也會壞事,所以要管理,這是經醫學證實有用的臨場絕招	2016	西多昌規/林佑純	大是文化	C284252	415.9516/8455-3
224	Excel樞紐分析和商業邏輯:Power Pivot & Power BI	2017	柯利/辛格/博碩文化/Collie, R	博碩文化	C284268	312.949E9/857
225	不花錢廣告!:一塊店頭看板設計讓路人變客人	2017	中村心/張育銘	臺灣廣廈	C284269	497.2/8632
226	30秒成功法則:資深廣告人教你如何快速吸引目光、準確傳達訊息、瞬間達成目標	2017	石田健一/蘇聖翔	臺灣東販	C284270	494/8459/3
227	商業心理學:掌握商務活動新優勢	2017	林仁和	揚智	C284271	490.14/8766
228	企業如何制度化	2017	王力勤	憲業企管	C284272	494/8466
229	這個點子有搞頭嗎?:網路創業大師讓你的點子變現金	2017	弗林/馮丞云/Flynn, Pat	商周出版	C284273	494.1/857/4
230	競合談判:從華航罷工到夏普併購,透析談判中必備的系統思考與動態決策	2017	林享能	商周出版	C284274	490.17/8737
231	馬雲:未來已來	2017	馬雲/阿里巴巴集團	遠見天下文化	C284275	494.07/833
232	拯救資本主義:在大翻轉年代,照顧多數人的福利,不是少數人的財富	2017	瑞契/周徵/Reich, Robert B.	聯經	C284276	552.52/857-2

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2	Leading innovation, creativity and enterprise	2016	Cook, Peter	Bloomsbury Information	0079878	HD58.8/C65
3	Base of the Pyramid 3.0 : sustainable development through innovation & entrepreneurship	2015	Casado Juan, Fernando./Hart, St	Greenleaf Publishing	0079879	HD60/B37
4	The Oxford handbook of innovation management	2015	Dodgson, Mark./Gann, David./	Oxford University Press	0079880	HD58.8/O94
5	Business planning for new ventures : a guide for start-ups and new innovations	2014	Butler, David F.	Routledge	0079881	HD62.5/B88
6	Competing for a sustainable world : building capacity for sustainable	2014	Sharma, Sanjay.	Greenleaf	0079882	HD60/S53
7	Beyond innovation : technology, institution and change as categories for	2015	Kaiserfeld, Thomas	Palgrave Macmillan	0079949	HM846/K35
8	Simulating innovation : computer-based tools for rethinking innovation	2014	Watts, C. H. S./Gilbert, G. Nig	Edward Elgar	0080055	QA76.9.C65/W38 /
9	Crafting and executing strategy : the quest for competitive advantage :	2016	Thompson, Arthur A.	McGraw-Hill Education	0080130	HD30.28/T46
10	Strategic management : text and cases	2016	Dess, Gregory G./McNamara, C	McGraw-Hill Education	0080131	HD30.28/D4743
11	Global business today	2016	Hill, Charles W. L./Hult, G. Ton	McGraw-Hill Irwin	0080132	HD62.4/H555
12	International marketing	2016	Cateora, Philip R./Gilly, Mary	McGraw-Hill Irwin	0080133	HF1009.5/C35
13	Introduction to management science	2016	Taylor, Bernard W.	Pearson	0080134	T56/T38
14	International human resource management : policies and practices for multinational enterprises	2016	Tarique, Ibraiz./Briscoe, Denni	Routledge	0080135	HF5549.5.E45/B7
15	Consumer behavior : building marketing strategy	2014	Hawkins, Del I./Mothersbaugh, J	McGraw-Hill Irwin	0080136	HF5415.33.U6/H3 8

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17	Building a culture of innovation : a practical framework for placing innovation at the core of your business	2016	Beswick, Cris./Bishop, Derek,/G	Kogan Page	0080299	HD53/B47
18	Implementing world class IT strategy : how IT can drive organizational	2014	High, Peter A.	Jossey-Bass, a Wiley b	0080300	HD30.2/H54
19	Disruptive business : desire, innovation and the re-design of business	2010	Manu, Alexander	Gower	0080301	HD45/M36
20	R & D decisions : strategy, policy, and disclosure	1996	Belcher, Alice./Hassard, John,/	Routledge	0080302	T175.5/R23
21	New strategies for social innovation : market-based approaches for assisting	2014	Anderson, Steven G.	Columbia University P	0080420	HD60/A53
22	Innovation and entrepreneurship : practice and principles	2015	Drucker, Peter F.	Routledge	0080421	HD2346.U5/D78
23	Handbook of research on effective communication, leadership, and conflict resolution	2016	Normore, Anthony H./Javidi, M	Information Science R	0080422	HD42/H36
24	Managing technology entrepreneurship and innovation	2016	Trott, Paul./Hartman, Dap./Du	Routledge, Taylor & F	0080423	HC79.T4/T76
25	Concise guide to entrepreneurship, technology and innovation	2015	Audretsch, David B./Hayter, Ch	Edward Elgar	0080424	HB615/C66
26	Handbook of research on effective project management through the integration of knowledge and innovation	2015	Jamil, George Leal./Lopes, Ser	Business Science Refe	0080425	HD69.P75/H36
27	Revolutionizing innovation : users, communities, and open innovation	2016	Harhoff, Dietmar./Lakhani, Kari	MIT Press	0080426	HC79.T4/R48
28	Innovation and technology : business and economics approaches	2016	Vernardakis, Nikos	Routledge	0080427	HD82/V47

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30	Ethical IT innovation : a value-based system design approach	2016	Spiekermann, Sarah	CRC Press	0080429	T58.5/S65
31	Leading and managing innovation : what every executive team must know about project, program, and portfolio	2016	Archibald, Russell D./Archibald	Taylor & Francis Group	0080430	HD45/A73
32	Small firms as innovators : from innovation to sustainable growth	2015	Forsman, Helena	Imperial College Press	0080431	HD62.7/F66
33	Enterprise innovation : from creativity to engineering	2015	Missikoff, M./Canducci, Massir	ISTE, Ltd.	0080432	HD45/E58
34	The ways to new : 15 paths to disruptive innovation	2015	Dru, Jean-Marie	John Wiley & Sons, Ir	0080433	HD53/D78
35	Human resource management, innovation and performance	2016	Shipton, Helen./Budhwar, Pawar	Palgrave Macmillan	0080434	HF5549/H86
36	Making innovation last : sustainable strategies for long term growth	2016	Gatignon, Hubert./Gotteland, I	Palgrave Macmillan	0080435	HD45/G37/v.1/
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38	Product development strategy : innovation capacity and entrepreneurial firm performance in high-tech SMEs	2015	Tajvidi, Mina./Karami, Azhdar	Palgrave Macmillan	0080437	HD62.7/T35
39	The source of innovation in China : highly innovative systems	2015	Zhang, Ying Ying./Zhou, Yu	Palgrave Macmillan	0080438	HC430.T4/S68
40	China's next strategic advantage : from imitation to innovation	2016	Yip, George S./McKern, Bruc	The MIT Press	0080439	HC430.T4/Y57
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43	Business model innovation : the organizational dimension	2015	Foss, Nicolai J./Saebi, Tina	Oxford University Pre	0080442	HD30.28/B875
44	New frontiers in open innovation	2014	Chesbrough, Henry William, V	Oxford University Pre	0080443	HD45/N49
45	Generative emergence : a new discipline of organizational, entrepreneurial and social innovation	2014	Lichtenstein, Benyamin B.	Oxford University Pre	0080444	HD45/L53
46	Innovation project management handbook	2016	McLaughlin, Gregory C./Kenr	CRC Press	0080445	HF5415.15/M35
47	The innovation tools handbook	9999	Harrington, H. J./Voehl, Frank	CRC Press	0080446	HD45/I56/v.1/
48	Experiencing innovation in Asia : cases in business model development	2015	Institut catholique de Paris. Ec	World Scientific	0080447	HD70.A7/E97
49	Enhancing firm sustainability through governance : the relational corporate governance approach	2015	De Zwart, Francesco	Edward Elgar Pub	0080558	HD2741/D4
50	A culture of purpose : how to choose the right people and make the right people choose you	2014	Lueneburger, Christoph	Jossey-Bass, A Wiley	0080559	HD57.7/L84
51	Organizational design : a step-by-step approach	2015	Burton, Richard M./Obel, Borge	Cambridge University	0080560	HD31/B87
52	Agile by design : an implementation guide to analytic lifecycle management	2015	Alt-Simmons, Rachel	John Wiley & Sons, Ir	0080561	HD30.28/A48
53	Committed teams : three steps to inspiring passion and performance	2016	Moussa, Mario/Boyer, Madeline	Wiley	0080562	HD66/M68
54	Decision quality : value creation from better business decisions	2016	Spetzler, Carl S./Winter, Hanr	John Wiley & Sons, Ir	0080563	HD30.23/S64
55	Key performance indicators : developing, implementing, and using	2015	Parmenter, David	Wiley	0080564	HF5549.5.P37/P37

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57	Growing pains : building sustainably successful organizations	2016	Flamholtz, Eric G./Randle, Yvo	John Wiley & Sons, Ir	0080648	HD62.5/F53
58	Managing the unexpected : sustained performance in a complex world	2015	Weick, Karl E./Sutcliffe, Kath	Wiley	0080649	HD49/W45
59	Optimize your greatest asset--your people : how to apply analytics to big data to improve your human capital	2015	Pease, Gene	Wiley	0080650	HF5549.5.M3/P43
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61	Applied leadership development : nine elements of leadership mastery	2016	Bolea, Al./Atwater, Leanne E.	Routledge/Taylor & F	0080761	HD57.7/B64
62	Big data at work : the data science revolution and organizational psychology	2016	Tonidandel, Scott./King, Eden.	Routledge/Taylor & F	0080762	HD58.7/B54
63	Changing organizational culture : cultural change work in progress	2016	Alvesson, Mats./Sveningsson, St	Routledge	0080763	HD58.7/A48
64	Leadership coaching : developing braver leaders	2015	McLaughlin, Mike./Cox, Elaine	Routledge	0080764	HD30.4/M35
65	Sustainability and organizational change management	2016	Clegg, Stewart./Amaro de Matos	Routledge	0080765	HD58.8/S87
66	Designing research questionnaires : for business and management students	2015	Ekinci, Yuksel.	SAGE	0080766	HD30.4/E35
67	Leading sustainable change : an organizational perspective	2015	Henderson, Rebecca./Gulati, Ra	Oxford University Pre	0080767	HD58.8/L43
68	The Center for creative leadership handbook of coaching in organizations	2015	Riddle, Douglas Duane Jacobs	Jossey-Bass/Wiley	0080768	HD30.4/C46

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72	New products management	2015	Crawford, C. Merle/Di Benede	McGraw-Hill Irwin	0080824	HF5415.153/C73/
73	Organizational behavior and virtual work : concepts and analytical	2015	Birdie, Arvind K.	Apple Academic Press	0081175	HD58.7/B57
74	Strategic management of technological innovation	2017	Schilling, Melissa A.	McGraw-Hill Educatio	0081195	HD45/S33
75	The innovation tools handbook	9999	Harrington, H. J./Voehl, Frank	CRC Press	0081363	HD45/I56/v.3/
76	Happiness and virtue ethics in business : the ultimate value proposition	2015	Sison, Alejo G.	Cambridge University	0081406	BF575.H27/S57
77	知名度經濟:讓消費者找到你,瘋狂愛	2015	蔡嫦琪	零極限文化	C278192	496/8473/4
78	平衡的力量:從生活智慧到職場體驗,成就夢想的60個人生必修學分	2016	中華華人講師聯盟	日月文化	C278193	177.2/8666/6
79	美味園藝!餐桌健康植物:130種好看、好吃又好種的「實用家庭植栽」繪本	2016	藍嘉楹/日本放送出版協會/N	蘋果屋	C278194	435.2/8546
80	Le Creuset鑄鐵鍋手作早午餐:鬆餅·麵包·鹹派·濃湯·歐姆蛋·義大利麵, 45道美味鑄鐵鍋食譜	2016	坂田阿希子/白璧瑩/Le Creuse	采實文化	C278195	427.1/8755/2
81	捻花染草:植物染的繽紛世界	2016	陳姍姍	腳丫文化	C278196	966.6/8766
82	愉快的老後	2016	保坂隆/希沙良	好的文化出版	C278197	544.8/8974-2
83	一天一則,日日向上肯定句800	2016	療癒人心悅讀社	朱雀文化	C278198	192.8/8229
84	活得興高采烈	2016	李偉文	時報文化	C278199	192.1/8476/4
85	沒經驗,是你最大優勢	2016	蔣雅淇	商周, 城邦文化出版	C278200	177.2/8442/3

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87	用理念賺獲利,用設計贏人心的新創業之道:小蝦米創業變哈佛教案的美則傳	2016	賴安/康利/羅瑞/譚平譯/Ryan,	原點出版	C278202	494.1/833/5
88	咖啡拉花點線面:新手入門!!溫度濃度角度精準掌握,金牌咖啡職人的獨家雙圖解,完美不失敗!	2016	張鉉宇/譚妮如	臺灣廣廈	C278203	427.42/8754
89	COFFEE STAND新型態咖啡站的開業經營訣竅	2016	關韻哲/カフェ&レストラン	瑞昇	C278204	991.7/8624
90	好設計,咖啡店成功一半	2015	SH美化家庭編輯部	風和文創出版	C278205	967/8676
91	手作木工基礎BOOK:全日本最受歡迎的手作百貨「TOKYU HANDS」開課了!切割、組裝、改造、刷漆,一本搞	2016	寶島社編輯部/蔡沐晨	臺灣廣廈	C278206	474.3/8273
92	交心廚房:今天不去餐廳來我家開HOME PARTY:完美打造你家餐廚房的100黃金提案	2014	李亦榛	風和文創	C278207	422.51/8423
93	好設計,咖啡店成功一半.02,迷你咖啡店裝潢設計	2016	SH美化家庭編輯部採訪	風和文創	C278208	967/8676
94	每天都是美好咖啡日:台北90間咖啡館情報直送 PLUS東京熱門咖啡館	2016	臺灣角川編輯部	臺灣角川	C278209	991.7/8447
95	巴黎:擁有自我風格的生活	2015	荻野雅代/櫻井道子/賴庭筠	新經典圖文傳播	C278210	742.719/8864
96	只想窩在家的休日好食光:120道簡易居家小料理,家裡就是咖啡館!	2015	黃宜貞/妞仔	三采	C278211	427.1/8334-2
97	咖啡屋風格x手作木工:輕鬆改造溫馨住宅	2016	姜鎬正/朴孝順/陳馨祈	北星圖書	C278212	474.3/8364
98	咖啡館開店菜單完全提供300	2015	永瀨正人/高詹燦/黃正由	瑞昇文化	C278213	427.1/8624-2

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100	東京獨立咖啡館散步手帖[96家]:隨遇而飲,上癮東京	2014	川口葉子/黃友玫	日出出版	C278215	991.7/8758-4
101	Fan Fan的每日好感花生活:自然X優雅的乾燥花&不凋花	2015	FanFan/施慎芳	噴泉文化館出版	C278216	971/8427-2
102	Fan Fanの新手花藝課:手作美好花時間	2013	施慎芳	噴泉文化館出版	C278217	971/8427
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104	花草慢時光.Sylvia法式不凋花手作札	2015	李玉雲	噴泉文化館出版	C278219	971/8433
105	我的第一個水族玻璃罐:20種特色造景x55種好照顧水草x易飼養小魚完全指南,打造專屬於你的「水中療癒小世	2016	千田義洋/吳晶	臺灣廣廈	C278220	435.49/8752
106	sol x solの懶人花園.與多肉植物一起共度的好時光:多肉植物&仙人掌の室內布置&植栽禮物設計	2016	松山美紗	噴泉文化館出版	C278221	435.48/8366-2
107	花禮設計圖鑑300:盆花+花圈+花束+花盒+花裝飾.心意&創意滿點的花禮設計參考書	2016	陳妍紋/Florist編輯部	噴泉文化館出版	C278222	971/8346-2
108	愛花人集合!:300種最新花卉栽培與應	2016	陳坤燦	麥浩斯出版	C278223	435.4/8756/2-2/
109	迷人的瓶中世界!:苔蘚植物微景觀	2016	莫漢娜/馬斯洛/王懷寧/Inciarr	教育之友	C278224	435.11/8867
110	英式鮮活.輕食:手作栽種的小確幸,打造陽臺上的都會叢林	2016	妖妖	佳魁資訊	C278225	435.2/899
111	Jeweled Bouquets.:圓形珠寶花束:閃爍幸福&愛.繽紛の花藝:52款妳一定喜歡的婚禮捧花	2015	張加瑜	噴泉文化館出版	C278226	971/8745
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114	工作男子健康外食術	2016	白澤卓二/謝其濬	天下雜誌	C278229	411.3/8646/4-2/
115	小說教室:傳達意念、感動人心的基本方法	2016	根本昌夫/陳佩君	天下雜誌	C278230	812.71/8745
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117	小孩的科學.4,自然觀察望遠鏡	2016	日本學研社編輯群	天下文化	C278232	/
118	我有理由	2016	吉竹伸介	親子天下	C278233	CCB/861.59/8477
119	30歲就要做:大幅學習,人生才會成功	2014	堀紘一/姚巧梅譯/張州禮譯	天下雜誌出版	C278234	521.1/8552
120	20歲就要懂:40則好感工作術	2013	嶋田有孝/王文萱譯	天下雜誌出版	C278235	494.35/8454/8
121	佳代的廚房	2015	原宏一/林佳蓉	天下雜誌	C278236	861.57/8322
122	守候彩虹的海岬咖啡屋	2014	森沢明夫/林佳蓉譯	天下雜誌出版	C278237	861.57/8765/5
123	開始遊西班牙說西語	2015	陳南好	晨星發行	C278238	804.788/8757
124	進階西班牙語文法速成	2013	王鶴巘	五南	C278239	804.76/8424-2
125	我的第一本西班牙語課本	2015	姜在玉/Lora Liu 譯/劉譯	國際學村出版	C278240	804.78/8343
126	不澆水!黏土作的啣!超可愛多肉植物小花園:仿舊雜貨x人氣配色x手作綠意:懶人在家也能作的經典款多肉植物黏土BEST.25	2014	蔡青芬	新手作出版	C278241	999.6/8447-2
127	Word論文與報告寫作實務	2016	王仲麒	碁峰資訊	C278242	312.949W53/8472
128	做好文獻探討:走向成功的六個步驟	2016	邁吉/麥克沃伊/李政賢/Machi	五南	C278243	501.2/884/2
129	企業社會責任與永續發展策略:企業的全球通行證	2016	朱竹元	資誠教育基金會	C278244	490.15/8975
130	國際行銷學:建構全球行銷能力	2016	張國雄	前程文化	C278245	496/8754-3
131	全球生產網路:營運設計和管理	2016	本恩慈/厄瑞斯提/余坤東/Bair	五南	C278246	494.5/8442
132	企業併購策略與最佳實務	2016	游明德	資誠教育基金會	C278247	553.73/8653
133	人力資源管理:全球經驗 本土實踐	2016	諾耳/王精文/Noe, Raymond A.	麥格羅希爾	C278248	494.3/836
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136	人力資源管理:全球思維 臺灣觀點	2016	黃同圳/拜爾斯/魯伊/Byars, L	麥格羅希爾	C278251	494.3/8355/2-2/
137	敏捷創新專案管理	2016	管孟忠	聯合百科電子	C278252	494/8644/9
138	生產管理	2016	郭雲龍	全華圖書	C278253	494.5/8433-2
139	人力資源管理	2016	黃英忠	翁燕月發行	C278254	494.3/8384
140	企業併購與重組	2016	徐俊明	新陸	C278255	553.73/8595
141	企劃案撰寫:理論與案例	2016	戴國良	鼎茂圖書	C278256	494.1/8356-10
142	組織發展與變革	2016	康明/沃爾利/陳以亨/Cummin	新加坡商聖智學習	C278257	494.2/865/7
143	臺灣地區大型集團企業研究.2015	2015	中華徵信所企業公司	中華徵信所企業公司	C278258	552.33/8669
144	臺灣中型集團企業研究.2016	2016	中華徵信所企業股份有限公司	中華徵信所	C278259	552.33/8669-2
145	臺灣地區工商業財務總分析.2015	2016	中華徵信所企業股份有限公司	中華徵信所	C278260	552.2832/8669
146	基金管理	2016	陳登源/巫慧燕/黃建勝	雙葉書廊	C278261	563.5/8742
147	神預測:從歷史軌跡找致富密碼,一次進場富三代!	2016	菅下清廣/黃瓊仙	時報文化	C278262	550.9/8533
148	怪老子教你這樣算:解答一生財務問題	2016	蕭世斌/怪老子	Smart智富文化, 城邦	C278263	563.5/8652/2-3/
149	銷售率90%的話術秘密:成功人士都在用的104個銷售話術	2016	楊雪	有意思	C278264	496.5/864/2
150	愛情專線1999	2016	密絲飄	啟動文化	C278265	544.37/8453/2-4
151	不用怕,自戀:找到愛自己剛剛好的位置,用自戀的正能量,點燃人生的活力	2016	馬爾肯/錢基蓮/Malkin, Craig	時報文化	C278266	173.7/8335
152	教育這種病	2016	廖振順	時報文化	C278267	520.7/8575
153	TTouch神奇的毛小孩按摩術.狗狗篇,獨特的撫摸、畫圈、托提,幫動物寶貝建立信任、減壓,主人也一起療癒	2016	泰林頓瓊斯/黃薇菁/Tellington	橡樹林	C278268	437.354/8373
154	如何讓人喜歡我	2016	謝弗/卡林斯/王彥筑譯/Schafe	遠流	C278269	195.6/825
155	我在投資銀行的黑色鬧劇:那些華爾街混蛋與幾億美元交易的故事	2016	拉斐爾/黃書儀/Lefevre, John	大寫出版	C278270	562.69/8493
156	為什麼頂尖業務手上總有好客戶?	2016	橫田雅俊/黃雅慧	八方出版	C278271	496.51/8354

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157	精實力:持續改善價值創造的流程	2016	伯恩/林/Byrne, Art	麥格羅希爾	C278272	494.2/864/6
158	好孕:懷孕前就要做對的3件事!	2015	黃蘭嫻	臺灣廣廈出版	C278273	413.3/8389
159	我在人間的靈界事件簿	2016	宇色/李振璋	柿子文化	C278274	296.1/847-2
160	絕不讓對方說不:不打安全牌的17條致勝法則	2015	齊特曼/黃煜文/Zitelmann, Ra	沐風文化出版	C278275	494.35/8458/2
161	是邏輯,還是鬼扯?	2016	派坦/黃煜文/Patten, Bernard M	商周	C278276	150/864
162	在生命最深處遇見哲學	2016	薩繆森/黃煜文/Samuelsan, Sc	商周	C278277	100/8587
163	輕鬆說英語:旅館英語看圖就會	2016	張雅雯/優尼創新外語研發中	碁峰資訊	C278278	805.18/8957
164	國文(作文、公文與測驗)	2015	寧遠	鼎文	C278279	EXAM/802.022/847/2
165	英文	2015	周文蒂/郭靖	鼎文	C278280	EXAM/805.189/8666
166	法學緒論	2016	胡劭安	鼎文	C278281	EXAM/580.22/84
167	中華民國憲法	2015	廖震/廖其偉	鼎文	C278282	EXAM/581.21022/857
168	政治學(含概要)	2015	太閣	鼎文	C278283	EXAM/570/834
169	地方政府與政治(含地方自治概要)	2014	廖震	鼎文	C278284	EXAM/575.022/8
170	行政學(含概要)	2015	太閣	鼎文	C278285	EXAM/572.9/834/
171	行政法(含概要)	2015	簡亞淇	鼎文	C278286	EXAM/588/8642
172	國文科(作文)精修	2016	王曉瑜/高飛	大東海	C278287	EXAM/802.2/8465/3
173	英文單字.會話.文法.克漏字.測驗.題庫精修	2016	鄭維豪	大龍海文化	C278288	EXAM/805.189/8466/5/
174	法學緒論大意經典	2016	陳傑	大東海	C278289	EXAM/580.22/87
175	行政學(含行政學概要(大意)申論題型v.s選擇題型)精修	2015	蘇靖堯	大龍海文化	C278290	EXAM/572.022/8835/v.1
176	行政學(含行政學概要(大意)申論題型v.s選擇題型)精修	2015	蘇靖堯	大龍海文化	C278291	EXAM/572.022/8835/v.2

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177	企業管理精修	2015	郭嘉	大龍海文化	C278292	EXAM/494/844/9
178	乙級電腦硬體裝修檢定術科解題實作.2016版	2016	胡秋明	碁峰資訊	C278293	471.5022/8495
179	超高命中率NEW TOEIC新多益單字+片語+文法	2016	我識地表最強教學顧問團	我識	C278294	805.1895/8525
180	連雅思主考官都讚嘆的雅思單字+文	2016	布朗/吳/Brown, James/Hu, Ha	我識	C278295	805.189/853-2
181	連雅思主考官都讚嘆的雅思閱讀高分祕笈	2016	布朗/吳/Brown, James/Hu, Han	我識	C278296	805.189/853
182	躺著背NEW TOEIC新多益單字	2016	蔣志榆	我識	C278297	805.1895/8435-8
183	全圖解用老外的方法學英文	2016	林雨薇	我識	C278298	805.188/8738-2/
184	投資最重要的事:頂尖價值投資者的忠	2015	馬克斯/李莉/石繼志/Marks, H	中信	C278473	563.5/8355/10
185	消費者行為	2016	索羅門/葉凱莉/Solomon, Mich	臺灣培生教育, 普林	C278831	496.34/8354/3
186	暢游西班牙:就這本超棒!	2015	暢游西班牙編輯部	華夏	C278871	746.19/8734
187	行銷通路策略	2016	帕爾馬蒂爾/史得恩/艾薩莉/庸	華泰	C279888	496.55/8533
188	不動產估價實務	2015	許文昌	高點文化	C279889	MA/554.89/8465/ 2-6
189	不動產估價實務	2015	許文昌	高點文化	C279890	554.89/8465/2-6
190	金融科技學習與應用基礎	2016	姜林杰祐	新陸	C279891	562.19/8373
191	流通管理概論:精華理論與本土案例	2016	戴國良	五南	C280048	496.8/8356
192	翻轉吧!:台灣經濟	2016	梁國源	臺灣金融研訓院發行	C280860	552.337/8652
193	來自非主流的改革:日立改革2000日V型反轉	2016	小板橋太郎/葉小燕	天下雜誌	C280862	484.5/8539 8474
194	領導的本質:成為領導人的52堂必修課	2016	曼寧/高子梅/Manning, John	如果出版	C280863	494.2/884/3
195	愛馬仕教我做好商品不用靠行銷:副社長齋田峰明,公開年獲利30%的祕密	2016	川島蓉子/林佑純/吳瑀加	大樂文化	C280864	494/8775/5-2
196	停滯的年代:全球經濟陷入困境的原因	2016	達斯/許瑞宋/Das, Satyajit	遠見天下文化	C280900	552.1/875/5
197	Take a break 30分鐘高效能:自我肯定	2016	威爾曼/王榮輝/Willmann, Han	商周出版	C280901	177.2/8338
198	隱形說服力:讓你甘心掏錢的廣告心理	2016	安德魯斯/范李歐文/范貝倫/齊	旗標	C280904	964.2/8356/2

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199	創建欣賞式團隊:用48個關鍵正向提問 打造高效能團隊	2016	惠特尼/徐佩賢/謝冠東/Whitne	城邦印書館出版	C281032	494.2/8355/13
200	這不是我們做事的方法!:組織的興 起、殞落,再崛起	2016	科特/拉斯格博/許芳菊/Kotter	聯經	C281034	494.2/875-8
201	低欲望社會	2016	大前研一/駱香雅	遠見天下文化	C281035	079.31/8745
202	領導者的蛻變:領導者在職場中的意識 進化	2016	博格/陳穎堅/王少玲/陳莉琳	喝采多媒體有限公司	C281082	494.2/834/10
203	被討厭的商機:提供好服務,創造新價	2016	貝爾/李芳齡/Baer, Jay	遠見天下文化	C281083	496.7/843
204	觸點管理:網路時代的德國人才管理模	2016	許勒爾/于嵩楠/Schuller, Anne	風格司藝術創作坊	C281114	494.2/8463/4
205	螢幕陷阱:行為經濟學家揭開筆電、平 板、手機上的消費衝動與商業機會	2016	班納齊/雷爾/陳重亨/Benartzi,	時報文化	C281173	496.34/8454
206	大店長開講.2,夢想店的品牌管理必修	2016	何炳霖	城邦商業周刊	C281174	498/8383.2
207	思辨賽局:看穿局勢、創造優勢的策略 智慧	2016	狄克斯特/奈爾巴夫/董志強/D	商業周刊	C281189	494.1/8955/3c.2
208	大國的不安:為什麼經濟互相依賴不會 帶來和平?為什麼多極化的世界非常	2016	麥唐諾/洪慧芳/Macdonald, Ja	如果出版	C281213	552.1/8333
209	激安王 唐吉軻德:18坪垃圾山小店,躍 身為7000億上市企業的魔幻驚商法	2016	安田隆夫/林潔珏	光現	C281221	498.2/8354/2
210	如何做好一個專業經理人:頂尖經理人 的15堂致勝課	2016	溫爽	菁品文化	C281222	494.23/837
211	個人評價翻倍的圖解思考開會技術:全 視覺圖解的3S會議絕技	2016	永田豐志/郭欣怡	方言文化	C281223	494.4/8655-2
212	圖解定價管理	2016	戴國良	五南	C281224	496.6/8356-2
213	創新思考與企劃撰寫	2016	莊銘國/卓素絹	五南	C281227	494.1/8565/4
214	吃掉80%市場的稱霸策略:創造全新品 類,跳脫產品之間的競爭,由你定義市	2016	拉瑪丹/彼得森/洛克海德/梅	商周文化	C281249	496.1/8436/3
215	斷尾革命:運用分類領先戰略在關鍵領 域追求第1	2016	松崎正年/陳光棻	中國生產力	C281250	487.1/8364

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216	創業管理理論與實務:非知不可的幸福創業方程式	2015	李宗儒/高清貴	全華	C281251	494.1/8427/2
217	本質思考:MIT菁英這樣找到問題根源,解決困境	2016	平井孝志/吳怡文	遠見天下文化	C281419	494.1/8554/10
218	別讓績效管理毀了你的團隊	2016	錢德勒/李立心/吳慕書/Chand	商周出版	C281443	494.3/8556/4
219	從零開始的1頁企劃書:掌握3大重點,12要素,企劃提案書一次就上手!	2016	藤木俊明/陳美瑛	商周出版	C281444	494.1/8479-2
220	非典型經營者的成功法則:8個企業成功翻轉的案例,巴菲特、《從A到A+》作者柯林斯推薦必讀	2016	索恩戴克/嚴慧珍/Thorndike,	遠流	C281445	494.21/8343

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1	The Monocle guide to good business	2014	Brule, Tyler./Tuck, Andrew	Die Gestalten Verlag	0078226	HD62.5/M66
2	Cultural strategy : using innovative ideologies to build breakthrough brands	2012	Holt, Douglas B./Cameron, Do	Oxford University Pre	0078227	HF5415.1255/H65
3	Fewer, bigger, bolder : from mindless expansion to focused growth	2014	Khosla, Sanjay./Sawhney, Moha	Portfolio Hardcover	0078228	HD2746/K47
4	Finish big : how great entrepreneurs exit their companies on top	2014	Burlingham, Bo	Portfolio/Penguin	0078229	HD38.2/B87
5	Fundamentals of management : essential concepts and applications	2015	Robbins, Stephen P./DeCenzo, I	Pearson Education	0078298	HD31/R5643
6	Social research methods : qualitative and quantitative approaches	2014	Neuman, William Lawrence	Pearson/Allyn and Bac	0078348	HM571/N48
7	Operations management = 作業管理	2014	Stevenson, William J./何應欽	McGraw-Hill/Irwin	0078373	H/TS155/S7824
8	Persuasion : theory and research	2016	O'Keefe, Daniel J.	SAGE	0078761	BF637.P4/O54
9	Negotiation : readings, exercises, and	2015	Lewicki, Roy J./Barry, Bruce./S	McGraw-Hill	0078964	HD58.6/N45
10	Managerial economics	2015	Samuelson, William./Marks, S	John Wiley & Sons, Ir	0079375	HD30.22/S26
11	Fundamentals of corporate finance	2015	Berk, Jonathan B./DeMarzo, Pe	Pearson Education	0079377	HG4026/B464
12	Servitization : challenges, classification and categorization	2012	Del Javan, Arash./Hassanzadel	LAP LAMBERT Acad	0079472	TS155/D45
13	The evolution of management thought	2009	Wren, Daniel A./Bedeian, Arthu	Wiley	0079527	HD30.5/W73
14	大數據時代的致勝決策:2020年前最重要的6個關鍵策略	2015	蘇達克/林奕伶/廖育琳/Surdal	商周出版	C271385	494/8875/2
15	行銷學	2014	林建煌	林建煌出版	C272014	496/8773/2-
16	轉動台灣:黃日燦與24位企業領袖的高峰對談	2015	黃日燦	經濟日報	C272015	494/8356/7
17	你的價值比你的同事高多少?:頂尖工作者必須面對的48個問題	2015	史密斯/莊安棋/Smith, Robert I	時報文化	C272016	494.1/8845/3
18	Peopleware:腦力密集產業的人才管理之道	2014	狄馬克/李斯特/方亞瀾/錢一	經濟新潮社	C272017	494.3/8935/2/103/

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 西文：13 冊
 合計：50 冊

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19	企業永續:綠色經濟之舵	2015	顧洋	臺灣永續能源研究	C272018	494/824/3
20	行銷點子製造機:《商業周刊》最強行銷好點子精選	2015	商業周刊	商業周刊	C272019	496/8386
21	管理點子製造機:《商業周刊》最強管理好點子精選	2015	商業周刊	商業周刊	C272020	494.1/8386
22	2015年投資臺灣藍皮書	2015	王健全/朱磊/童振源	博誌文化	C272126	563.52/8496/2
23	洞悉人心,發揮真正影響力	2015	葛斯登/烏爾曼/林麗冠/Goulst	天下雜誌	C272127	494.2/8654/2
24	互聯網金融	2015	謝平/鄒傳偉/劉海二	風格司藝術創作坊	C272128	561.92/825
25	頂尖CEO的前瞻力	2015	柯羅斯/陳中寬/Cross, Dick	商業周刊	C272129	494.2/8555/13
26	國際企業:環境與管理	2014	于卓民	華泰文化	C272202	553.78/8565/2/103/
27	策略行銷分析:架構與實務應用	2014	邱志聖	智勝	C272203	496/8734/3/103/
28	國際企業:當代理論與實務	2015	卡瓦斯基爾/奈特/黎森伯格/	華泰文化	C272204	494/8435/13/104
29	製造業服務化與資訊應用調查報告	2009	高佑嘉/賴怡叡/資訊工業策進	經濟部技術處	C274251	487/8364
30	價值主張年代:設計思考X顧客不可或缺的需求=成功商業模式的獲利核心	2015	奧斯瓦爾德/季晶晶/Osterwal	天下雜誌	C274332	H/494.1/8955/2-2c.
31	策略地圖:串聯組織策略從形成到徹底實施的動態管理工具	2013	卡普蘭/諾頓/陳正平/Kaplan, F	臉譜出版	C274333	494.1/8438-2/102/
32	一本漫畫搞定經濟學:史上最重要8位經濟學家穿越時空開講	2015	趙允慧/趙胤衡/阿司	日月文化	C274855	550/8473
33	顧客3.0:人+服務流程+科技應用的綜	2015	古德曼/池熙璿/Goodman, Johr	中國生產力	C274856	496.5/8458/3
34	蘋果橘子創意百科:何時搶銀行等131個驚人良心建議	2015	李維特/杜布諾/許恬寧/Levitt	大塊文化	C274857	550/8465/3-4
35	跟著NASA學創新	2015	派爾/蔡耀騰/Pyle, Rod	日月文化	C274858	494.1/863/3
36	丹麥人為什麼這麼有創造力	2015	史戴德/譚葛爾/劉慧玉/Stadil	臉譜文化	C274859	494.35/8835/3
37	創業時,老闆們上知乎聊什麼?:華文最強知識網路社群的新創者vs.老師父經典問答	2015	知乎	大寫出版	C274860	494.1/867/3

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38	專業經理人要做的事只有1件事	2015	高木晴夫/黃紘君	天下雜誌	C275343	494.23/8375
39	操弄視覺的消費心理學	2015	宇治智子/張婷婷	大是文化	C275344	496.1/8436/2
40	衝動效應:衝動型社會的誘人商機與潛藏危機	2015	羅伯茲/廖建容/Roberts, Paul	遠見天下文化	C275345	550.952/8564
41	流行品牌代理密技	2015	黃偉宙	麥浩斯	C275346	488.9/8373
42	互聯網+:企業該如何顛覆性創新	2015	王吉斌/彭盾	天下文化	C275348	494/8442/3
43	圖解金融行銷	2015	張福榮	五南	C275351	561.7/8736/2
44	圖解財務管理	2015	戴國良	五南	C275352	494.7/8356/2-2/
45	圖解顧客滿意經營學	2013	戴國良	五南	C275353	496.5/8356/4-2/
46	人性商機解密	2015	王郁雯/IT Research研究所	方言文化	C275354	496/8775/4
47	簡單思考:森川亮首度公開網路時代成功術	2015	森川亮/莊雅琇	天下文化	C275355	494.35/8774/6
48	用併購讓經營更卓越:就算爬窗也要聽的熱門課	2015	杜英宗	天下雜誌	C275356	553.73/8482
49	跟世界頂尖CEO學領導	2015	基福特/謝雯仔/Gifford, Jonath	奇光	C275357	494.2/8435/12-2
50	經營我的白日夢:孫正義教我的最強本領—沒人相信的目標,如何變為成功	2015	鳴聰/林佑純	大是文化	C275358	484.67/8342 843

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1	Business research methods	2014	Cooper, Donald R./Schindler, Pa	McGraw-Hill Higher E	0076107	MA/HD30.4/C655
2	Discovering statistics using IBM SPSS statistics : and sex and drugs and rock 'n' roll	2013	Field, Andy P./Field, Andy P.	Sage	0076108	HA32/F54
3	Corporate finance = 財務管理	2013	Ross, Stephen A./Westerfield, R	McGraw-Hill/Irwin	0076109	HG4026/R675
4	The economics of money, banking, and financial markets	2013	Mishkin, Frederic S.	Pearson	0076110	HG173/M632
5	Business analysis and valuation	2013	Palepu, Krishna G./Healy, Paul	Cengage Learning	0076111	HF5681.V3/P35
6	Team building : proven strategies for improving team performance	2013	Dyer, W. Gibb./Dyer, Jeffrey H	Jossey-Bass	0076705	HD66/D94
7	Influencer : the new science of leading	2013	Grenny, Joseph.	McGraw-Hill Educatio	0076706	BF774/I54
8	Social machines : how to develop connected products that change customers'	2013	Semmelhack, Peter	John Wiley & Sons, Ir	0076707	HM741/S46
9	Creativity research : an inter-disciplinary and multi-disciplinary research	2014	Shiu, Eric C. C.	Routledge	0076708	BF408/C74
10	Cite right : a quick guide to citation styles-MLA, APA, Chicago, the sciences, professions, and more	2011	Lipson, Charles.	University of Chicago	0076709	PN171.F56/L55
11	Complete business statistics	2012	Aczel, Amir D.	Wohl	0076710	HF1017/A26
12	Do good well : your guide to leadership, action, and social innovation	2013	Vasan, Nina./Przybylo, Jennife	Jossey-Bass	0076955	HM881/V37
13	The innovation expedition : a visual toolkit to start innovation	2013	Wulfen, Gijs van	BIS	0076956	HD53/W85
14	The lean startup : how constant innovation creates radically successful businesses	2011	Ries, Eric	Portfolio Penguin	0076957	HD62.5/R54
15	Organizational communication : approaches and processes	2015	Miller, Katherine	Cengage Learning/Wa	0077416	HD30.3/M55
16	The handbook of crisis communication	2012	Coombs, W. Timothy./Hollada	Wiley-Blackwell	0077623	HD49/H35

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 西文：18 冊
 合計：48 冊

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17	The IABC handbook of organizational communication : a guide to internal communication, public relations, marketing, and leadership	2011	Gillis, Tamara L./International A	Jossey-Bass	0077624	HD30.36.U5/I25/
18	Decision analysis for management	2014	Goodwin, Paul./Wright, Georg	Wiley	0077636	HD30.23/G66
19	行銷英文	2014	王建民	貝塔	C265958	805.18/8475/5-2
20	ERP成本結算實務入門	2014	胡德旺(湖巖亂雨)/湖巖亂雨	集夢坊	C265977	494.8/8455/3
21	採購談判與議價技巧	2014	丁振國	憲業企管	C265978	494.57/8575-2
22	圖像傳達力:說服讀者×老闆×客戶的視覺資訊圖Infographics	2014	斯米契克拉斯/劉凡儀/Smicik	松崗資產管理	C265979	494.6/8567
23	放膽一搏:100堂撼動世界的領導課	2014	基福特/沈耿立/Gifford, Jonath	商周出版	C265981	494.2/8435/12
24	被賣掉的未來:拚經濟, 不該拚掉我們的未來	2014	科伊爾/李璞良/Coyle, Diane	好優文化	C265982	550/8783
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27	MIT黃金創業課:做對24步, 系統性打造成功企業	2014	奧萊特/吳書榆/Aulet, Bill	城邦商業周刊	C265985	494.1/8985
28	真誠, 獲利不請自來:打破商業規則的領導故事	2014	杜哈克/洪士美/Turak, August	巨思文化	C265986	198.48/8455
29	掘金大數據:數據驅動商業變革	2013	咸由根/蔡承秉/朱小蘭	北京時代華文書局	C266116	494.1/8357/3
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31	時機問題:頂尖專家教你打開全新視野, 學會在對的時間做正確的事	2014	艾伯特/張家福/Albert, Stuart	大塊文化	C266400	494.01/8865/2
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33	世界金融史3000年:從古希臘城邦經濟到華爾街金錢遊戲	2014	陳雨露/楊棟	野人文化出版	C266403	561.09/8734
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39	超級成就者的Doing學:從馴狗班長、球星捕手到普立茲攝影家等36個大師教你專精一件事	2014	史薇尼/加菲爾德/簡美娟/Swe	大寫出版	C266622	494.35/8885
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44	品牌行銷與管理	2011	彭建彰/呂旺坤	華泰文化	C267537	496/8675-2
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